November, 1970

THE INDEPENDENT TELEPHONE
PIONEER

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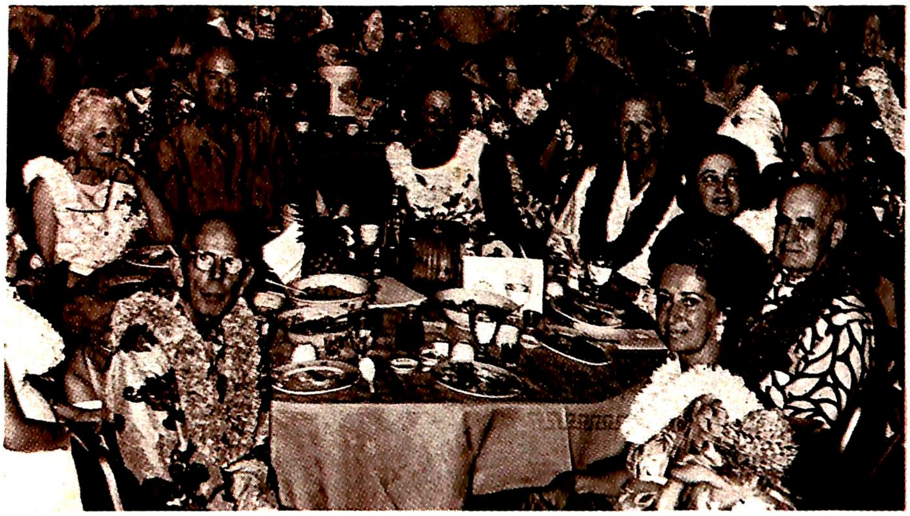

Souvenir 50th Anniversary Report

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- **Pioneers Celebrate 50th Anniversary, by Ray Blain & Don Wiley**
- **Busy Days Ahead for ITPA, by Jack LaMaster**
- **People You Know** • **Front Cover Story, See Page 3**

SCHOOL ALERT
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THE INDEPENDENT TELEPHONE
VOL. TWO; NO. 4 PIONEER NOVEMBER, 1970

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Front Cover Story

Front cover photos prove ITPA members enjoyed USITA's 73rd annual convention and ITPA's 50th anniversary celebration.

* * *

Top photo (left) shows Presidents LES WARNER (GT&E) and DOUG GUILD (Hawaiian Tel.) hosting Hall-of-Fame Award table at Pioneer Banquet.

Top photo (right) shows ITPA's Director at Large W. R. MCGREW, Des Plaines, Ill. and CHARLES CADWELL, LaGrange, Ill., newly-elected member of the Independent Hall of Fame.

* * *

Center pictures show (l. to r.): Mr. and Mrs. JACK BECKWITH of ITPA's California Chapter; ITPA President JACK LA MASTER and his wife DEAN; BEN WITMER, Camp Hill, Pa., ITPA's newly elected 2nd vice president; and DICK VIOLETTE, Contooket, N.H., founder of ITPA's New England Chapter; ITPA President JACK LA MASTER and AD MERRY, secretary of Telephone Pioneers of America.

* * *

Bottom photos (l. to r.) LES and EDNA HARMER of Bermuda Tel. meet with WES LOOMIS, president of the Independent Hall of Fame and Historical Foundation; ITPA President JACK LA MASTER, ORA WESTRUP, Mattoon, Ill.; PAUL PARSONS, Rhinelander, Wis.; BECHTEL WINGERT, Sweetser, Ind.; and W. R. MCGREW, Des Plaines, Ill., representatives of chapters or clubs that showed largest membership gains during 1970.

EDITORIAL STAFF

JOHN G. REYNOLDS, Editor and Publisher
HERBERT H. BUTLER, Associate Editor
PATRICIA MUIR, Editorial Assistant
DORATHY SIETSEMA, Editorial Assistant

INDEPENDENT TELEPHONE
PIONEER ASSOCIATION
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pioneer calendar

ALASKA—Last Frontier Chapter; write Sec. Ollie Giza, P.O. Box 347, Anchorage, Alaska. 99501. All Alaska Pioneers invited.

ARKANSAS—Gus Lane Chapter; write Sec., Miss Jeanice Falls, 414 S. Denver St., Russelville, Ark. 72801. All Arkansas Pioneers invited.

FLORIDA—The Diplomat, Hollywood, Dec. 4-5.—Florida State Chapter; write Sec., George W. Rose, P.O. Box 110, Tampa, Fla. 33601. All Florida Pioneers invited.

GEORGIA—Peach State Chapter; write Secretary, Charles W. Oberleitner, General Tel. Co. of the S.E., Moultrie, Ga.

ILLINOIS—The 312 Chapter; write Sec., Walter W. Witte, c/o Reliable Electric Co., 11333 Addison St., Franklin Park, Ill. 60131. All Illinois Pioneers invited.

INDIANA—Hilton Hotel, Indianapolis, Ind., April 27-29. J. K. Johnston Chapter; write Sec., Mrs. Mable G. Murray, P.O. Box 151, Decatur, Ind. All Indiana Pioneers invited.

IOWA—Fort Des Moines Hotel, Des Moines, May 17-19. Tom Griffith Chapter; write Sec., Miss Grace Quigley, P.O. Box 1038, Fort Dodge, Ia. 50501. All Iowa Pioneers invited.

KENTUCKY—Campbell House, Lexington, May 3-5. Gen. Tel. Ky. Pioneer Club; write Sec., Arthur J. Rundle, 487 Stratford Place, Lexington, Ky. 40503. All Kentucky Pioneers invited.

MICHIGAN—Park Place Motor Inn, Traverse City, May 18-20. Larry Reynolds Chapter; write Sec., Mrs. Ruth Hudnut, c/o Calhoun Tel. Co., Addison, Mich. 49220. All Michigan Pioneers invited.

MID AMERICA (Kansas, Missouri, Nebraska)—Muehlebach Hotel, Kansas City, Mo., May 2-5. Theodore Gary Chapter; write Sec., Jack Slemmons, P.O. Box 785, Jefferson City, Mo. 65102. All Kansas, Missouri and Nebraska Pioneers invited.

MONTANA—Help needed here! Who'll help organize a Montana Chapter??

NEW ENGLAND—The Balsams, Dixville Notch, N.H., Sept. 13-16. New England Chapter; write John W. Connor, Secretary-Treasurer, Main St., Winthrop, Maine.

NEW YORK—White Face Inn, White Face, June 6-9.—Empire State Chapter; write Sec., Mrs. Teresa Heins, c/o Highland Tel. Co., P.O. Box 657, Monroe, N.Y. 10950. All New York Pioneers invited.

NORTH CAROLINA—Carolina Hotel, Pinehurst, Sept. 26-29.—Tar Heel Chapter; write Sec., Mrs. Geneva Sloan, c/o Heins Tel. Co., Drawer 1209, Sanford, N.C. 27330. All North Carolina Pioneers invited.

OHIO—Sheraton Hotel, Columbus, Mar. 30-31. Buckeye Chapter; write Sec., John Sidlo, 463 Darbyhurst Road, Columbus, Ohio 43228. All Ohio Pioneers invited.

Keep Us Informed on Planned Meetings

Please help us keep this "Calendar" of Pioneer events accurate, current and complete. Rush your report on scheduled meetings to "The Independent Telephone Pioneer," 4411 Black Partridge Lane, Lisle, Illinois 60532. Give dates, time, location (hotel, city and state), and short description of planned activities. Thanks for your help.

PENNSYLVANIA—Buck Hill Inn, Buck Hill Falls, June 13-16. Keystone State Chapter; write Sec., Mrs. Thora K. Sheldon, 150 W. 10th St., Erie, Pa. 16512. All Pennsylvania Pioneers invited.

ROCKY MOUNTAIN—Rodeway Inn, Boise, Idaho, Sept. 28-30.—Help needed here! Who'll help organize a Rocky Mountain Chapter??

SOUTH CAROLINA—Help needed here! Who'll spearhead a drive for a South Carolina Chapter?

TENNESSEE—Sheraton-Nashville, Nashville, Sept. 7-9.—Help needed here! Who'll spearhead a drive for a Tennessee Chapter??

U.S. INDEPENDENT TELEPHONE ASSN. (USITA)—Rivergate Convention Hall, New Orleans, La., Oct. 20-22. 51st Annual Meeting, Independent Telephone Pioneer Association (ITPA); write Sec. H. H. Butler, ITPA, 438 Pennsylvania Bldg., Washington, D.C. 20004. All Independent Pioneers cordially invited.

. . . ITPA's busiest year is heading your way. This year get into the "swing of things," by attending your ITPA Chapter or Club meetings. You'll meet old and new friends, and learn about ITPA's new activities.

VIRGINIA—Help needed here! Who'll start a "drive" to form a Virginia Chapter??

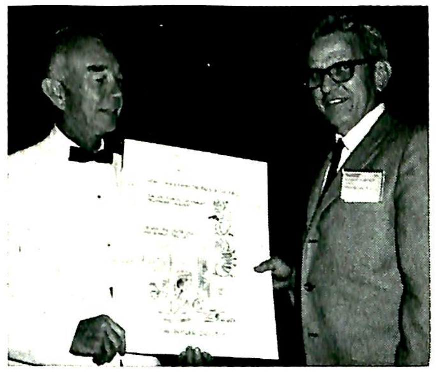
WEST VIRGINIA—Wilson Lodge, Ogleay Park, Wheeling, Sept. 13-16.—Help needed here! Who'll help organize a West Virginia Chapter??

WESTERN CONFERENCE (Washington, Oregon, Calif., Nevada)—Washington Plaza Hotel, Seattle, June 23-25.—Northwest Chapter; write Mrs. Betty Hankison, 1355 N.E. Lincoln, Hillsboro, Ore. 97123. All California, Nevada, Oregon and Washington Pioneers invited.

WISCONSIN—Badger State Chapter; write Sec., Miss Cecelia M. Burke, 1314 Spaight St., Madison, Wis. 53703. All Wisconsin Pioneers invited.

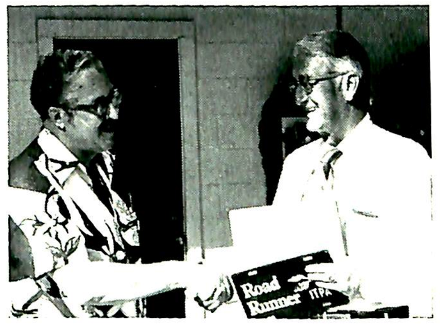
Across the editor's desk . . .

ITPA Honors Secretary H. H. (Pete) Butler



WE'RE pleased that Pioneer officers and directors took time out from the October observance of ITPA's 50th Anniversary to remember H. H. (Pete) Butler's birthday and present him with an Art Wood cartoon, illustrating Buter's dedication to USITA and ITPA. The presentation, made by ITPA President Jack La Master at the annual directors' dinner on October 11, was preceded by La Master's tribute to Pete Butler—a tribute that gave deserved recognition to the important part Butler has played in the administration of ITPA and USITA. So "Happy Birthday, Pete," from all your industry friends. We hope you're with USITA and ITPA for many more years.

Roadrunner Chapter Off To Fine Start



John Winchester honors J. G. Kreamer of United Utilities.

JOHN WINCHESTER of Whittier, Calif, president of ITPA's Road Runner Chapter, had a busy time during ITPA's 50th Annual Meeting in Honolulu as the Road Runner Chapter emerged as an activity-minded group that is a true asset to ITPA and is destined to become a coast-to-coast force, working hard to produce new members.

At the annual ITPA meeting on October 12, Winchester honored J. G. (Skinny) Kreamer of United Tel. for his years of interest in activities of members of the Independent telephone industry's suppliers, and Kreamer became a full-fledged member of the Road Runner Chapter.

Kailua Madrigal Singers Please Pioneers

ITPA's 50th Anniversary Banquet in the Dome of the Hilton Hawaiian Village certainly lived up to the promises made by the advance publicity, and the entire program received the praise of ITPA members and their guests. Thanks to the good work of ITPA's John Balch Chapter, the Kailua Madrigal Singers, headlining the program, royally entertained the standing-room-only audience . . . ITPA thanks all members of the John Balch Chapter for obtaining the Madrigal Singers and for the many things the Chapter's members did to make ITPA's 50th Anniversary Banquet "a night to remember."

Thanks For Your "Fine Response"

WE ARE grateful to secretaries of many of ITPA's Chapters and Clubs who responded to our letter, read our "Fact Sheet" on "Independent Telephone Pioneer" magazine "copy requirements," and promptly provided us with the material we needed to build this issue of your "Pioneer" publication . . . Keep up the good work! . . . We need your news stories, your pictures of Chapter and Club activities, and your ideas and suggestions.

We Want To Be "FLOODED" With "NEWS"

That headline is exactly right. The more news stories and pictures we receive from Chapters and Clubs and ITPA members—Regular, Associate, Auxilliary and Life—the happier we are! So keep the news and pictures coming. You'll help us present in each issue of "The Independent Telephone Pioneer" a complete "coast-to-coast" report on ITPA's Chapters, Clubs, and members.

Here Are a Few "Tips"

If your Chapter or Club publishes a "Newsletter" or a bulletin please add "The Independent Telephone Pioneer" to your mailing list.

If your company publishes an employee publication (and this applies to telephone companies and telephone industry suppliers), please have the editor add "The Independent Telephone Pioneer" to the mailing list.

Promptly send us complete reports on Chapter and Club meetings. Please obtain black and white photos (polaroid shots are acceptable); provide left to right identification of all persons appearing in the photos (names, company affiliation, and town and state location). Let us know who has been promoted, honored, retired, is ill, or has died.

Send All Items To

THE INDEPENDENT TELEPHONE
PIONEER
4411 Black Partridge Lane
Lisle, Ill. 60532

letters

"We're Proud of You, Too!"

A NOTE to tell you I received the "Golden Anniversary Year Magazine" and was very much enlightened by it. Have not heard of a Chapter in Fairfield County, Ohio, where I live. I retired from the traffic department of the General Telephone Company Oct. 1, 1960 after 44 years of service—1916 to 1960. I am a life member of the ITPA and proud of it. Looking forward to the next issue of the magazine.

Mrs. Elizabeth Gwile,
Box 132,
Thurston, Ohio 43157

* * *

"Glad You Liked It"

THANK you so much for that wonderful copy of the Pioneer magazine. It's a work of art and master minds. I enjoyed reading every word, and will put a copy in The Palm Beach Atlantic College's Edw. C. Blomeyer Library. We have a nice space to exhibit Mr. Blomeyer's writings "Letters to Managers," "50 Years in the Telephone Business" and other booklets. So I call that space "Our Museum." I hope your travels will bring you and your wife to Palm Beach some day when I am there, and I know you will enjoy seeing the Library and our Private Museum. The picture and write up of J.K.J. is well written and good. I knew him well.

Mrs. E. C. Blomeyer,
Palm Beach, Fla.

* * *

"Pioneers at Work"

THIS LETTER should probably be addressed to many groups and individuals, so once again, I make a request of you to pass the word along to the others involved.

When I first called you, as a fellow Pioneer, to see if someone would stop by the hospital occasionally to see Diane Levinton, I completely underestimated the response of the group.

Each time we drove down to visit Diane, we met one of the telephone girls who had stopped in to visit for a few minutes. Often a coke, hamburger, flowers or some other "goodies" would have been brought along to cheer her. I know she appreciated all the visits she had while there and she still talks about the people in Somerset and all they did for her.

I can only add my thanks and say that everyone went way beyond the call of duty to help a total stranger in trouble. It certainly proves there are some real nice people in the world, and Somerset must have most of them.

Donald W. Harris,
S. Spring Valley, N.Y.

The above letter was received by Mrs. Eileen Gnagey, of the General Telephone Company of Pa., Somerset, Pa., head of a group of Pioneers that regularly visited Diane Levinton, who had been seriously injured in an auto accident.—Editor.

* * *

"Order Form" Coming

IN READING the September, 1970 issue of The Independent Telephone Pioneer magazine I noted on page 47 that Pioneers are urged to wear Pioneer Emblems.

I am a member of the Texas Pioneers. In June of this year I took disability retirement from the Independent telephone industry after having been employed continuously from 1928-1970 by Gulf States Telephone Company and Gulf States-United Telephone Company (after the former was acquired by United Utilities, Inc), of Tyler, Texas. I was first employed as private secretary to the late Judge S. A. Lindsey, president and owner of the company, then private secretary to the late Oscar Burton, and at the time of my retirement, I was administrative assistant to Rolla L. Johnson, president, Gulf States-United Telephone Company, Tyler.

I would appreciate the special order form for an emblem—preferably one that could be mounted on a charm bracelet, as well as a copy of the "Pioneer Creed".

I enjoy the ITPA publication very much—and find many items of interest to me in the references to old-timers. I especially enjoyed the current write-up on Ed Blomeyer, a former Texan and close friend of Mr. Still and Mr. Burton.

Mrs. Ernest G. (Mildred) Dunn,
236 S. Beverly, Tyler, Texas.

* * *

"We Want Your "Letters!"

Certainly the editors of "The Independent Telephone Pioneer" magazine want to hear from YOU! Let us have your ideas, your comments, and your suggestions for making your ITPA of more value to you and your associates. Writers should confine themselves to 200 or 300 words, or less. Give full name and address. Address letters to John G. Reynolds, Editor, The "Independent Telephone Pioneer," 4411 Black Partridge Lane, Lisle, Ill. 60532.

"We're Sorry, Mrs. MacMillan"

AFTER READING a recent edition of the Pioneer magazine, I realized that I should have sent notification of my husband's sudden death, months ago.

Donald C. MacMillan, who retired April 1, 1965 as assistant chief sales engineer, Stromberg-Carlson Telecommunications, died of a brain hemorrhage and skull fracture, suffered after a ladder slipped, as he was chipping ice from the house gutters. He was thrown first onto the car and then to the driveway.

He was a Life Member of the Telephone Pioneers; many years a very active member of the Genesee Chapter in Rochester. He had many friends, both in the U.S.A. and Canada in the telephone industry, having been an employee of Stromberg-Carlson for forty-two years. He was in excellent health and was enjoying his retirement.

Mrs. Donald C. MacMillan,
92 Belcoda Drive,
Rochester, N.Y. 14617

* * *

"Thank You, Mr. Bozell"

MAY I express to all the members of ITPA and particularly to the members of the Hall of Fame Honors Court my sincere thanks for the honor bestowed upon me by the Hall of Fame Award and Plaque which Wesley Loomis gave me last month in Honolulu. I feel flattered, and humble, yet I am human enough to appreciate the award and pleased that I am still alive to enjoy it.

You know the men and women of the Independent segment of the telephone industry are a class apart and there are none better. They epitomize the rugged individualism that has made America famous.

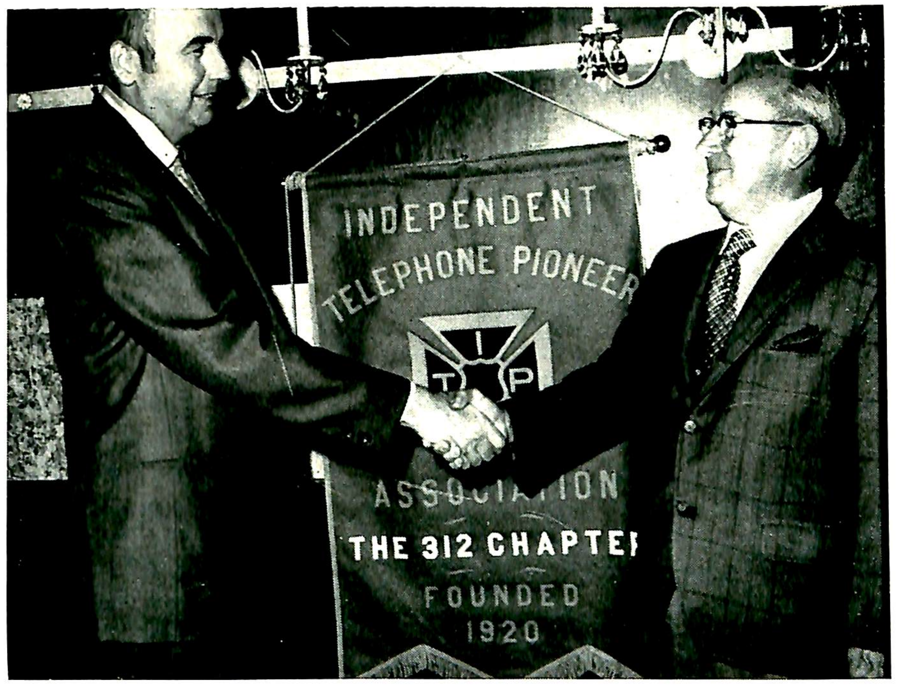
Some 25 years ago a new utilities reporter for the Wall Street Journal came to see me, sent by some AT&T executive, to learn about the Independent segment of the telephone industry of which he had never heard. My associates and I told him the story with which he was entranced and he wrote a long article which appeared on the right hand column of the first page of his paper entitled, "The Largest Small Business in the United States". That business has grown astoundingly since then but the people who run it are the same type as ever.

I am happy to have had the opportunity to be associated with and work with this fine group. And if I have made any contribution to the success and advancement of the industry I am happy to have done so.

Harold V. Bozell,
37 Lincoln Street
Larchmont, New York 10538

Keep The News Coming

To help your editors make each issue of "The Independent Telephone Pioneer" newsy, please rush your news stories and photos. We'll make good use of them in our next issue.



Chapter 312 President DON POLLOCK of Reliable Electric (left) welcomes Life Member JIM PFAENDER of New Ulm, Minn. to a chapter director's luncheon. The retired Stromberg-Carlson representative came as a guest of "CHET" REYNOLDS.

"Kaffee Klatsches"

By MAYME WORKMAN

PIONEERS love Kaffee Klatsches, particularly in the State of Florida.

Did you know these pleasant social affairs originated in Germany in the early 1800's? They were also known as the "Women's First Liberation Movement." Although the name "Kaffee-Klatsch" was coined by the uneasy husbands of this new-found social society ("Kaffee" means coffee, "klatsch" means gossip), nevertheless, this completely feminine organization originated the role of free talking and free thinking that has set the precedent throughout the ensuing years.

The rise of the Kaffeeklatsch also sparked the rise of the middle class, which prior to this era was almost nonexistent. Furthermore, the serving of coffee had previously been confined to the nobility class; so, the dispensing of this beverage in particular was significant in the fact that the wives were taking matters in their own hands. Independence had been declared.

Perhaps the greatest attribute of the Kaffklatsch was the bridging of the double role of women of that era. It made a common meeting spot to discuss world affairs, local politics, cultural activities (Beethoven was at the peak of his career at that time), as well as new recipes, the latest in child care. There also must have been some gossip. The age of culture had come slowly to Germany. Prior to this period it had been almost mandatory for the wife to work side by side with the husband to eke out an existence. The dispensing of this manual work by the wife was a novel experience at first. The thoughts of self cultural improvement were the aftermath of properly using her spare time.

Yes, the Kaffeeklatsch is the forerunner of the liberation of women, but even more important, it promoted the rise of the new middle class, and gave it social appeal, friendliness, plus a prestige that has lived to this day.

So—all you Kaffeeklatscher's, especially in Florida, when you sink your teeth into those fat doughnuts or sweet rolls, (The writer enjoyed them while living in Florida) remember, it originated with the "weaker sex ? ? ? in far off Germany in the 18th century.

people you know

Wisconsin Group Honors Mrs. Pauline Kratz

DURING the recent annual meeting of the Wisconsin Locally Owned Group at Stevens Point, Wis., the organization held a "Pauline Kratz Night" and honored Mrs. Kratz for her interest and work for the group and the industry. Mrs. Kratz was presented with a State of Wisconsin plaque.

Mrs. Kratz is president and treasurer of the Footville (Wis.) Telephone Company. She is also treasurer of the J. D. Kratz Company and serves as president of the Town Board and treasurer of the Methodist Church.

Her hobbies are sports and grandchildren. Every year she attends the Badger home football games accompanied by her grandchildren. When she can't see games in person she watches baseball, football and basketball on TV, and she enjoys attending high school games especially when she has grandsons on the team.

Pearl Williamson Sees the Nation

A TRIP to Denver in 1943 was the start of a grand tour that covered over 100,000 miles, touched every state in the union, plus Canada and Mexico, and probably isn't over yet.

Pearl Williamson, cashier for United Tel at Odessa, Missouri, and a veteran ITPA member, knew the minute she saw Denver, that there were other places and other things she had to see. She was already a nine-year United employee at that time, with only two weeks off every summer. It wasn't until 1945 that she was able to schedule vacation time and arrange for companionship on a trip. It was worth waiting for though, covering 13 states, Canada and Old Mexico, and registering over 7,000 miles on her car.

The bite of the travel bug isn't cured by taking a trip. Quite the opposite. That first long trip spawned another, then another, until Pearl and a friend were averaging 4-5,000 miles a year by car, staying in motels along the way. Car tours were later supplemented by bus tours—to the east in the fall; to Hawaii in the spring; the southern tour; Canada again, then again—five times in all; three times to Old Mexico and this past summer a tour of Alaska.

"The Alaska trip was so different from the rest," Pearl writes in an interview by mail. "Scenery, products and all seem different."

By bus to Prince Rupert, past the giant evergreen trees and the beautiful lakes, she boarded a ship there for a delightful 32-hour trip. "The Inland Passage is the world's most beautiful waterway," Pearl claims. "We actually saw killer whales and porpoise playing in the water."

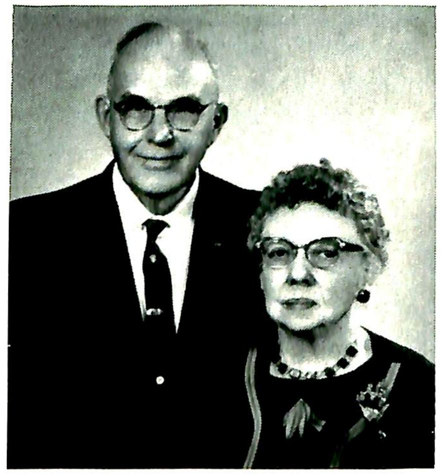
But that was just the beginning. After disembarking and boarding a bus once more, Pearl was treated to such sights as doll sheep and moose, glacier after glacier, breathtaking icebergs, Mt. McKinley and NASSA Station just twenty miles from Russia. Superlatives aren't enough to describe Pearl's reactions to these sights. By plane the tour took her over the Arctic Circle to Fort Yukon where she rode in a dog sled.

"Very few white people live there," Pearl said. "The way they live makes you think how grateful we should be. But the people are like your long lost friends. They treat you like you are their kin. They are grand people. No one is a stranger there."

The gold mines around Fairbanks heralded the beginning of the return trip through North Pole Village, White Horse, Watson Lake and Calgary, Alberta, Canada; a trip by lift up the side of a mountain and while she was still trying to catch her breath, it was time to go home.

Mementos of Pearl's trip are displayed in her home. She purposely buys things that can be displayed and will invoke memories of the trips. Memories of Alaska and Hawaii are her most cherished.

There are other advantages besides the memories. "The things you see and the products that each state produces—these things," Pearl explains, "are worth at least five years of schooling."



MR. and MRS. FRED BECHDOLT, Lima, Ohio, celebrated their 66th wedding anniversary on November 23. Bechdolt, a life member of ITPA, started his telephone career in 1898. He retired in 1952 from his duties as manager of the Northwestern Telephone Co., Defiance, Ohio. Friends may write Fred and his wife Minnie at 800 Tremont Ave., Lima, Ohio 45801.

Bill & Helen Lassleben Observe 50th Anniversary

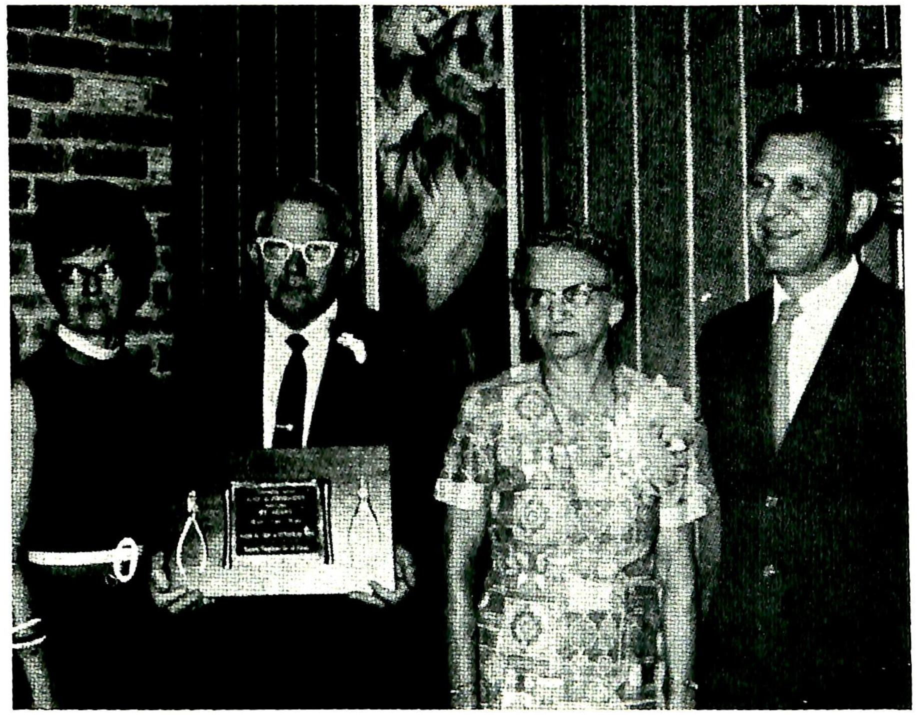
W. M. LASSLEBEN and his wife Helen of Whittier, Calif., recently celebrated their 50th wedding anniversary in Ashland, Wis., their "old hometown," with their sons, the bridesmaid, the best man and two other members of the 1920 wedding party.

Lassleben started his telephone career in 1912 with the old Ashland Home Telephone Company. In 1960 he retired from the General Telephone Company of California as a Division Equipment Superintendent. He went to Whittier, Calif. in 1922 from the Automatic Electric Company to install the automatic system for the predecessor company of General of California, The Whittier Home Telephone Company.

Since 1960 the Lasslebens have spent their summers at Ashland, Wis., on Lake Superior and their winters in Whittier, Calif. where they reside.

They have three sons, one is with General Tel in Whittier; his twin brother is with Price Waterhouse & Company in Osaka, Japan; and the oldest son is a partner in President Nixon's former law firm in Whittier.

W. M. LASSLEBEN and his wife HELEN recently celebrated their 50th wedding anniversary by returning to Ashland, Wis. for a visit with members of the 1920 wedding party.



PAUL D. ZIMMERMAN, veteran ITPA member and division plant supervisor, General Telephone Co. of Pa., Johnstown, Pa., says farewell to General Telephone after 50 years of service. Zimmerman retired November 1. About 100 persons honored him at a party held at Campanella's Restaurant in Johnstown. The evening was highlighted by the presentation of a plaque showing the tools of a plant man's trade. Shown left to right with Zimmerman (holding plaque) are his daughter, JOANNE MANNING, his wife TWILA and son DWIGHT ZIMMERMAN, vice president—revenue requirements for General Telephone Co. of Illinois.

Business Women's Assoc. Honors Sophia Davis

MRS. SOPHIA DAVIS, former executive secretary-treasurer of the Independent Telephone Pioneer Association has been named "Woman of the Year" by the Heart of Illinois Chapter of the American Business Women's Association.

Mrs. Davis, a charter member of the recently organized Heart of Illinois Chapter, has been employed the past four years as department secretary of Textbooks and Publications in the office of the Illinois superintendent of public instruction.

Prior to her present position, she was executive secretary-treasurer of the Independent Telephone Pioneer Association and edited the *The Independent Pioneer*.

She also was employed by the *Illinois State Register* and the *Illinois State Journal* and was office manager of the Springfield branch office of the Continental Casualty Co.

For the past 26 years Mrs. Davis has been a part-time employee of the State Capital Information Service, Inc.

Active in many organizations, Mrs. Davis is a member of Springfield Toastmistress Club, the Illinois Association of Educational Secretaries, the Capital Educational Secretaries Association, the Catholic Daughters of America and the Republican Women's Luncheon Club.

She is serving as publicity chairman of the Heart of Illinois Chapter. She has two sons, William, superintendent of schools at Elkhart, Ind., and Robert, a salesman.

50th Wedding Anniversary for Mr. & Mrs. Dee Rice

FIFTIETH wedding anniversaries are fairly common events these days. However, Mr. and Mrs. Dee Rice of Doniphan, Mo., recently celebrated their 50th anniversary and this "fairly common" event became uncommon when they greeted Mrs. Rice's parents as the guests of honor.

Mrs. Rice's parents, Mr. and Mrs. J. N. Florea are now residing at the Thayer Nursing Center in Thayer. Married in Worth County, Missouri, they celebrated their 72nd wedding anniversary last February 27. Mr. Florea will be 99 in November and Mrs. Florea will be 91 in September. Mrs. Rice observed that her parents made the event more memorable by their presence.

Dee Rice and the former Miss Ethel Florea were married at Thayer on July 12, 1920. Mr. Rice's father, Arthur, owned the Alton Telephone Company. He helped Dee buy the small telephone company at Crane, Mo., in May 1920. Dee went to Crane but got so lonesome for Ethel that he went home and announced that he wouldn't go back to his telephone company until she went with him as his wife. So instead of waiting a couple of years (as had been planned) the telephone company owner married his young lady and has been successful in marriage and the telephone business ever since.

The Rice family moved to Doniphan in February 1933 when Rice bought the Doniphan Telephone Company from the previous owner, E. O. Turner. In 1933 the company had 299 subscribers with exchanges

Next page, please

at Doniphan, Naylor and Neelyville. Today, Rice informs us that the company now covers over 1,700 square miles and has more than 6,300 subscribers in the greater Doniphan area. The telephone in Doniphan has come a long way from the early days in this century when the late Mrs. T. L. Wright, Sr. was known as Doniphan's "Hello" girl.

The Rice's have two sons—Nelson and Gene—who both live in Doniphan, and are associated with their father in the telephone company. They also have two grandchildren—Patricia and John. They received many lovely gifts, numerous cards and several long-distance telephone calls from friends and relatives.

ITPA'S Bill McClusky Busy in Retirement

HOSTING their family reunion, boating and escorting friends and Boy Scouts in "The Hurricane" pontoon and maintaining their waterfront home keeps the William McCluskys at Roaming Rock Shores, Rock Creek, Ohio, "busier than when we were working."

That's the statement of McClusky, who with his wife Catherine, retired from the management of the Citizens Telephone Co., Rock Creek, in May when they sold the company to Mid-Continent.

The couple was honored with a surprise retirement party recently. "And it was a genuine surprise! I don't see how they did it," said Mrs. McCluskey, recalling that 200 persons were present. Among them were their four children and families, Mr. and Mrs. Randolph Eide, past president of Ohio Bell in Cleveland and Mr. and Mrs. Warren Chase, past vice-president.

A white satin-covered album of pictures and clippings marking their surprise retirement party is one of their prized possessions.

Extensive travelers, the McCluskys left the day after selling the Citizens Telephone Co., for Japan, Hong Kong, Alaska and Northern Canada. They have mementos from Australia, New Zealand, Central America and the Caribbean region.

The McCluskys designed their spacious retirement home which overlooks Roaming Rock Lake, for mobility. All parts of the house except the basement are on one level, with easy accessibility.

The McCluskys purchased the telephone Company in April, 1937. At that time McClusky was employed by the Ohio Bell Telephone Co. in Cleveland. Previous to this he had begun his telephone career in 1925 at Valparaiso, Ind.

After looking at several properties, the McCluskys decided to purchase the Citizens Telephone Co. at Rock Creek. This company had originated in 1904, formed by a local group to switch calls from farmers to the village of Rock Creek.

The first step in modernization of the lines was the installation of dial service in 1940, the first used in Ashtabula County, Ohio.

Although the progress was hampered by snow storms, tornadoes, and other handicaps, the central office equipment was moved in 1945 from the second floor of the Burgess Building to a new one-story brick building. With the conversion to direct distance dialing and all number calling, a new and larger office building was constructed to 1960.

In 1953 the McCluskys purchased the Hopedale Telephone Co. in Jefferson County, Ohio.

"On the spur of the moment we sold this a year ago," Mrs. McClusky said.

In the early days of their operation McClusky invented a winch device on the front of his truck for setting poles. "Why, it plopped those monster poles into place like straws in a cup," exclaimed the inventor.

NOTICE

Annual bills will NOT go out until January, 1971. As has been mentioned before, the Pioneers went from a fiscal year to a calendar year. This gives you 15 months of membership for the price of 12 this year.

Please do not send in your money until you receive your bill. When you send in your money be sure and send in the stub and not your membership card portion. Without the stub, your money cannot be properly credited . . . Thank you for your cooperation!

Oliver Agne Dies: Served Industry 35 Years

OLIVER ("OLLIE") C. AGNE, O'Fallon, Mo., died September 4, at Lutheran Hospital, St. Louis, Mo., following a one-week hospital confinement.

Agne, until his retirement in 1967, had devoted 35 years to the telephone industry in Missouri.

His telephone career began in 1932 as an employee of Hansel H. Hillyer of the former Citizens Public Service Company of Missouri, renamed Missouri Union Telephone Company in 1936.

In 1942, Agne, along with a long time associate, Fred Meade, acquired ownership of that portion of the company serving O'Fallon, Wentzville, Troy, Hawk Point and Moscow Mills. They named their newly formed enterprise Lincoln Telephone Company.

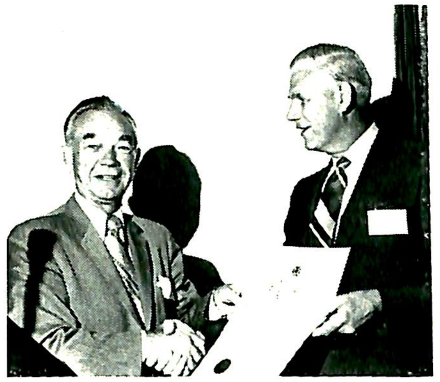
They expanded their operations in 1960 with the establishment of telephone exchanges at New Meele, Dardenne, and St. Peters.

The Lincoln Telephone Company prospered and was one of the first Missouri companies to join the Continental Telephone System in 1961. Agne continued his employment as an executive officer under Continental's ownership until his 1967 retirement. His former Lincoln Telephone Company was renamed Missouri Telephone Company in 1966.

Agne, son of the late William and Anna Huthmacher Agne, was born in St. Louis on July 25, 1902. He was an accounting graduate from the former Jefferson College in St. Louis.

In addition to his widow, Emma V. (Kerckhoff), he is survived by a son, David O. of Wentzville; a daughter, Mrs. Nancy C. Noyes of Lynchburg, Virginia; two granddaughters; brothers William, Raymond, and Lawrence of St. Louis and Russell of Jonesboro, Arkansas; and one sister, Mrs. Lillie Leanhardt of St. Louis.

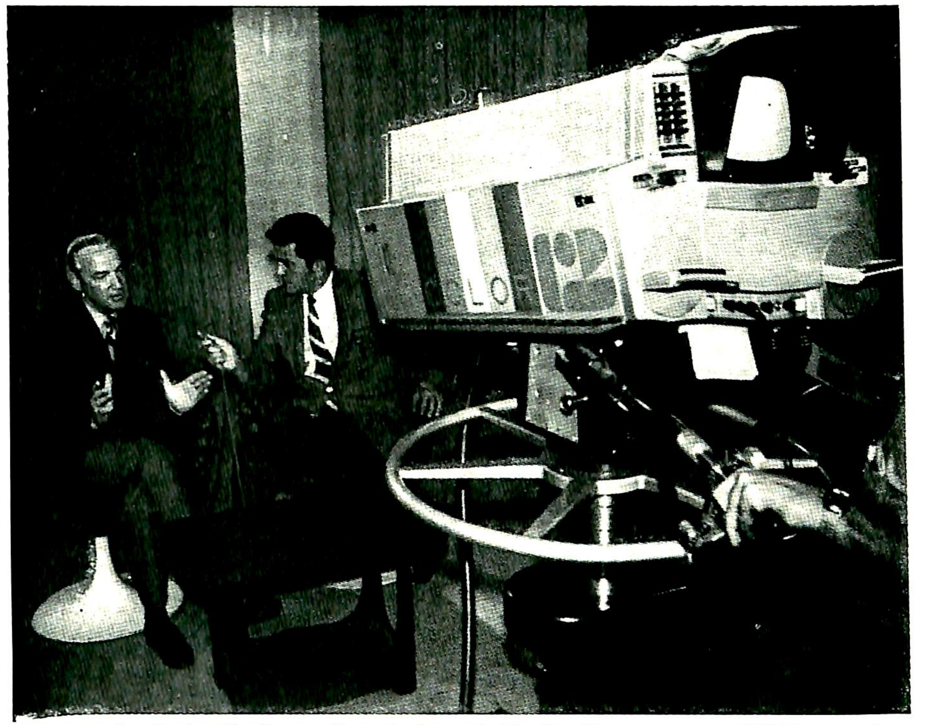
pioneer views



Allegheny Mountain Club charter is presented to FRED E. CUNNINGHAM (right) southern division manager of General Telephone Co. of Pa. by ITPA President JACK LAMASTER.

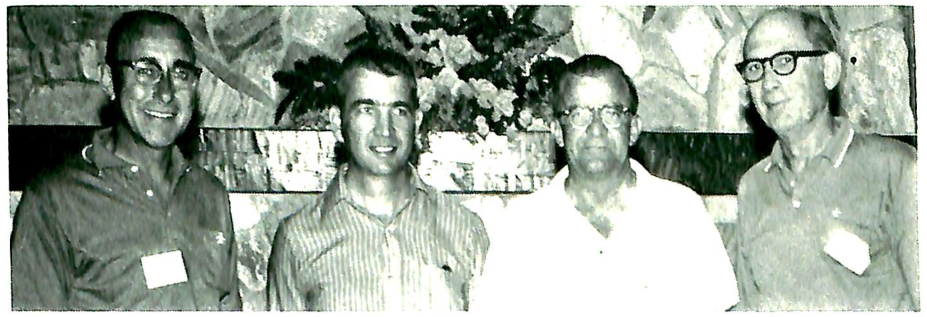
ROYAL PALM
PIONEER CLUB
129 BOYS
FLORIDA SHERIFF'S
BOYS RA
AT LIVE OAK
THANK YO

Members of the Royal Palm Pioneer Club, Ft. Myers, Fla. and officers (l. to r.) JESS YARGER, vice president, OSCAR HOLWAY, president and BETTY SMITH, vice president-membership, did their part in assisting the Florida State Chapter with its civic project to raise canned goods and dried foods for the Florida Sheriff's Boys Ranch. Club President HOLWAY, indicated that both Pioneer members and employees of United Telephone Company of Florida contributed 25 boxes of food to the Florida Sheriff's Boys Ranch during their drive in September.

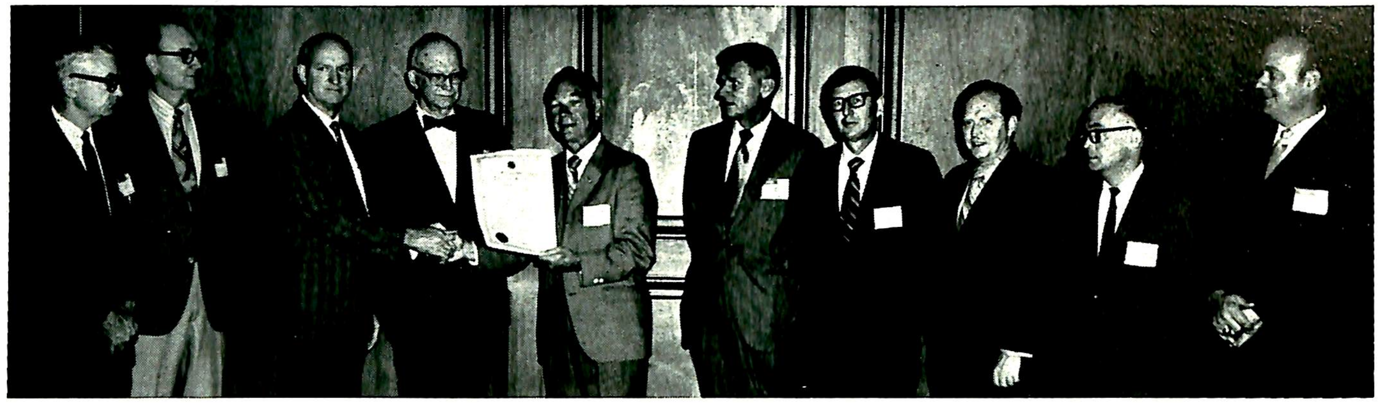


"If you don't do it, it won't get done." That's the message ITPA member CHARLES H. HESS, vice president—revenue requirements, General Telephone Co. of Pa., wants to get across to viewers as he appears with PETE SALA of WICU-TV of Erie. Hess, campaign chairman for the United Fund drive throughout Erie County, Pa., was seen recently on "File 12", a local interview show, as he made an appeal to help in the drive for $2.1 million.

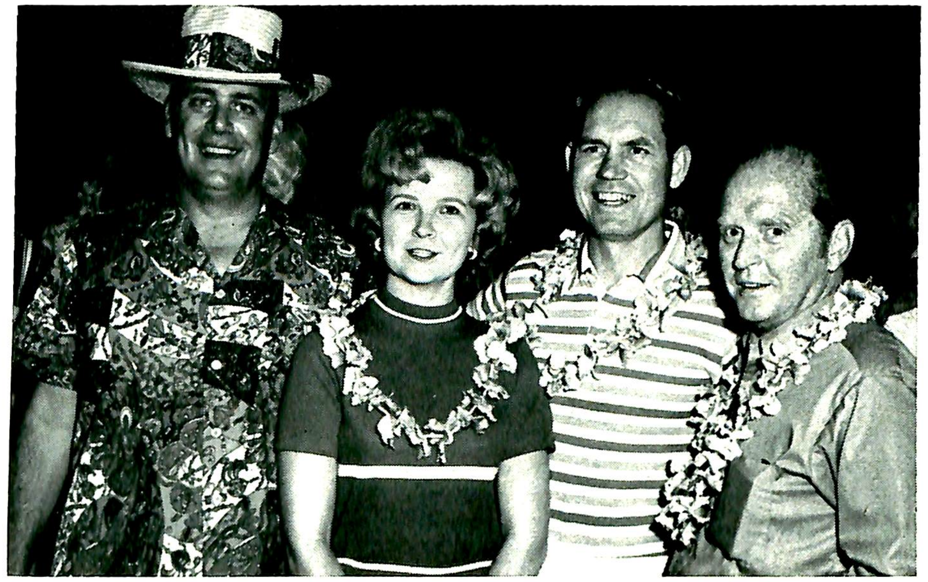
Some of the important folks at the Badger Chapter luncheon conducted during the WSTA Convention—reading clockwise: MARIE RAYMONT, back to camera; A. H. BOWDEN of the Almond, Coloma & Union Telephone Companies, who is recognized as the oldest telephone man in the state still associated with operations; RAY SMITH TE&M; WELDON CASE, vice president, USITA; Mrs. LLOYD TAYLOR, president, Rhinelander Telephone Co.; Mrs. CHARLES IVERSON, Mrs. RUTH BOHMAN, Amherst Telephone Co.



Winners of golf tournament staged by Carl Galloway Pioneer Club, Winter Park, Fla., and Otto Wettstein, Jr., Pioneer Club, Ocala, Fla., are (l. to r.): BOB WEBB, Otto Wettstein Club, low net winner; BOB ARNSDORF, Carl Galloway Club, prize for longest drive; RALPH OSWALD, Otto Wettstein Club, prize for closest to pin; and W. J. MCDANIEL, Otto Wettstein Club, low gross winner.



ITPA's newest chapter—The Peach State Chapter—received its charter September 10 at the 48th annual convention of the Georgia Telephone Association. Participating in the charter presentation are (l. to r.): DAN SHEARER, South Georgia Telephone Co., Sylvania, Ga., director; C. J. MATHEWS, Statesboro Telephone Co., Statesboro, Ga., director; EARL KIDD, Pineland Telephone Co. Co-op, Metter Ga., president; MILT STEWART, Standard Telephone Co., Cornelia, Ga., national director; JACK LA MASTER, President of ITPA, Tampa, Fla., presents charter; JOHN SIMS, Engineering Associates, Inc., Atlanta, Ga., director; ROY OSBORNE, Georgia State Telephone Co., Claxton, Ga., director; CHARLES W. OBERLEITNER, General Telephone Co; of the S.E., Moultrie, Ga., secretary-treasurer; W. B. COX, Standard Telephone Co., Cornelia, Ga., vice president; HARRY WHITE, Stromberg-Carlson, Albany, Ga., director. Missing from the picture is: RON BEATTY, General Telephone Co. of the S.E., Moultrie, Ga., director. New Chapter has started busy activities program.

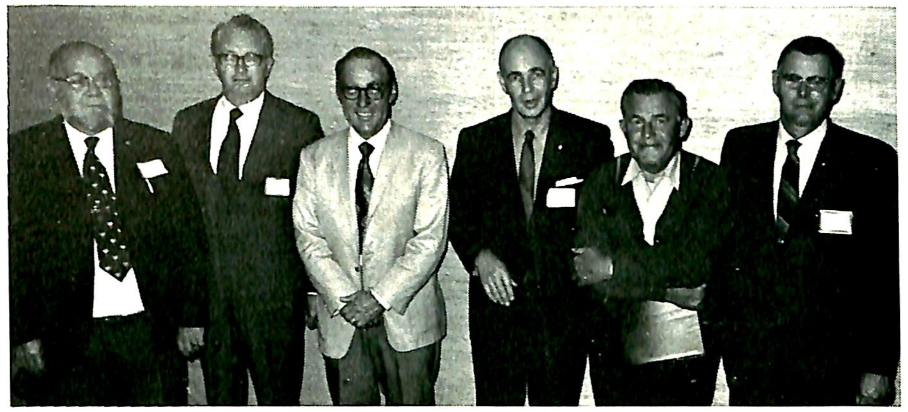


Participants in Georgia Convention festivities are (l. to r.) HARRY WHITE of Stromberg-Carlson, director of ITPA's new Peach State Chapter: Mr. and Mrs. ED JARED, general manager, Georgia Division of General Telephone Co. of the S.E.: and CHARLES W. OBERLEITNER, secretary-treasurer of the Peach State Chapter.

CHARLES W. OBERLEITNER, Moultrie, Ga., secretary-treasurer of the new Peach State Chapter, celebrates ITPA charter presentation by learning to do the hula during recent Georgia Convention.

ITPA President JACK LA MASTER (right) presents "Paid-Up-For-Life" Pioneer diplomas to General Telephone Co. of Florida retirees (l. to r.) REO STEVENS, MARY ODIORNE, RAY BLAIN (a guest at the presentation), ALINE PAULK, GEORGE BOLTON, STELLA MENENDEZ, MAE BELLE WELLS and DORIS MILES. Presentation was made at a recent Northwestern Division "Kaffee Klatch."

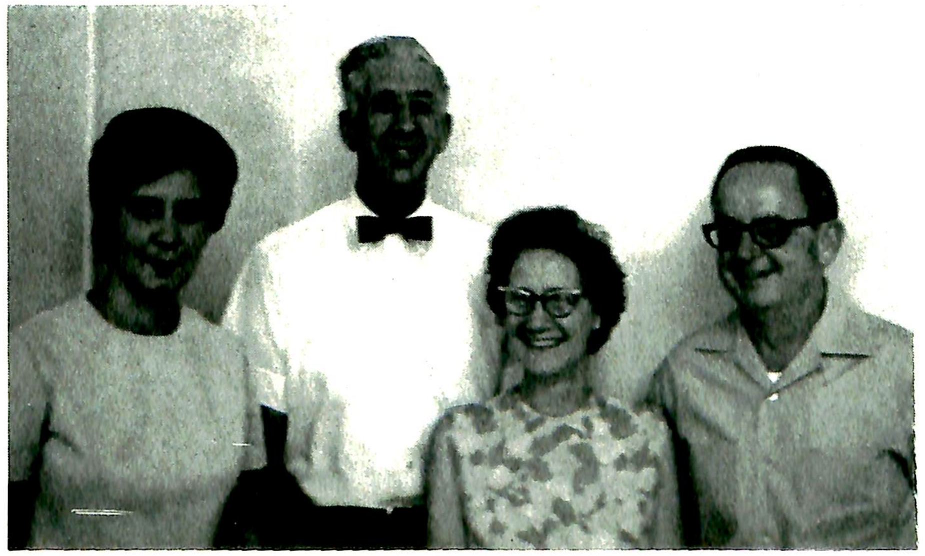
EARL KIDD, Metter, Ga., (left), president of the Peach State Chapter meets with ITPA JACK LA MASTER (center) and MILT STEWART, Cornelia, Ga., newly-elected ITPA director, following presentation of new chapter's charter at recent Georgia convention.



Directors and officers of ITPA's newly-formed New England Chapter are (l. to r.): Pres., RUSSELL W. HOSMER; J. BENEDICT ACKLEY; Vice Pres., JOSEPH D. GARDNER; JOHN W. CONNOR, Sec.-Treas., L. WENDELL JORDAN; and Chapter Organizer ALDERIC O. VIOLETTE. Directors not shown are DONALD ARNOLD JR., and Miss DOROTHY SMITH.

12TH
TANE
CONVENTION

JOHN G. REYNOLDS (right), past president of ITPA, presents ITPA emblems to Dick and ALICE VIOLETTE in appreciation of Dick's work in organizing the new 80-member New England Chapter.



Newly-elected officers of the Allegheny Mountain Pioneer Club are (l. to r.): ELLEN LARISON, treasurer; CARL HUSTER, president; BETTY JOLLEY, secretary; and DICK LEHMAN, vice president. The club's charter was presented during the annual meeting of the Keystone State Chapter at Bedford, Pa.

ITPA President JACK LAMASTER (left) greets WILLARD HERSHEY, president of Keystone State Chapter, during the chapter's recent annual meeting.

Telephone Association of New
12TH
TANE
CONVENTION

ITPA's Past President JOHN G. REYNOLDS, Lisle, Ill., addresses recent convention of the Telephone Association of New England at Dixville Notch, N.H. During the convention, the New England Chapter of ITPA was organized.

ITPA President, JACK LAMASTER (left) presents BUNOVA Club charter to WILLIAM F. WALKER of Peoples-United Telephone Corp., Butler, Pa.

Please rush news items to "The Independent Telephone Pioneer," 4411 Black Partridge Lane, Lisle, Ill. 60532.

report from Washington

PATRICIA MUIR,
Assistant Secretary, ITPA,
Washington, D.C.

"A Rousing Success!"

Dear Pioneers:—

The 73rd annual USITA Convention, from the viewpoint of Pioneer activities, was a rousing success!

Pioneer Banquet tickets went on sale at 10:00 a.m. Sunday, October 11 and were all sold out by noon. We had no idea we would sell out—much less so quickly! To all of you who were disappointed, we are so sorry. We wish we could have foreseen the tremendous demand and made other arrangements.

The ITPA Board of Directors dinner on Sunday evening coincided with Pete Butler's birthday. The Pioneers paid tribute to him by presenting him with a famous Art Wood cartoon. All who were present signed it making it a giant birthday card and a small token of their esteem for this dedicated Pioneer.

The Annual Meeting Monday morning was greatly enlivened by Alice's Halekulani Girls—three musicians and a hula dancer. After the entertainment, we got down to serious business.

The By Laws were changed to show that anyone engaged in the "telecommunications" rather than just "telephone" industry for 15 years would be eligible to be a Pioneer. Another change will allow for credit toward Life membership for those individuals who have belonged to telephone organizations other than ITPA, such as Telephone Pioneers of America, as long as prior approval of the President and Secretary of ITPA is obtained.

Bonds were awarded to three chapters and two clubs who had the largest percentage of new members. A small cash award was given to the winner of the photography competition. Charters were awarded to three new chapters and three new clubs. The new Directors, Officers and committees are listed elsewhere.

A highlight of the meeting was an address by A. D. Merry, the Executive Secretary of Telephone Pioneers of America. He and the lovely Mrs. Merry were our guests for all the Pioneer events and added greatly to all the proceedings.

The big Pioneer social affair, indeed of the whole convention, was our Banquet. This will really be a hard act to follow in New Orleans. It began with the setting off of firecrackers (to ward off any evil spirits). The King and Queen of Aloha Week came in with their Court. President LaMaster presented them with a token gift.

The Hall of Fame awards were memorable in that two recipients, Charles Cadwell and Harold Bozell, were there to receive them in person. Since ill health prevented "Luke" Hill from attending, his daughter and charming granddaughter were there to receive his.

Activities awards included three for education and one for community service. We hope to see the number of these awards increase each year. A door prize of a color TV was also awarded, courtesy of the manufacturers.

The Kailua Madrigal Singers were without a doubt the best entertainment in the Islands! Words of praise are really inadequate. I only hope on their next around the world tour they include Washington, D.C.

As great as everything was in Hawaii, I think next year in New Orleans will be memorable also. The Pioneers are really on the move and expanding at such a rapid pace that there will undoubtedly be many important items of business to settle. New Orleans is such an old historical city with so many interesting things to do and see that I'm sure we'll all be looking forward to our free time during the convention.

Pioneeringly yours,

Patricia

Patricia A. Muir,
Assistant Secretary,

newsletter

November, 1970

ANNUAL DUES:—Please remind your members that they will NOT be billed for dues until January. Their cards which expired September 30, 1970, are still good and will be through December 31. They are getting 15 months of membership for the price of 12 this year. If they send in dues in advance of receiving their bill, they may receive a bill also as it is difficult to sort through 12,000 bills to pull out a few. Therefore, if they will wait until they receive their bill and send it in WITH THE STUB proper credit will be made without the need for extra correspondence.

* * *

ANNUAL ROSTER:—All information for the annual ITPA Roster has now been sent to Duncan Price of General Telephone Directory Co., Des Plaines, Ill. The printing will take place between now and the first of the year. The Rosters will go in the mail in January.

* * *

NEW STAR IN ITPA'S CROWN:—Florida's Big Bend Pioneers in Tallahassee, Fla., joined the fold just before Convention. This makes six clubs affiliated with the Florida State Chapter.

* * *

CERTIFICATES—ALL KINDS:—Just a reminder that you must allow a MINIMUM of six weeks for the preparation of any kind of certificate. ITPA's Washington office tries to issue the certificates sooner if possible, but with the heavy volume of work—approximately 350 new members since the Convention—ITPA will be hard pressed to issue certificates in six weeks.

* * *

50TH ANNIVERSARY COINS:—For ITPA members who missed out on the 50th Anniversary coins and want one, ITPA's Washington office has a limited number of of the coins available for sale at $1.00 each. This is, of course, a limited edition coin medal and when supplies are exhausted, there will be no more—the die was destroyed. Therefore, if you want this collector's item, send your order today.

* * *

BELL PIONEERS PLAN "PIONEER DAY 1971":—During recent General Assembly Meeting of the Telephone Pioneers of America W. C. Bauer, association senior vice president and president of South Central Bell, reported plans to celebrate an international Pioneer Day on October 28, 1971, Pioneering's 60th Birthday. The theme for the celebration is "Telephone Pioneers—60 years of Human Service."

"Pioneer Day, 1971, might well be Pioneer Week," said Bauer, "Activities need not be limited to a single day. Your regions, chapters, councils

newsletter

Continued from page 15

on Thursday, October 28, when the international observance will take place. There are dozens of appropriate activities which can be used to mark the occasion."

Among the many suggestions made for activities, in addition to the social events, were displays, exhibits, open houses, and an extensive publicity program, including films and closed circuit television programs depicting Pioneer projects. These activities all offer excellent opportunities for community service committees to publicize the human service being given by their members, life members, and fellow employees—and also to recruit additional help for these projects.

* * *

WE NEED YOUR HELP! . . . While the steady flow of news, photos, copies of Chapter and Club publications and minutes of meetings is improving, more news from each Chapter, Club and Region is needed.

The November issue of "The Independent Telephone Pioneer" magazine has been mailed to all members. And we're busy planning each 1971 issue of "The Independent Telephone Pioneer"—issues that we hope will tell the story of ITPA's 51st year and set the scene for ITPA's continued growth during the next 50 years.

We have a big production job ahead of us—and news from each Chapter, Club, Region, and member is urgently needed. So please, take some time from your busy days and write us. Tell us what your organization is doing and what it plans to do. Tell us about your members—what they've done, report their accomplishments, let us know about those who are ill, or who have retired, or who have passed on. News and more news, and more pictures are needed.

Also we need "Letters" for our Pioneer "Letter" department, questions for our "Question Box" feature, and articles on any subject that you believe will be of interest to Pioneers.

May we have your cooperation and assistance?? Send us your stories and photographs as soon as possible—and then keep the material coming to us regularly so that we will always have news and photos from your Chapter, Club and Region ready for publication.

We're working on the next issue of "The Independent Telephone Pioneer," and we want to make it another publication that will be of major interest and value to all ITPA members.

To do that job we need:—(1) a recent photo of each ITPA Regional Vice President and a complete report on present and future Pioneer activities in his territory; and (2) news and pictures from each Chapter or Club Secretary that will give us the complete information on recent Chapter and Club activities, plus advance information on activities planned for 1971.

May we count on you for information that will help us report the coast-to-coast activities of all Pioneer Chapters and Clubs? . . . Send all material to John G. Reynolds, Editor, "The Independent Telephone Pioneer," 4411 Black Partridge Lane, Lisle, Ill. 60532.

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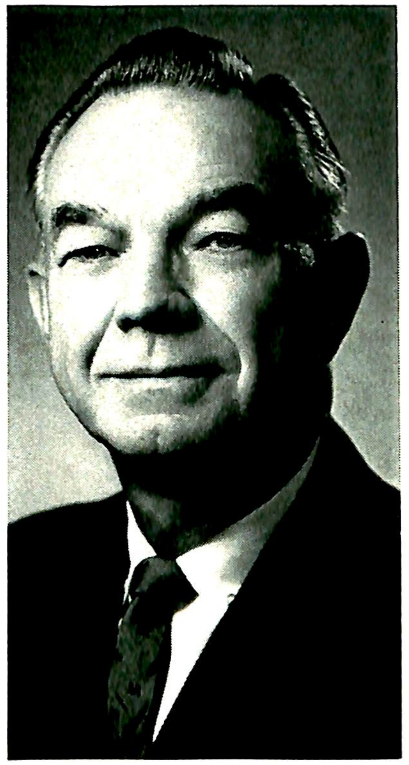
report from your president



JACK LAMASTER,
ITPA President,
Tampa, Fla.

"Win-Place-Show"

"If the Hawaii convention had been a horse race, ITPA would have won many new laurels", said our national secretary, Pete Butler. He echoed the opinion of hundreds of delegates attending the 1970 USITA meeting. We *won* the admiration of over 1,200 new and old pioneers with a thrilling—and tasty—banquet and show. The John Balch Chapter ITPA float in the big Aloha Week parade *placed* second and the large attendance at our board of directors' and annual membership meetings *showed* new interest in ITPA activities.

Our board members are most grateful to Otto Orenstein, president of the John Balch Chapter, and his many willing helpers, who arranged the banquet program. With the assistance of officials of the Hawaiian Telephone Company, they spent hundreds of hours decorating the dome, selling tickets and providing the attractive "Pioneer Hospitality Room" at the exhibit center.

In addition, there are many dedicated pioneers who also played an important part in making our fiftieth anniversary a memorable event. Patricia Muir designed our beautiful memento coins. "Dunc" Price and John Reynolds prepared the background material for our outstanding banquet program, which was printed by Wes Loomis and his General Telephone Directory Company staff. The Frank Davies chapter members glued the coins on the programs—no small task! Our sergeants at arms—all six of them—helped to seat ticket holders at their tables. The intricate timing of all the people appearing "on stage" was coordinated capably by Don Pollock, Merv Himmel and their convention committee. And who can say enough about the way Bill Kea, that Balch Chapter ex-president, gave the necessary local flavor as our banquet M.C.

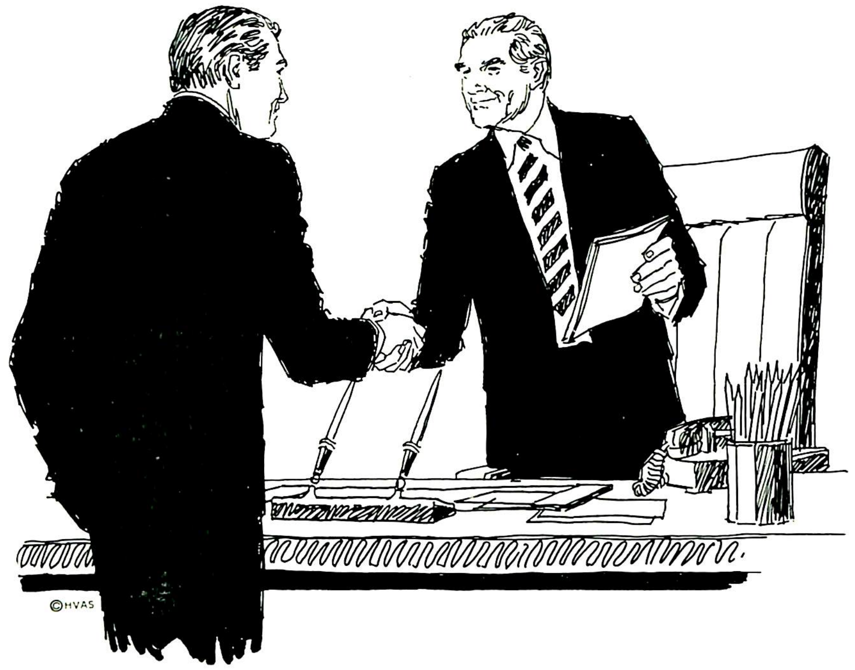
The past year has been a most rewarding one for ITPA. I am most humble to be asked to serve another year as your president, but I want to put the credit where it rightfully belongs—into the hands of every active and retired member who has served on local boards and committees. They are keeping alive that pioneer spirit J. K. Johnston started fifty years ago.

I am most proud to be identified with the Independent Telephone Pioneer Association. Here's hoping that all of us will be mindful that past performances and successes will only serve as a base—a jumping off place—for bigger and better things ahead.

Sincerely,

Jack La Master

D. E. LaMaster,
President



"Wear Your Pioneer Emblem Proudly"

YOU WILL FIND members of the Independent Telephone Pioneer Association from "coast-to-coast" and in many foreign countries, and your ITPA emblem will be instantly recognized wherever you go.

And there's a reason: Since John K. Johnston founded the Independent Telephone Pioneer Association in 1920, the organization has been the "Honor Society" of the Independent telephone industry, and those who wear the ITPA emblem are the industry's "top members"—the men and women who have served the industry for 15 years or longer.

A Pioneer is defined as one who goes before, preparing the way for others to follow; a settler in a new territory; one who develops a new field of activity. ITPA was founded in 1920 to honor not only those early Pioneers who "went before to prepare the way," who "settled in new territory," and who "fought and won the battles of a new industry," . . . but also to honor each new generation of Independent Pioneers—dedicated men and women who would strengthen the industry and move it ahead.

The all-important purpose of ITPA is expressed in the concluding words of the Pioneer Creed—". . . And that by banding together in the Independent Telephone Pioneer Association (ITPA) we can perpetuate the Pioneering spirit and preserve the ideals which are our heritage."

Wear your Pioneer emblem, proudly. It identifies you as a member of ITPA—the honor society of the Independent telephone industry—and wherever you go in this great land of ours other ITPA members will welcome you and make you proud of your ITPA membership.

If you have not purchased your Pioneer emblem write ITPA for a special order form, and request a copy of the "Pioneer Creed."

INDEPENDENT TELEPHONE PIONEER ASSOCIATION
438 Pennsylvania Building, Washington, D.C. 20004

THE INDEPENDENT TELEPHONE
PIONEER
November, 1970

Pioneers Celebrate 50th Anniversary, Name Three to Hall of Fame

Large influx of new members and formation of new chapters and clubs recorded as the ITPA celebrates its golden anniversary. Elect Pennsylvania's Ben Witmer to fill Lucier vacancy as director, vice president.

CELEBRATING their organization's 50th Anniversary in a manner that proved the correctness of the advance publicity, members of the Independent Telephone Pioneer Association (ITPA), representing nearly 13,000 veteran telephone men and women, took off for Honolulu last month and for four action-packed days, October 11-15, participated in ITPA activities during USITA's 73rd annual convention.

With ITPA President Jack LaMaster setting the Pioneer Convention pace and members of ITPA's John A. Balch Chapter going "all out" with Hawaiian hospitality that continued throughout the meeting, the days started early and ended late in Honolulu.

Pioneer activities started on October 11 with the morning opening of ITPA's booth at the USITA exhibit center, opening of the Pioneer Hospitality Room, sponsored by the John A. Balch Chapter, a meeting of the ITPA board of directors, and a dinner for ITPA board members and their wives in the Gold Room of the Hawaiian Village.

Presiding at ITPA's annual meeting on October 12, President Jack LaMaster made the "Eye Opener Breakfast" sparkle with his report on ITPA's 50 years of service to the telephone

Next page, please

The Halekulani Girls liven up Pioneer breakfast as Jack and Chole Beckwith, Rudy and Irene Hoffeld and Duncan Price cheer 'em on.

Aloha Week court made appearance at the Pioneer dinner and President Jack LaMaster pays respect to the King and Queen.

Nearly 2,000 Join ITPA During 1970

Continued from page 19

industry and presentation of entertainment provided by Alice's Halekulani Girls.

2000 New Members

Emphasizing the value of ITPA to the industry, its employees, and the nation, the ITPA president reported that nearly 2000 men and women had joined ITPA during 1970.

"This influx of new members," LaMaster stated, "plus the formation of new chapters and clubs, proves that ITPA is truly entering a new era—an era that finds more members involved not only in the social side of Pioneer activities but also in community service and educational projects which will enhance our heritage and purpose . . ."

Crediting the "new enthusiasm" to ITPA's "ability to communicate the goals and benefits of ITPA membership to Independent telephone industry personnel," LaMaster emphasized his belief that "bigger and better things are ahead for ITPA and its members in 1971."

"Our membership growth potential is there," he commented. "Nearly 30,000 non-member Independent telephone people are not now receiving the personal benefits of ITPA membership and it is our job to go after these non-members and sign them up . . ."

Hilton Hawaiian Village's Rainbow Towers—a lovely spot for the Murt Sheas of Platteville, Wis. to meet the Floyd Days of Estacada, Ore. Over 2000 delegates were guests of the HHV, another 875 enjoyed the comforts of the Ilikai and several hundred stayed at other Waikiki Beach hotels. The host Hawaiian Telephone Company topped state registrations with close to 400, while California came next.

Secretary's Report

Secretary-Treasurer Herbert H. Butler reported that retirees are just beginning to become "active." Since the change in the bylaws last year, the roster carries about 400 other than life members, of which over 100 are gold certified. This is a good beginning, but the big task of getting those previously retired on the record remains.

Butler also reported that the Pioneers' finances are in good condition. The organization is solvent with reserves slightly higher than last year. Thanks to associate members and a subsidy from USITA, the Pioneers headquarters run an effective and conservative shop. The publications represent the major costs, but all will agree that they are worth it. Volunteer services are the key to the Pioneers' success. Without the support of those individuals and their companies, ITPA could not exist. The list is long, beginning with the President Jack LaMaster. There are few organizations that have such excellent support.

Membership Report

The report of the membership committee was given by Herbert H. Butler in the absence of Chairman David L. Solomon. Since this report of October 1, 1970, a large number of applications have been received and the total membership is now well over 13,000. The total new members gained for the year October 1, 1969 to September 30, 1970 is 1,800 active and retired members and 170 auxiliary members, for a total of 1,970.

As of October 1, 1970, 700 active members and 34 auxiliary members have been dropped for the following reasons: deceased, requested cancellation, or non-payment of 1969-70 dues.

The association has had 870 more new members this year than last with 266 fewer delinquents or "drop outs."

During the year, the membership committee, along with President LaMaster, conducted SSSS Membership Contest. All chapters and clubs were divided into five groups and a U.S. Savings Bond was the prize for the chapter or club in

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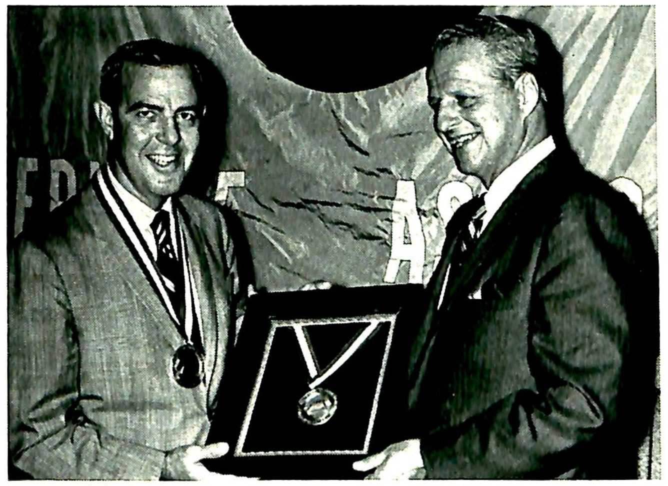
Editor's Note: This report has been adopted from articles authored by Ray Blain of *Telephony* and Don Wiley of Telephone Engineer & Management. Blain's article appeared in the November 6 issue of *Telephony;* Wiley's report appeared in the November 1 issue of TE&M.

Mr. and Mrs. Ad Merry (center), secretary of the Telephone Pioneers of America (Bell), were honored guests of the convention. ITPA's Pete Butler and Sue McGregor of Travel Consultants greet them.

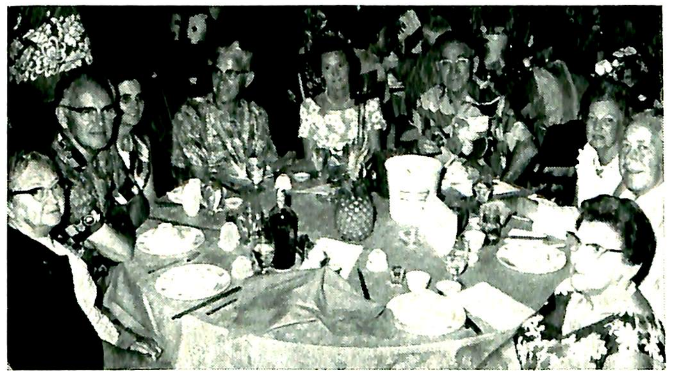
National Tel Supply's John Winchester, president of the new Road Runner Chapter, inducts J. G. (Skinny) Kreamer of United Tel of the Midwest as an honorary member.

ITPA directors Berney Simner (left) and Paul Parsons (right) may be either admiring or kidding John Reynolds about his aloha shirt. But casual attire was actually the official style all week.



Paul Henson (left) receives USITA's first Distinguished Service Award from George Beinetti.

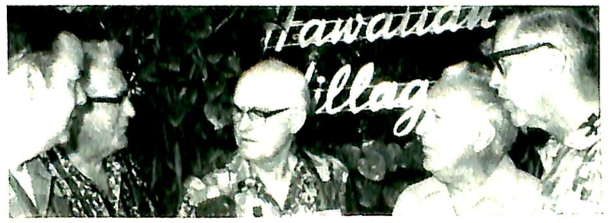
Bob Nachtweh of Little Rock, Ark. didn't lack for witnesses for his catch on this North Electric catamaran cruise.



The Homer Akers, Stanley Owens, Sr., Joan Hansen, Bill McCluskys and Orla Moodys enjoy the Pioneer banquet.

Hilo Hattie wowed 'em at the manufacturers reception in the Ilikai's Pacific Ballroom.

Wouldn't you like to know what these industry decision-makers are saying?—(from left): Paul Henson, Francis Pearson, Pete Butler, Ben Wiggins and Bernie Strassburg.



TE&M camera catches Chairman and President Clarence Ross of Central Telephone System (center) with (l. to r.) Gene Alfonsin, his assistant from Chicago; Walt Geary of Las Vegas; Frank Rogers, Las Vegas; and Martin Wandrey, Lincoln.

Philip Lucier Memorial Resolution Approved

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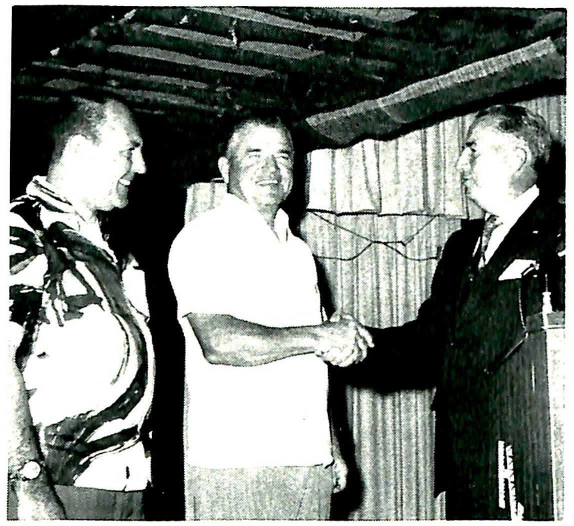
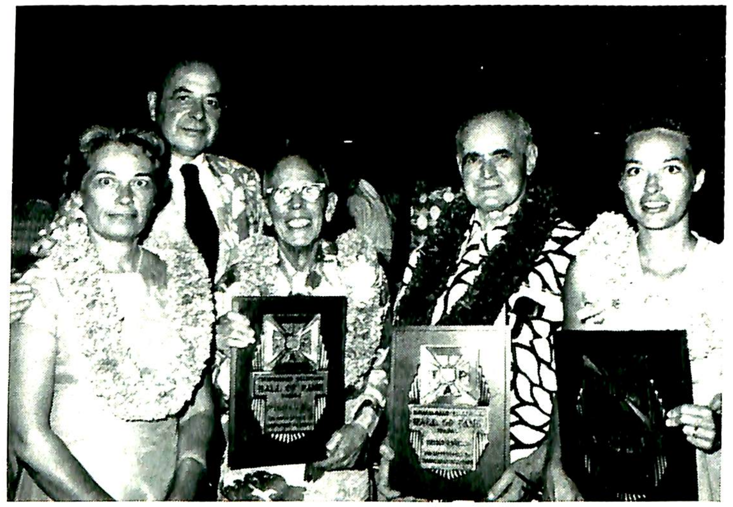


USITA's Gene Harmon and Harold Payne of Telephone Utilities of Pennsylvania greet REA's Everett Weitzell at "Eye Opener" breakfast.



Wesley Loomis III announced new Hall of Fame members. Charles Cadwell and Harold Bozell (center) were on hand for awards while Luke Hill's granddaughter, Mrs. Katherine (Katie Ree) Liebhart (right) accepted his plaque in absentia. A daughter, Mrs. Romane Howard (left), was also present.

At busy Pioneer booth are (l. to r.): Hawaiian Tel's Betty Pagan, Jack and Dene LaMaster, Secretary Pat Muir, Frances and Lulu Schneider of Blue Earth, Minn., Pete Butler and Pauline and John Reynolds.

each group which had the largest percentage of gain.

The winners of these bonds, which were presented at the annual meeting were: Group I, Sunshine Club, 28 per cent; Group II, Badger State Chapter, 13 per cent; Group III, J. K. Johnston Chapter, 54 per cent; Group IV, the 312 Chapter, 22 per cent; Group V, Iverson A. Lumpkin Club, 342 per cent.

Associate Members

K. C. Gillette, chairman of the Associate Membership Committee, reported that each member of his committee was assigned geographical territories to which each sent letters of invitation resulting in a gain of eight telephone companies and three manufacturers. There were fewer than six drop-outs during the year because of mergers or acquisitions. ITPA now has 412 associate members.

Auditing Committee

Homer L. Akers, chairman of the Auditing Committee, reported he examined the association books and found them in order. The proposed budget for the calendar year 1971 estimates a total income of $69,700 with an estimated total expenditure of $71,150. This is a $1,450 deficit.

Resolutions Committee

Paul R. Parsons, chairman of the Resolutions Committee, stated that in view of the fact that ITPA must rely upon the gratuitous service of many organizations, and certain firms and individuals who have gone far beyond the normal day-to-day assistance, the association expresses its sincere appreciation to the following for their assistance and support: General Telephone Directory Co. for preparation and publishing of the Annual Membership ITPA Roster; John G. Reynolds for editing and publishing the *Independent Telephone Pioneer;* Piedmont Telephone Co. for auditing the Association's books; *Telephony* and *Telephone Engineer and Management* for their publicity and editorial assistance; Charles S. Cadwell, Chairman of the Honors Committee, and its members; David L. Solomon and Kenneth C. Gillette for their work in heading membership drives; Bert L. Steele, chairman of the Activities Committee, and members of his committee for their contribution in strengthening the ideas and foundation of ITPA; H. Duncan Price and John G. Reynolds for their combined efforts in the preparation of the 50th Anniversary Souvenir Program; The John A. Balch Chapter, as Host Chapter, in providing a hospitality room for all Pioneers during the 50th anniversary meeting; Mrs. B. Ellen Neale for the design and furnishing of national past president plaques; John Brown Cook for designing and furnishing of past president plaques to chapter and club presidents; H. M. Stewart who spearheaded the drive in the organization of the peach State Chapter; The Road Runners Chapter, a nationwide chapter of salesmen, is welcomed with the confidence that it will carry out the traditions, ideas and good fellowship of the association; Marjorie Hilman for spearheading the drive in the organization of the Western Kansas Jayhawks Club; C. E. McCormick for heading the drive in the organization of the General Telephone Co. of Indiana Pioneer Club; Max Wettstein and Carl Doerr for their efforts in the organization of the Otto Wettstein, Jr. Pioneer Club; Alderic O. Violette for his efforts in organizing the New England Chapter; and John M. Fain for his work in connection with organizing the Florida Big Ben Pioneer Club.

During the year ending September 30, 1970, death had taken 105 members who contributed much to the tradition, ideas, and recognition of the telephone industry and to the good fellowship of the association. Therefore, it was resolved that the association pay affectionate tribute to the memory of these associates and that their names be listed in the Annual Membership Roster.

Lucier Memorial Resolution

Whereas, In the death of Philip J. Lucier, the Board of Directors of the Independent Telephone Pioneer Association bow in humble submission to the will of Divine Providence, and

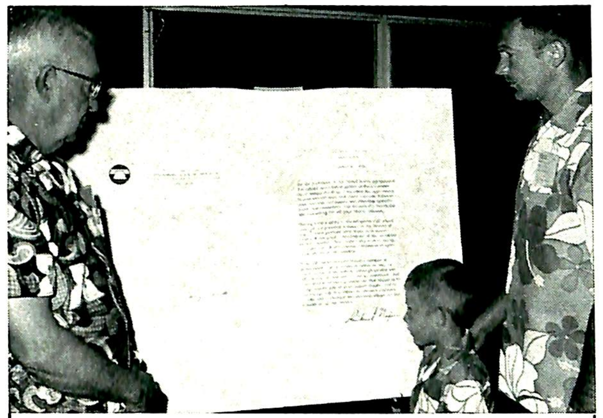
Whereas, There has been a loss to the association of a most valuable, loyal and active member, and

Whereas, Mr. Lucier was an officer and director of the association and served the Independent telephone industry diligently for 35 years, and

Whereas, He was a recognized leader in the industry and his community, giving inspiration and enthusiasm to all who worked with and knew him, now

Therefore be it resolved, That valuing the service and appreciating the ability of Mr. Lucier, we do give formal expression of our effection for him. We shall miss his able counsel and his admirable personal qualities; but his memory shall abide, and be it

Further resolved, That grieving at his passing on July 24, 1970, we hereby preserve as a lasting record our love and esteem for him and express to members of his family our sympathy in their bereavement, and that this resolution be entered in the permanent records of the association.



THREE GENERATIONS of Millers—Russell J., Ben R. and Bill G.—from New Richmond, Ind., view President Nixon's message to the industry, and Beinetti's reply.

White House Letter Honors Independent Industry Service

President Nixon's letter read as follows:

As members of the United States Independent Telephone Association gather at their seventy-third annual meeting, I welcome the opportunity to express the hope that these sessions between your member companies and attending government representatives will be mutually beneficial and rewarding for all your fellow citizens.

Having been a party to the telephone call which covered the greatest distance in the history of man, I have perhaps been made even more aware of the great contributions of the telephone to our society. And I especially want to recognize the role of Independent telephone companies to communications in our country.

Your efforts to provide reliable service at a reasonable cost to people in urban as well as rural areas of our nation, although quietly and efficiently carried out, do not go unnoticed. And I am therefore very grateful for this occasion to congratulate you on your achievements, and to continue to advance improvements and economies in communications for the benefit of our people.

(signed)
Richard Nixon

Bylaws Committee

H. Duncan Price, chairman of the Bylaws Committee, proposed the following bylaws changes which were adopted: Article IV, Sec-

Four Chapters Win "Activities Awards"

Continued from page 23

tion 2, changed to read "Active members shall be men and women of good standing presently employed in the Independent telecommunications industry, or its associated interests, who have had not less than 15 years of service in the industry, and who at the time of application are employed in the Independent telecommunications industry, its associated interests, the communications branch of the Federal Government or as private branch exchange operators, or who have been retired."

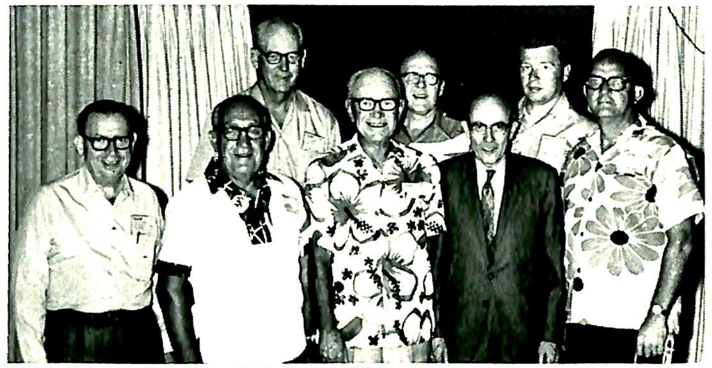
Article IV, Section 3, changed to read "Life members may be those who have engaged in the telephone industry for a period of 40 years and who have been members of this association for not less than 15 years. Members of the Telephone Pioneers of America, or an unaffiliated Independent Pioneer Association, may be credited with prior approval of the President and the Secretary."

Insurance Committee

T. Frank Cassidy, Jr., chairman of the Insurance Committee, gave his report. There has been very little interest in this type of insurance during the past year due, no doubt, to the fact that many operating telephone companies have their own insurance plans. It has been decided to make a study of various insurance plans with a view to increasing participation of ITPA members.

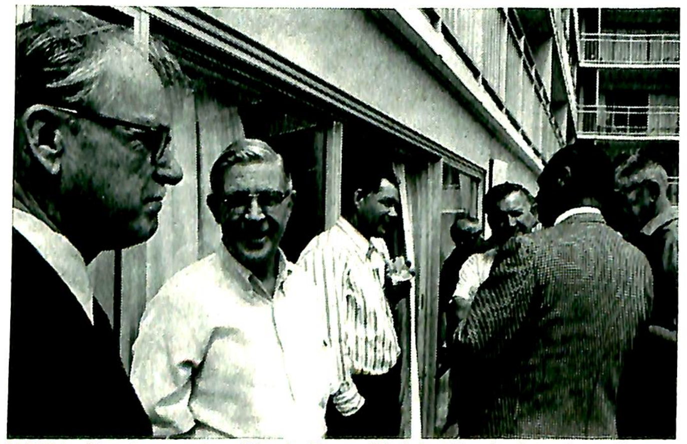
Activities Committee

Bert L. Steele, chairman of the Activities Committee, explained the three ITPA awards that may be given to a particularly active chapter or club. They are: (1) Community Service Award—to the chapter or club that has achieved meritorious distinction in the past year in any activity that has significantly benefited the local community; (2) Educational Award—to the chapter or club judged to have personally developed and personally conducted the most beneficial program of education in any field; and (3) Fellowship Award—to the chapter or club that conducted an activity which most significantly benefited mankind and developed good fellowship. (Must go beyond local community boundaries.)



(Top) "Skip" Scupin of United Utilities, recently honored with an endowed chair at the University of Kansas, poses with past and present USITA personnel committee members at breakfast: (l. to r.) Schwartz, Scupin, Anderson, Fegan, Steele, Daily, Riley, Weston.

The Rev. Abraham Akaka of Hawaii's famous Kawaihao Church invoked blessing on Anniversary Pioneer dinner and goals.



USITA directors Price (Tex.), Ryan (Neb.), Woody (Wyo.), Galloway (Fla.), Bunke (Minn.), Case (Ohio) and Schafer (Wis.) break briefly during Saturday meeting.

The Tar Heel Chapter, N.C., has established a $300 scholarship for relatives of persons engaged in the service of the Independent telephone industry as long as they take courses of benefit to that industry.

The John A. Balch Chapter, Honolulu, Hawaii, has sponsored two scholarships of $200 each open to all children of the Hawaiian Telephone

Continued on page 26

1971 Officers and Directors
Independent Telephone Pioneer Association

OFFICERS:

*D. E. (Jack) La Master, Pres.,
Box 110,
Tampa, Fla. 33601.

*Mrs. B. Ellen Neale, Vice Pres.,
Cable Spinning Equipment Co.,
3100 Topeka Ave.
Topeka, Kans. 66611.

*Benjamin M. Witmer, Vice Pres.,
1170 Harrisburg Pike,
Carlyle, Pa.

Herbert H. Butler, Secy-Treas.,
438 Pennsylvania Bldg., N.W.,
Washington, D.C. 20004.

Patricia A. Muir, Ass't. Sec.,
438 Pennsylvania Bldg., N.W.,
Washington, D.C. 20004.

REGIONAL VICE PRESIDENTS:

R. A. Schoonover, Vice Pres.,
Region No. 1—Eastern,
Highland Telephone Co.,
145 North Main St.,
Monroe, N.Y. 10950.

Frank S. Barnes, Jr., Vice Pres.,
Region No. II—South Eastern,
Rock Hill Telephone Co.,
Rock Hill, S.C. 29730.

W. R. McGrew, Vice Pres.,
Region No. III—North Central,
813 N. Prospect Ave.,
Park Ridge, Ill. 60068.

Charles Browne, Vice Pres.,
Region No. IV—South Central,
1023 S. 11th St.,
Kingfisher, Okla. 73750.

Robert E. Unruh, Vice Pres.,
Region No. V—Western,
Telephone Utilities, Inc.,
Ilwaco, Wash. 98624.

DIRECTORS—AT—LARGE:

Frank S. Barnes, Jr.,
Rock Hill Telephone Co.,
Rock Hill, S.C. 29730.

*D. E. (Jack) La Master,
Box 110,
Tampa, Fla. 33601.

W. R. McGrew,
813 N. Prospect Ave.,
Park Ridge, Ill. 60068.

*John G. Reynolds,
Telephone Engineer & Management,
402 W. Liberty Drive,
Wheaton, Ill. 60187.

*Benjamin M. Witmer,
1170 Harrisburg Pike,
Carlyle, Pa.

CHAPTER DIRECTORS:

Morris D. Bateman,
Texas Chapter,
603 Everett,
Conroe, Texas 77301.

Jack C. Beckwith,
California Chapter
P.O. Box 500—RC 8006,
Long Beach, Calif. 90801.

E. W. Bray,
Florida State Chapter,
P.O. Box 18284,
Tampa, Fla.

Charles Browne,
Sooner Chapter,
1023 S. 11th St.,
Kingfisher, Okla. 73750.

Daniel W. De Hayes,
Buckeye Chapter,
50 West Gay St.,
Columbus, Ohio 43215.

J. D. Garrett, Jr.
Gus Lane Chapter,
210 Spruce St.,
Lewisville, Ark. 71829.

*Kenneth C. Gillette,
The 312 Chapter,
133 Williston St.,
Wheaton, Ill. 60187

John G. Holland
North Star Chapter,
400 Second St., N.,
New Ulm, Minn. 56073.

Russell W. Hosmer,
New England Chapter,
RFD #1, Box 516,
Springfield, Vt. 05156.

Frank G. LaPrade,
Tar Heel Chapter,
Lee Telephone Co.,
Martinsville, Va. 24112.

*Mrs. B. Ellen Neale,
Theodore Gary Chapter
Cable Spinning Equipment Co.,
3100 Topeka Ave.,
Topeka, Kans. 66611.

R. A. Orellana,
Puerto Rico Chapter,
Puerto Rico Telephone Co.,
P.O. Box 4275,
San Juan, Puerto Rico 00905.

Paul R. Parsons,
Badger State Chapter,
207 Ridgeway Drive,
Rhinelander, Wisc. 54501.

M. J. Robinson,
Jayhawk Chapter,
Cable Spinning Equipment Co.,
3100 Topeka Ave.,
Topeka, Kans. 66611.

R. A. Schoonover,
Empire State Chapter,
145 N. Main St.,
Monroe, N.Y. 10950.

James B. Seelig,
John A. Balch Chapter,
226 S. Kalaheo Ave.,
Kailua, Hawaii 96734.

Delwin D. Spellman,
Last Frontier Chapter,
4001 MacInnes,
Anchorage, Alaska 99504.

David L. Solomon,
National Capital Chapter,
P.O. Box 537,
Alexandria, Va. 22313.

*Bert L. Steele,
Donald C. Power Chapter,
GT&E Corp.,
730 Third Ave.,
New York, N.Y. 10017

H. M. Stewart, Sr.
Peach State Chapter,
P.O. Box 400,
Cornelia, Ga. 30531.

Joe Stravers,
Larry Reynolds Chapter,
114 S. Hilesdale,
Homer, Mich. 49245.

J. Hiram Swope,
Keystone State Chapter,
60 East Washington Ave.,
Myerstown, Pa. 17067.

Merle R. Thompson,
Tom Griffith Chapter,
11639—103rd Ave.,
Sun City, Arizona 85351.

Robert E. Unruh,
Northwest Chapter,
Telephone Utilities, Inc.
Illwaco, Wash. 98624.

John E. Winchester,
Road Runners Chapter,
10345 Deveron Drive,
Whittier, Calif.

Bechtel Winger,
J. K. Johnston Chapter,
Sweetser, Ind. 46987.

Stanley J. Zantek,
Pioneers of Illinois Chapter,
P.O. Box 307,
Rantoul, Ill. 61866.

*Member of the Executive Committee

ITPA Names Committee Members

Continued from page 25

Co.'s employees entering the University of Hawaii as freshmen.

The Sooner Chapter in Oklahoma, along with the Oklahoma Telephone Association, has established a $300 scholarship to an electrical engineering student at Oklahoma State University who must live in an area served by an Independent telephone company. In these recommendations, the money is raised by local membership money-making projects so that the actual donation is a product of chapter functions.

The Florida State Chapter organized a clothing drive for 129 boys living at the Florida Sheriffs Boys Ranch. The purpose of this ranch is to provide a good home and a secure future for dependent, neglected and homeless boys, between the ages of eight and 17. The Florida State Chap-

(Top) Dr. Frank Pinet, director (center), accepts an outrigger canoe symbolizing island greeting from Hawaiian Telephone alumni: Shon, Lum, Ah Choy, Matsuro, Nishida, Salsbury, Kauahikoaua, Lee and Medeiros.

ranch.

This year, the Community Service Award was presented to the Florida State Chapter and the Educational Awards went to the Tar Heel Chapter, Sooner Chapter and John A. Balch Chapter for their significant achievements in pioneer activities.

New Charters

Charters were presented to the following new chapters and clubs at the annual meeting: Road Runners Chapter, received by John E. Winchester; Western Kansas Jayhawks Pioneer Club, received by M. J. Robinson; General Telephone Co. of Indiana Pioneer Club, received by C. E. McCormick; Otto Wettstein, Jr. Pioneer Club, received by Max Wettstein; and New England Chapter, received by Alderic O. Violette.

Three new chapters and 17 new clubs have been organized during the past year. They are: Royal Palm Pioneer Club, Ft. Myers, Fla.; Wayne District Club, Ohio; Rockissippi Pioneer Club, Dixon, Ill.; Centel 309 Pioneer Club, Pekin, Ill.; Ozark Pioneer Club, Rolla, Mo.; Western Union Club, Mehwah, N.J.

Also, Allegheny Mountain Club, Johnstown, Pa.; The 507 Club, Minnesota; Coulee Region Pioneer Club, LaCross, Wis.; Carl Hill Galloway Pioneer Club, Winter Park, Fla.; Bunova Pioneer Club, Butler, Pa.; Presque Isle Pioneer Club, Erie, Pa.; Virl A. Watkins Pioneer Club, Princeton, Ind.; Peach State Chapter, Moultrie, Ga.; Road Runner Chapter, Overland Park, Kan.; Western Kansas Jayhawks Club, Brewster, Kan.; General Telephone Co. of Indiana Pioneer Club, Ft. Wayne, Ind.; Otto Wettstein, Jr. Pioneer Club, Leesburg, Fla.; New Orleans Chapter,

Pioneers Activate 14 Working Committees for 1971

ACTIVITIES COMMITTEE:

Bert L. Steele, Chairman, General Telephone & Electronics Service Corp., New York, N.Y.
Wm. (Bill) G. Tumbridge, Fayetteville, N.Y.
W. W. (Bill) Lawrence, Heins Telephone Co., Sanford, N.C.
Bechtel Winger, Sweetser Telephone Co., Inc., Sweetser, Ind.
Forrest Eherenman, United Utilities Co., Inc., Kansas City, Mo.
Walter Karnopp, Eastern Oregon Telephone Co., Pilot Rock, Ore.
Jack C. Beckwith, General Telephone Co. of Calif., Long Beach, Calif.

ANNUAL MEETING & ENTERTAINMENT COMMITTEE:

Marvin Himmel, Chairman, Marvin Himmel Productions, Inc., Chicago, Ill.
Don R. Pollock, Reliable Electric Co., Franklin Park, Ill.
Vince Halloran, Telephone Repair & Supply Co., Chicago, Ill.
John McHenry, United Telephone Company of Kansas, Inc., Shawnee Mission, Kans.
H. E. Ledbetter, L. M. Berry Co., Dayton, Ohio

AUDIT COMMITTEE:

Homer L. Akers, Chairman, Piedmont Telephone Co., Haymarket, Va.
M. W. Ottley, Graybar Electric Co., Washington, D.C.
Mrs. Thora K. Sheldon, General Telephone Co. of Pa., Erie, Pa.
Wm. F. Walker, Peoples-United Telephone Co., Butler, Pa.

BY-LAWS COMMITTEE:

H. Duncan Price, Jr., Chairman, General Telephone Directory Co., Des Plaines, Ill.
R. J. Cushing, Stromberg-Carlson Corp., Burlingame, Calif.
George W. Rose, General Telephone Co. of Fla., Tampa, Fla.
John G. Holland, New Ulm Rural Telephone Co., New Ulm, Minn.
Ernest Menendez, Central Telephone Co., Lincoln, Nebr.

HALL OF FAME HONORS COMMITTEE:

John G. Reynolds, Chairman, Telephone Engineer & Management, Wheaton, Ill.
H. H. Butler, Sec.-Treas., ITPA, Washington, D.C.
F. S. Barnes, Sr., Rock Hill Telephone Co., Rock Hill, S.C.
Charles Cadwell (Alternate), (Ret.), Automatic Electric Co., La Grange, Ill.
R. A. Lumpkin, Illinois Consolidated Telephone Co., Mattoon, Ill.
W. R. McGrew, (Alternate), Central Telephone Co. of Ill., Des Plaines, Ill.
J. C. Newman, General Telephone Company of Calif., Santa Monica, Calif.
C. C. Pearce, Farmers Telephone Co., Riceville, Iowa
H. Duncan Price, Jr., (Alternate), General Telephone Directory Co., Des Plaines, Ill.
C. A. Scupin, United Utilities, Inc., Kansas City, Mo.
A. J. Stults, Telephony, Kenilworth, Ill.

HALL OF FAME HONORS COURT:

Harris G. Allen, Northwest Telephone Co., Milton, Wisc.
D. F. Anderson, Geneseo Telephone Co., Geneseo, Ill.
Earle G. Bellamy, Bellamy Telephone Co., Bellamy, Ia.
Hugh A. Barnhart, Rochester Telephone Co., Rochester, Ind.
Harold R. Bollinger, Pioneer-United Telephone Co., Ft. Myers, Fla.
Thomas A. Boyd, GT&E Corp., Chatham, Mass.
Harold V. Bozell, GT&E Corp., Larchmont, N.Y.
Carl D. Brorein, General Telephone Co. of Fla., Tampa, Fla.
Elmer U. Danner, General Telephone Co. of the S.W., San Angelo, Texas
Leonard D. Densmore, Central Telephone Utilities, Lincoln, Nebr.
Robert J. Fegan, Junction City Telephone Co., Junction City, Kans.
Theodore S. Gary, GT&E Corp., New York, N.Y.
Clive W. Haas, (Ret.), Big Timber, Mont.
Merle M. Hale, (Ret.), Lincoln Tel. & Tel. Co., Lincoln, Nebr.
Paul H. Henson, United Utilities, Inc., Kansas City, Mo.
Luther W. Hill, (Ret.), Tarboro, N.C.
H. Dail Holderness, Carolina Tel. & Tel. Co., Tarboro, N.C.
Frank G. LaPrade, Lee Telephone Co., Martinsville, Va.
Foster B. McHenry, Capital City Telephone Co., Jefferson City, Mo.
Peter A. Nenzel, General Telephone Co. of Calif., Santa Monica, Calif.
Donald C. Power, GT&E Corp., New York, N.Y.
R. E. Rudolph, Ellensburg Telephone Co. Ellensburg, Wash.
T. Austin Saunders, General Telephone Co. of Mich., Muskegon, Mich.
Rupert E. Shotts, (Ret.), Old Lyme, Conn.
Leslie H. Warner, GT&E Corp., New York, N.Y.

HISTORICAL COMMITTEE:

Ray Blain, Chairman, Telephony, Indian Rocks Beach, Fla.
Katherine A. Bauer, (Ret.), Jefferson City, Mo.
Gene R. Daubendiek, Jefferson Telephone Co., Jefferson, Ia.
W. C. Dillon, W. C. Dillon & Co., Van Nuys, Calif.
Harry P. Mahoney, (Ret.), York Tel. & Tel. Co., York, Pa.
Leonard L. Ruggles, (Ret.), Automatic Electric Co., Evanston, Ill.
Mrs. Mayme Workman, (Ret.), Springfield, Ill.

INSURANCE COMMITTEE:

T. Frank Cassidy, Jr., Chairman, Automatic Electric Co., Northlake, Ill.
R. Blaine Wiltse, GT&E Service Corp., New York, N.Y.
Chester J. (Chet) Reynolds, Stromberg-Carlson Corp., Mt. Prospect, Ill.
Leith Johnston, A. E. Laboratories (Ret.), Chicago, Ill.

MEMBERSHIP COMMITTEE:

M. J. (Jack) Robinson, Chairman, Cable Spinning Equipment Co., Topeka, Kans.
W. Malcolm Griswold, Trumansburg Home Telephone Co., Phelps, N.Y.
Frank G. LaPrade, Lee Telephone Co., Martinsville, Va.
Don R. Pollock, Reliable Electric Co., Franklin Park, Ill.
Sam Long, General Telephone Co. of the S.W., San Angelo, Texas
W. D. (Don) Thompson, Yoncalla Telephone Co., Yoncalla, Ore.

NEW ASSOCIATE MEMBERSHIP COMMITTEE:

Ken C. Gillette, Chairman, Communications Equipment & Engineering Co., Chicago, Ill.
D. C. Dye, North Electric Co., Galion, Ohio
George H. Gage, GT&E Corp., New York, N.Y.
Paul H. Henson, United Utilities, Inc., Kansas City, Mo.
Leland J. Mast, Continental Telephone Corp., St. Louis, Mo.
M. J. (Jack) Robinson, Cable Spinning Equipment Co., Topeka, Kans.
Frank M. Thiltges, C&D Batteries, Conshochocken, Pa.
John E. Winchester, National Telephone Supply Co., Cleveland, Ohio

NEWS COMMITTEE:

John G. Reynolds, Chairman, Telephone Engineer & Management, Wheaton, Ill.
Lloyd C. Gable, Commonwealth Telephone Co., Dallas, Pa.
George W. Rose, General Telephone Co. of Fla., Tampa, Fla.
Mrs. Patricia Riegler, General Telephone Co. of Mich., Muskegon, Mich.
W. F. (Bill) Miller, Iowa Telephone Co., Des Moines, Ia.
Betty Beecroft, General Telephone Co. of the N.W., Everett, Wash.

NOMINATING COMMITTEE:

Berney Simner, Chairman, 25 Stacy Drive, St. Louis, Mo.
Ray Blain, Telephony, Indian Rocks Beach, Fla.
John Brown Cook, Reliable Electric Co., Los Angeles, Calif.
Wesley H. Loomis, III, General Telephone Directory Co., Des Plaines, Ill.
C. C. Pearce, Farmers Telephone Co., Riceville, Ia.

SERGEANTS-AT-ARMS:

Neal C. Hasbrook, California Independent Telephone Assoc., San Francisco, Calif.
A. C. Herbert, Pennsylvania Telephone Assoc., Harrisburg, Pa.
Wm. F. Miller, Iowa Independent Telephone Assoc., Des Moines, Ia.
Ray Riordan, Wisconsin State Telephone Assoc., Madison, Wisc.
John W. (Jack) Slemmons, Theodore Gary Chapter, Jefferson City, Mo.
Keith Vogt, Minnesota Telephone Assoc., St. Paul, Minn.

RESOLUTIONS COMMITTEE:

Paul R. Parsons, Chairman, Rhinelander Telephone Co., Rhinelander, Wisc.
J. D. Garrett, Jr., Walnut Hill Telephone Co., Lewisville, Ark.
Cliff McCormick, General Telephone Co. of Ind., Ft. Wayne, Ind.

Anniversary Banquet Earns "A+" Rating

Continued from page 27

Springfield, Vt.; and Florida's Big Ben Pioneer Club, Tallahassee, Fla.

Hall of Fame Foundation

Following the adjournment of the ITPA Board of Directors meeting, a special meeting of the Directors of the Independent Telephone Historical Museum and Hall of Fame Foundation was called to order by President Wesley H. Loomis III. The books of the foundation, audited December 5, 1969, showed a balance of $29,564.00, with no expenditures during the past year. President Loomis explained that these funds are drawing good interest and that no further efforts will be made to solicit contributions until such time as plans are completed to either build or occupy space in an existing structure. Several plans are currently under consideration and information will be furnished when it becomes available.

The following Foundation Trustees were reelected to serve another year: Ray Blain, Fred D. Learey, Wesley H. Loomis III, Clifford C. Pearce and Berney Simner.

50th Anniversary Banquet

Replacing the annual USITA banquet, the Independent Pioneers' 50th Anniversary Banquet on Tuesday, October 13, attracted an audience of 1200 USITA conventioners and earned an "A+" rating as the "top social event" of the convention.

With William (Bill) Kea, vice president of public relations, Hawaiian Telephone Co., Honolulu, serving as master of ceremonies and ITPA's John A. Balch Chapter hosting the banquet in the Hawaiian Village's festively-decorated Dome, ITPA president LaMaster set the scene for the banquet following the invocation delivered by The Rev. Abraham Akaka.

The Kailua Madrigal Singers (and what dancers!) performed to their reputation as the "best in the state" at Pioneer dinner.

Welcoming his audience to ITPA's "50th Anniversary Banquet," LaMaster referred to ITPA's founder, John Knox Johnston, and the work that "created an organization of the Independent telephone industry's 'trail blazers'."

"Like our founder, John Knox Johnston," LaMaster said, "I know the industry and its people are better because of the Independent Pioneer organization. The companies and the communities throughout the U.S.A. are better for the Pioneers being there and will become better as more industry members join ITPA and participate in its activities . . ."

Following President LaMaster's opening remarks, the banquet moved into activities that featured many firsts for the Pioneers:

- A delicious nine-course dinner, interspersed by toasts and featuring a menu consisting of shark fin soup, sweet sour pork, stuffed duck, crab roll, lobster with vegetables, chow mein, chicken-oyster sauce, barbecued spareribs, shrimp with pineapple.

Presidents Les Warner (GT&E) and Doug Guild (Hawaiian Tel) host this Hall of Fame awardee table at Pioneer Anniversary dinner.

- Entertainment by the Kailua Madrigal Singers, featuring the music, costumes and the dances presented by the singers at Expo '70 in Japan.

Hall of Fame Presentation

During the program, Wesley H. Loomis, III, president of General Telephone Directory Co. and president of the Independent Telephone Industry Hall of Fame and Historical Foundation, Des Plaines, Ill., presided at impressive ceremonies honoring three outstanding members of the Independent telephone industry for their contributions to the industry:

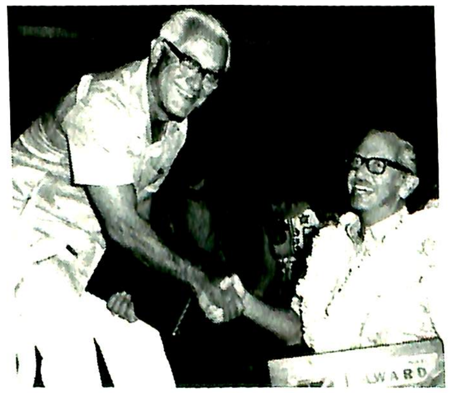
(1) **Harold V. Bozell**—Bozell received his electrical engineering graduate degree in 1916 from the University of Kansas. During World War I

Next page, please

Wes Loomis beams as Harold Bozell gets his lei and ITPA Hall of Fame plaque "Hawaiian style."

Retired but still active, Louis Robello of Hawaiian Tel greets AE's Jack and Vera Reed.

Huddle of USITA directors includes (l. to r.) Bill Corman, Milt Stewart, Hugh Wilbourn and Frank Barnes, Jr.



Bill Kea (left) congratulates Ward Russell of the Educational award-winning ITPA program. Russell was president the year John Balch Chapter began Scholarships.

By-Laws Changes

DURING ITPA's recent annual meeting in Hawaii the following by-laws changes were presented by Duncan Price, chairman of the By-Laws Committee and approved by members (italics indicate new wording):

ARTICLE IV, Section 2:—Active members shall be men and women of good standing presently employed in the Independent telephone *telecommunications* industry, or its associated interests, who have had not less than fifteen years of service in the industry, and who at the time of application are employed in the Independent telephone telecommunications industry, its associated interests, the communications branch of the Federal Government, or as private branch exchange operators, or who have been retired.

ARTICLE IV, Section 2:—Life members may be those who have engaged in the telephone industry for a period of forty years and who have been members of this Association for not less than fifteen years. *Membership in The Telephone Pioneers of America or an unaffiliated Independent Pioneer Association may be credited with prior approval of the President and the Secretary.*

ITPA Elects Three to "Hall of Fame"

Continued from page 29

he was a captain in the U.S. Signal Corps in charge of the Signal Training Committee on Education and Special Training and served on the Committee on Special Problems of Naval Consulting Board. During World War II he was a member of Telephone Operations Industry Advisory Committee, War Production Board. Bozell served USITA as a director, 1942-51; executive committee member, 1943-46 and 1949-51; vice president, 1947-49; president, 1949-50. He was vice president of General Telephone Corp. (now General Telephone & Electronics Corp.), 1932-40; president, 1940-51, and director and consultant 1951-61, and was influential in the formative stages of General Telephone.

(2) **Charles S. Cadwell**—Cadwell started his telephone career with Automatic Electric in 1920. In 1925 he became office manager of sales department and was later placed in charge of government negotiations and foreign sales. He was elected vice president, Automatic Electric Sales Corp., 1940, and in 1943 he was given the added duties of vice president, Automatic Electric Co. In 1945 he was elected vice president and general manager and in 1946 he was named executive vice president. In 1947 he was elected president, Automatic Electric Co., becoming head of all Gary group manufacturing, engineering, sales and engineering activities. He was elected president, International Automatic Electric Corp. in 1955, and vice president, Automatic Electric Company. Illness forced his early retirement in 1958. He served on USITA board of directors; first president of The 312 Chapter, ITPA; and promoted organization of Automatic Electric Pioneer Club; made the original draft of the Pioneer Creed; initiated Independent Telephone Hall of Fame and has been chairman of the Honors committee since its founding, devoting countless hours to assure its success.

(3) **L. W. (Luke) Hill**—Upon graduating from University of South Carolina with civil engineering degree in 1916, Hill joined Southern Bell. Later he was commissioned as a pilot in U.S. Army and served as flight instructor during World War I. Employed by Southern Bell until World War II, he became operating vice president, Carolina Telephone & Telegraph Co. in 1943; operating vice president and director, Home Telephone & Telegraph Co. of Virginia, 1944, and was elected president of both companies in 1945 and chairman of both boards in 1957. Past president and member of board, USITA; past president, secretary and treasurer, North Carolina Independent Telephone Association. Received citations from U.S. Signal Corps (1944); War Department, Secretary of War (1946); and U.S. Department of Commerce (1952). Served as Director of Communications, Division of National Production Authority in

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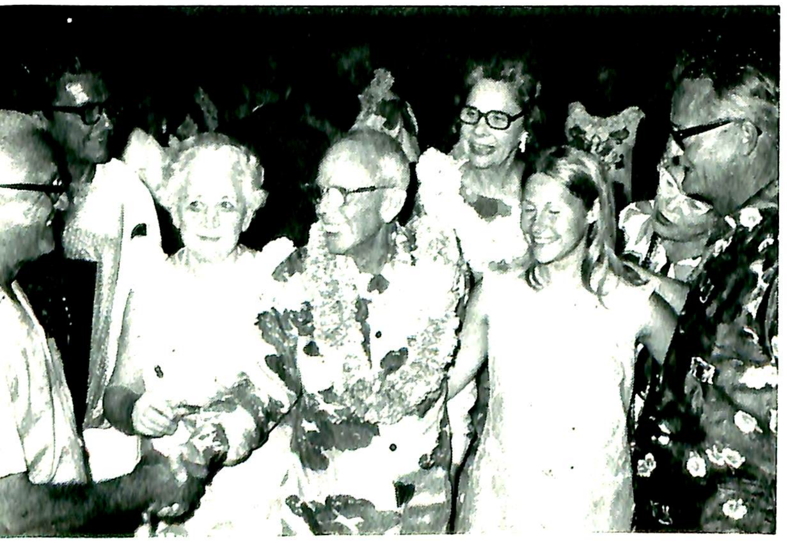
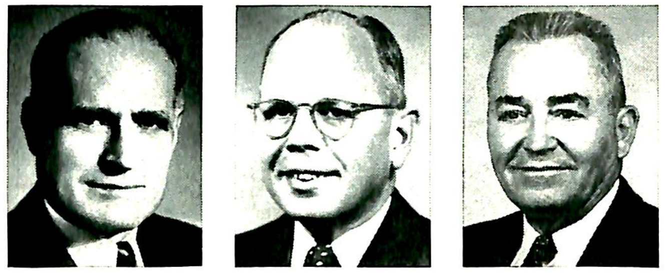


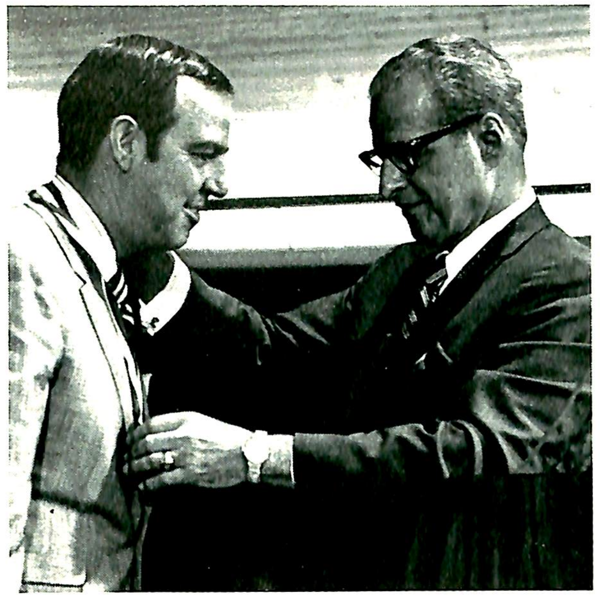
ITPA dinner Master of Ceremonies Bill Kea, vice president of Hawaiian Tel, adds his congratulations to new Hall of Fame member Charlie Cadwell's many well-wishers.



Newly-elected members of Independent Telephone Industry's Hall of Fame are (l. to r.) Harold Bozell, past president of General Tel.; Charles Cadwell, past president of Automatic Electric Co., and L. W. Hill, past president of Carolina Tel. & Tel. Co.

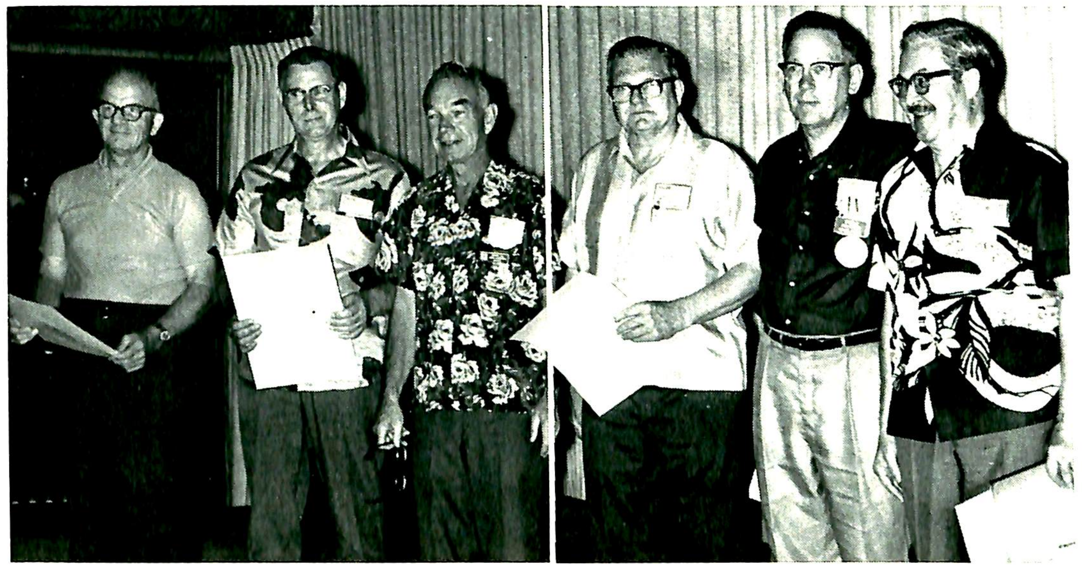
Sergeants-at-arms were old hands: Neal Hasbrook of California, Al Herbert of Pennsylvania and Keith Vogt of Minnesota, seen shaking hands with John Jaquette of United Utilities.

Independents Honor Their Own: Henson and Wilbourn



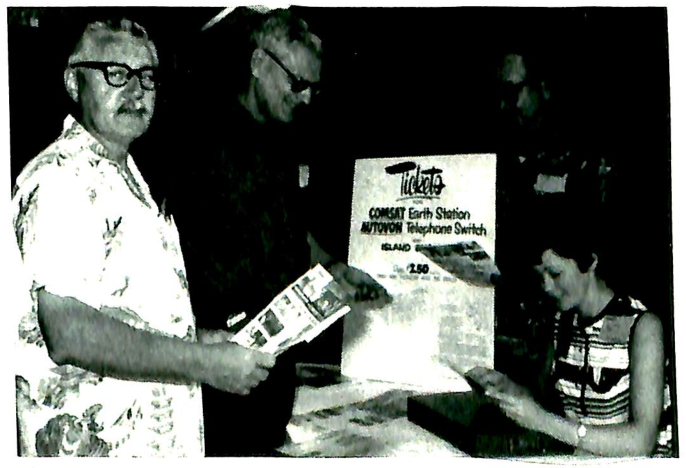
Distinguished Service Award richly deserved by Paul Henson of United Utilities . . . breakthroughs in telephone toll separations.

For his USITA legislation committee leadership in 1969, the Pacesetter Award to Hugh Wilbourn of Allied Telephone.



President Jack LaMaster certified ITPA charters of new clubs and chapters to Central Telephone's Ernest Menendez; Alderic Violette in New England; Bechtel Winger in Indiana; Paul Grauer, Kansas; and John Winchester of the suppliers' Road Runners.

General System delegates Charles Ferris (Midwest), B. A. Benetteau (Quebec), R. W. Britt (Pennsylvania) and Parker Sullivan (California) await the general session opening at the Long House.



Bill Vance of Chicago may have wanted a Comsat Tour ticket but joined Kay McLaughlin and USITA staffers Courtney Snyder and Lou Hinton to check on procedure.

A Second Term For President LaMaster

Concluded from page 31

1951 without compensation. Extremely active in church and civic organizations.

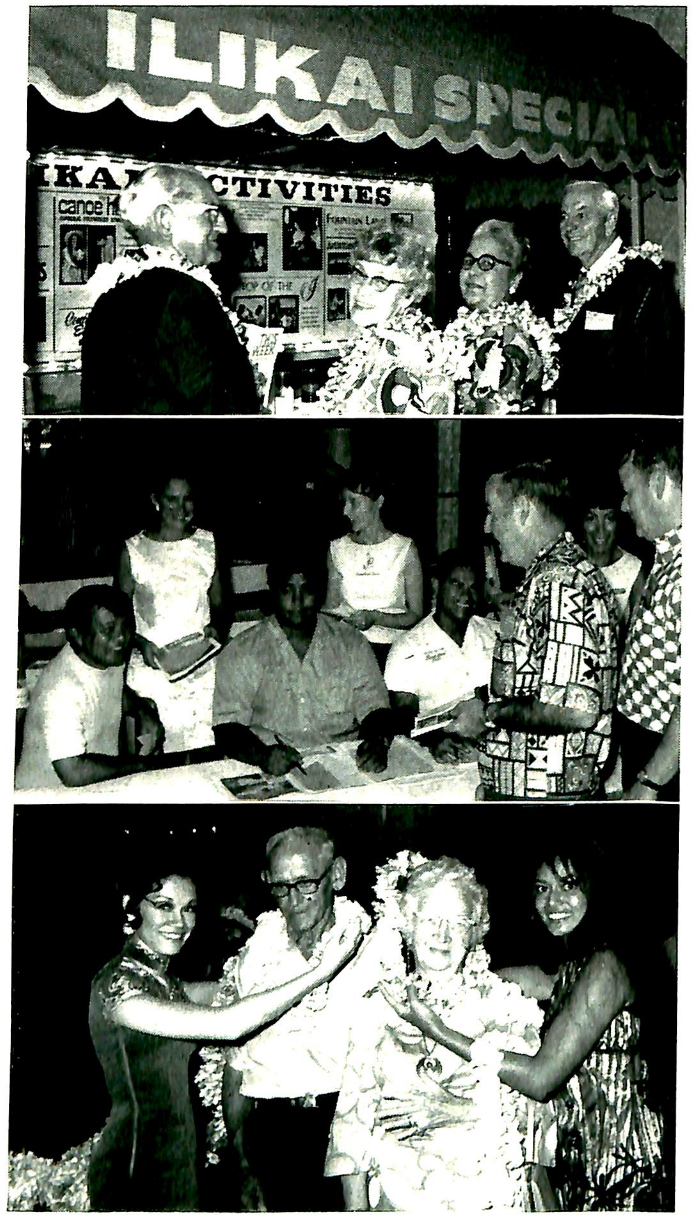
New ITPA Directors and Officers

During the annual ITPA business sessions, the recommendations of the Nominating Committee, under the chairmanship of Bernie Simner, St. Louis, Mo., were approved and John G. Reynolds, publisher of *TE&M,* Wheaton, Ill., and W. R. McGrew of Central Telephone Co., Des Plaines, Ill., were elected directors-at-large with terms expiring in 1973. Benjamin M. Witmer, Camp Hill, Pa. was elected director-at-large to fill the unexpired term of the late Philip J. Lucier. Witmer's term will expire in 1972.

At the organizational meeting on October 12, the ITPA board re-elected Jack LaMaster, president. Other officials elected are: Mrs. B. Ellen Neale, first vice president; Benjamin W. Witmer, second vice president; Herbert H. Butler, secretary-treasurer; and Patricia A. Muir, assistant secretary.

Regional vice presidents elected during the meeting are: Eastern Region, Robert A. Schoonover, Monroe, N.Y.; South Eastern Region, Frank S. Barnes, Jr., Rock Hill, S.C.; North Central Region, W. R. McGrew, Des Plaines, Ill.; South Central Region, Charles C. Browne, Kingfisher, Okla.; and Western Region, Robert E. Unruh, Ilwaco, Wash. ■

Among the General Tel folk at Pioneer directors' dinner were the Bert Steeles of New York, the Otto Orensteins of Hawaii, the Cliff McCormicks of Indiana, and the Bill Salisburys of Hawaii. Over 50 guests enjoyed President Jack LaMaster's hospitality.



(Top) Brothers Vies Martinsen from Grand Meadow, Minn. and Victor Martinsen of Somerset, Wis. and their "brides" check the week's activities desk.

(Middle) Dallas Reid of Tallahassee, Fla. and Gene Alfonsin of Chicago among hundreds seen at the Trade Winds Tour/Travel Consultants desk supervised by Sue McGregor.

(Bottom) Leis for everybody at the manufacturers Sunday night reception.

Yellow Pages
BERRY

Loren Berry's team includes the wives: Barbara Britt, Alice Eshelman, Val Scott, Liz Craig, Barbara Bayley, Belle Ledbetter, Virginia Robinson, Lynda Smith.

Busy Days Ahead For ITPA's Chapters and Clubs

By D. E. (Jack) LA MASTER
President,
Independent Telephone Pioneer Association

Facing up to the future the Independent Telephone Association (ITPA) enters a new growth era planning workshops and seminars that will increase member participation in ITPA's varied activities

IT IS A GREAT pleasure to celebrate ITPA's 50th Anniversary and have ITPA's John Balch Chapter of Hawaii as our host. The John Balch Chapter is one of our most active groups and it has won several awards. I am sure that all of you agree that there is certainly no more attractive place on the globe for us to meet on our Golden Anniversary than on the lovely Island of Oahu.

It was a great honor for Ellen Neale and her husband Dory and me to be invited to Cleveland in September for the annual assembly of the Bell Pioneer Group, the Telephone Pioneers of America. Thanks to Ad Merry, Secretary and Bob Lilley, President. They were most cordial and friendly, and gave ITPA recognition in front of the 1,200 members who attended their meeting.

I was reminded that although the Bell Pioneer Group was formed in 1910, which was 10 years ahead of us, they only had about 1,700 members in 1920 when ITPA was formed by 74 members. During the past 50 years, we have had fine relations with the TPA, but I must admit that our growth, which is now slightly over 13,000, has not quite kept pace with the TPA group, which is now over ⅓ million.

This has been an extremely busy year and due to the efforts of many preceding past ITPA presidents, we find that there have been 17 new clubs and 3 chapters formed during the past year and we have had the greatest gain ever in membership in one year's time. It has been my privilege to represent our Board of Directors at many state telephone conventions, and I find that in my travels of over 50,000 miles, there were representatives from over 20 states present.

ITPA experienced a tragic loss during the year when Phil Lucier's life was taken when he started his automobile engine. Phil was our first vice president and he was intensely interested in the future progress and welfare of our organization. We will greatly miss him.

Now, at the end of our first 50 years, I feel that it is time to set new goals and look to the future. Perhaps it is asking too much for us to plan where we shall be 50 years from now, but we should be planning for the next 5 or 10 years. Certainly, we can build upon the past, but we must be aware that these are new times and, as stated in the last issue of our Pioneer Magazine, we are entering into a new era.

During these state conventions, I have listened to USITA President George Beinetti, to state telephone association presidents, to economists, to state and national legislators and others speak about the changes we face in our industry. I do not need to

Next page, please

USITA
SECRETARY'S OFFICE

(Left) Homer Akers, Haymarket, Va.; Tom Shum, Huntsville, Ark., and Paul Fromming, Souris River, N.D. were among many picking up copies of conference papers. (Center) Three representatives of Italy's state telephone agency attended the first general session. (Right) Kay McLoughlin, Jim Basham and Mary Lee on duty for USITA helped these ladies from State Tel, Coxsackie, N.Y.

Chapter Workshops and Seminars

Continued from page 33

dwell on them here, but you know what they are. To name only a few: competition, interconnection, financing, personnel, etc. Certainly, the mature experience of Pioneers and their seasoned judgment can be used during these uneasy times.

I mentioned previously the splendid gain in membership and clubs during the past year, meaning that we have been getting *quantity*, but now I strongly feel that we should emphasize *quality*, so that we will make ITPA membership more meaningful to members.

As I see it, from discussions with many individual members as well as meeting with many chapter and club boards of directors, I feel that we must be sure ITPA programs, activities and leadership keep in step with the changing times of the 1970's.

We can be proud that since 1960, we have more than doubled our membership. More important has been the formation of clubs to serve groups of members in a geographical area having a common community of interest. This means groups of 25-50 or 100 can easily plan their own local programs rather than traveling hundreds of miles to a one-a-year state convention. People these days are restless and they want to "do their own thing where the action is"—close to home.

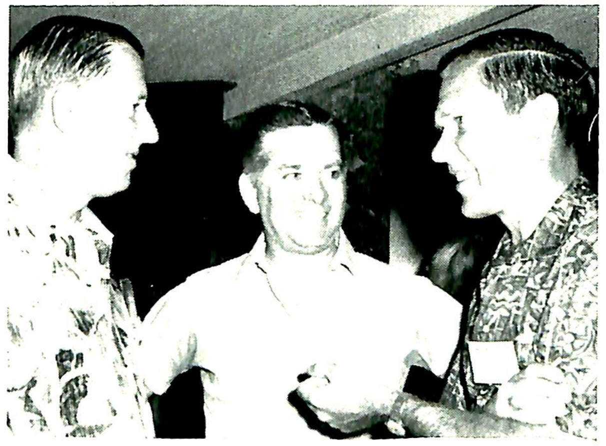
Another heartening development I have noted is the number of younger eligible employees who are becoming involved in Club and Chapter activities, as officers and committee chairmen. These are the men and women in their middle thirties and early forties, and they usually bring new, fresh and worthwhile ideas to our organization.

All of us are most grateful for the annual subsidy given us by the USITA Board and the splendid help provided by Pete Butler and Patricia Muir in our Washington, D.C. office. Certainly, our splendid Pioneer Magazine, so capably edited by our past president John Reynolds, has been a cohesive vehicle to keep our membership informed about people and activities on a national basis. Also, the secretary's newsletter, issued by Mrs. Muir, has been a great help in periodically keeping the club officers informed of current developments.

I feel, however, that beyond this, there is a great lack of communication with our average ITPA member. I have stated many times that a frequent newsletter with tidbits of information should be issued to members by each and every club and chapter. This lets "Mary, the cashier", "Josephine, the traffic operator" and "Joe, the plant man" know about the picnic coming up, the golf tournament being planned and the community service project in which they should be involved.

Last year's by-law changes are helping local chapters in several ways. With the rebate of $2.70 of each member's $3.00 annual dues, the chapters now have the financial ability to plan a full year's activities. In light of recent Internal Revenue Service rulings, however, there is great danger in a "fat" balance in local treasuries.

ITPA's First Vice President Ellen Neale (left) meets with ITPA Director Paul Parsons and Mrs. Wesley Loomis during the annual dinner for ITPA officers and directors.



Bell-Independent relations are visibly warm during chat between Bob Liepold of United Utilities, Bill Umphred of Commonwealth Tel (Pa.) and Bob Hanson of AT&T.

Another accruing benefit is the retention of retired members on our roles with no dues so they will be made aware of and participate in all of the activities on a local, state and national level. Quite a number of telephone companies are paying the $15.00 fee for their retirees to make them "paid up for life" members.

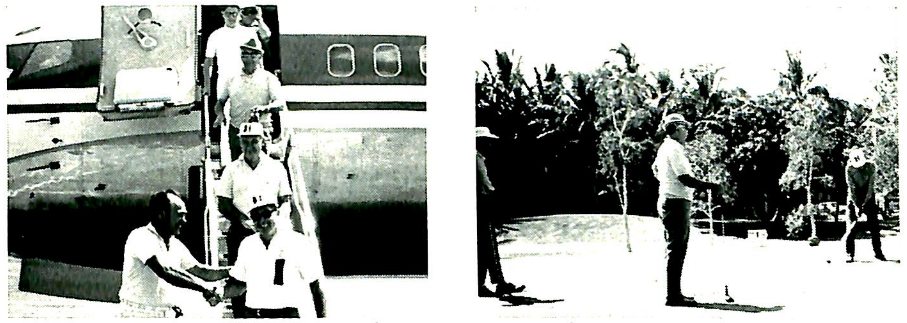
I feel it is now time for us to develop some type of reporting procedure, which will give current information to our Washington office as well as national chairmen of membership, activities and news. This might also have the psychological effect of stimulating local activity.

One last suggestion is that regional vice presidents schedule a "workshop" or seminar for the chapter and club officers and key committee chairmen. The workshops would be not only instructional, but would serve as a brainstorming session for an exchange of ideas.

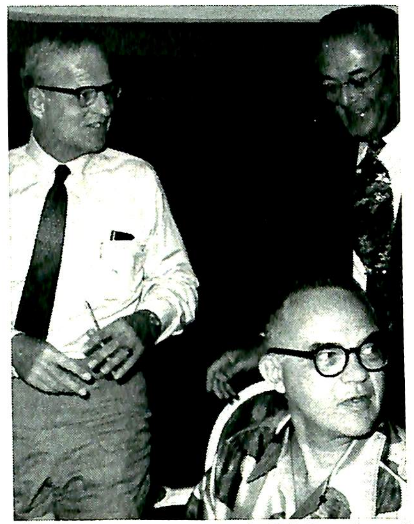
I am most optimistic about the future of ITPA. By 1980, our membership could be doubled, as it has in the last decade, and the number of chapters and clubs increased to 100. Your continued interest and active support will go a long way toward meeting these goals. ■

Intelect, Inc.—Honolulu-based engineering and consulting firm—delivered carrier pigeons to 10 telephone executives. By the next morning, all 10 birds returned home with seven carrying tags indicating that souvenir from Islands would be welcomed. Marlene Sasaki has bird for UUI's Ray Alden.

Charter busloads mushroomed all over Oahu. Faces in this golf outing include Verne Hix, John Hibbard, Bruce Howat, Ora Westrup, Jim Ericson.



The Essex Wire and Cable 727 ferried planeload to Big Island's fabulous Mauna Kea Hotel for a round of golf and luau.



USITA's George Beinetti, Kal Druck and Bill Mott caught in action at a directors' meeting.

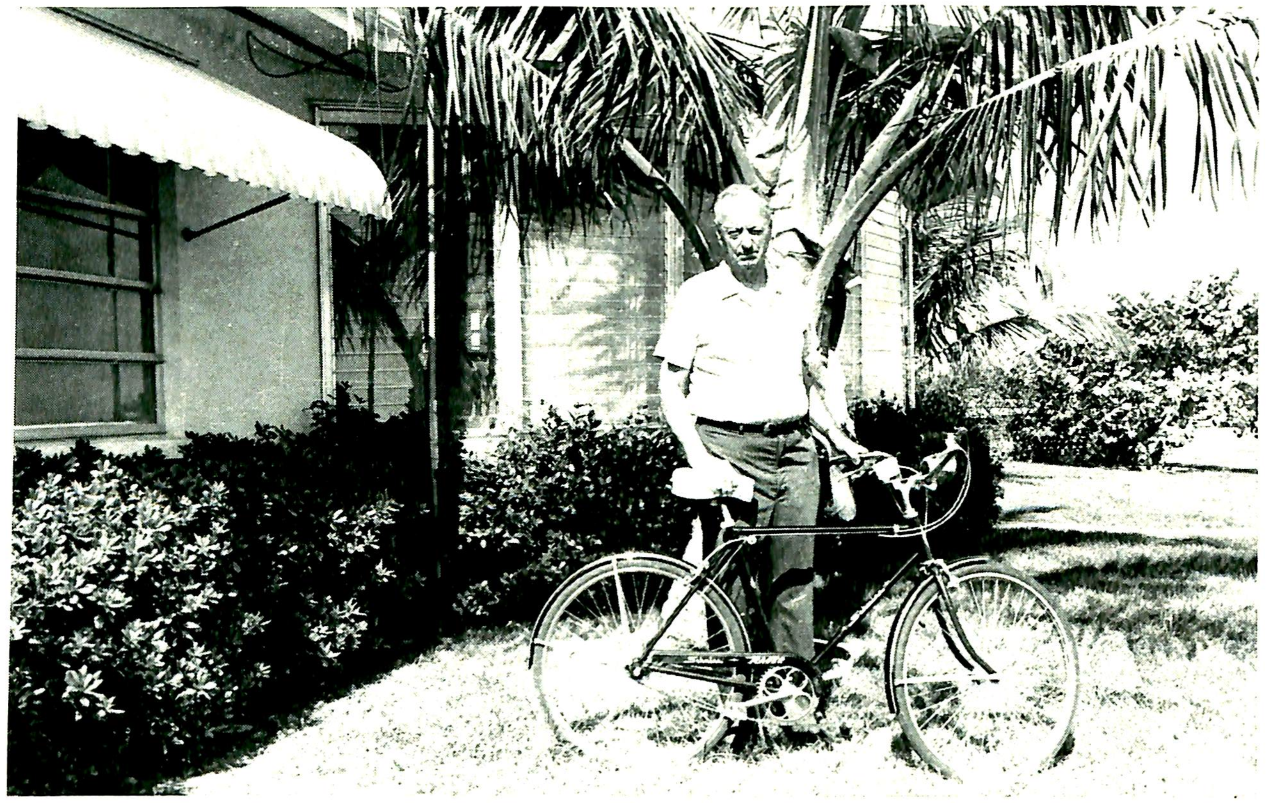
NACHTWEH
PRIGMORE
COOPER
UMPH

Getting down to the how-to-do-it aspects of telephone management was the function of this USITA Committee Chairman panel moderated by Weldon W. Case of Mid-Continent Telephone.

Registration staff processed 3600 delegates, a larger-than-forecasted turnout.

Poolside at the North Electric beach club caught guests taking in the Wednesday evening repeat performance of the Madrigal Singers. Outstanding high school group toured Europe during summer and ended with a month at Expo '70.

Defense Department's Robert Froehlke always draws home state Wisconsinite well-wishers after his talks, including group from Telephone and Data Systems, Inc.



The author, RAY BLAIN, past president of ITPA and senior technical editor of "Telephony" took his doctor's advice and started cycling. The results: reduced cholestrol, better heart action, improved circulation, controlled weight, and an indication of continued good health.

CYCLING FOR HEALTH

By RAY BLAIN

Past President of ITPA

Perhaps cycling is one of the forms of exercise that best meets the need for daily exercise that is necessary to maintain good health. ITPA's Past President Ray Blain believes in this fact and advises—"When a fellow Pioneer complains of ill health tell them to 'go ride a bike'."

BACK IN the 16th century Dryden, the English poet, wrote—*"The wise, for cure, on exercise depend."* The same is no less true today. Most doctors are currently stressing daily exercise of the proper kind as necessary to maintain good health. This is especially true for oldsters.

Perhaps cycling is one of the forms of exercise that best meets this need since most of the body's weight is supported and the energy output is readily adjustable. Actually, over 27 million bike owners are presently taking advantage of this type of exercise in the United States. This is probably because cycling is one of a very few forms of exercise that is enjoyable as well as beneficial.

Many physicians recommend cycling as exercise since the low-tension rhythmic factors have been proved by experiments not only to serve to relieve the strains on the heart, but also improve the velocity and acceleration of the brachial pulse wave and increase the heart's stroke volume. Cycling also tends to maintain elasticity of the blood vessels and prevents hardening of the arteries and high blood pressure—a part of the aging process.

Medical experts explain that the great majority of tired people become so not because they do too much—but rather because they do too little. The truth of the matter is that the more you do, the more energy you will have to do even more. It is no secret or new doctrine that most everyone has vast, untapped resources of energy.

Lawrence E. Morehouse, Ph.D., of the Human Performance Laboratory of the University of California, states: "If the heart is not sufficiently exercised the myocardium atrophies, its contractions become incoordinated, its coronary vessels narrow, myoglobin is reduced, and there is an adrenergic wastage of myocardial oxygen."

He further maintains that frequent and regular exercise of the proper intensity—as in cycling—can arrest and reverse the trend of heart deterioration. The heart becomes oxygen-enriched, more powerful and efficient.

Recommended by Heart Specialists

Many heart specialists, like the eminent Dr. Paul Dudley White, now in his eighties, proclaim that "by enhancing cardiovascular function, routine exercise on the bicycle will tend to prevent heart disease."

Dr. White also endorses cycling as an aid to improving circulation, muscle tone, digestion, and weight control. He states further: "The establishment of cycling as a routine in the daily life of Americans, young and old, can become one of the most vital steps in restoring health and vigor to us all". And in the words of Dr. Irvine H. Page, former president of the American Heart Association, "we ought to replace the automobile with the bicycle. It would be much better for our finances, our dispositions and most certainly for our coronaries."

A poll among some 14,000 doctors during a bicycle health week campaign in England confirmed the value of bicycle riding and its effect on aging groups. It was agreed that cycling maintains elasticity of the blood vessels, prevents "hard arteries" and high blood pressure so common in the 50 to 95 age group. Furthermore, cycling is good insurance for the prevention of premature old age in younger people.

This reporter, who has just passed his 75th milestone of life, and always been blessed with good health, has had a complete physical examination annually for the past 25 years. After completing these tests last year, our doctor advised that in order to continue to enjoy good health, some form of daily exercise was a "must".

And, firm in the belief that the doctor's advice should always be followed to the letter, we purchased a bicyle, equipped with a speedometer, and began daily rides around the streets of our village. The speedometer proves helpful in programming a specific number of miles to be covered daily in good weather. When one guesses at the miles covered, there is always a tendency to overestimate and not get the necessary amount of exercise.

During the first year of our cycling, these rides were taken on 334 days and represented a total distance of 2150 miles. During the hot summer months, rides were taken in the early mornings and late evenings. Upon completion of the next physical examination, the doctor's report was: reduced cholesterol, better heart action, improved circulation, controlled weight and—best of all—an indication of continued good health. This year we have covered over 2600 miles with several days to go before the completion of our second cycling year.

Pioneers, and especially life members, who are contemplating cycling for exercise would be well advised to first visit their doctor for a physical checkup. If the doctor approves this form of exercise for you, the next step is the selection of a bike best suited to your needs from the various types currently available. In this connection, our first purchase was the conventional model as our neighborhood is level and low gears were not thought to be necessary. We did not, however, consider the high winds which prevail on many days in this beach area, near Clearwater, Florida, and bucking them on a bike can be real labor. We have recently changed to a three-gear type and find head winds easier to negotiate in low gear. While the 3-speed model proves ideal for our area, the 10-speed model may be necessary for people living in a hilly country.

The three-wheel tricycle is also extensively used by many oldsters in the Florida area. Established dealers everywhere will be found willing and able to advise pioneers as to the type and model best suited to their needs.

It is claimed that when the Indian saw his first bike he said: "White man heap lazy—sit down to walk." This may be a lazy form of exercise, but who cares if it helps maintain good health and is, at the same time, a lot of fun for everyone from 9 to 90!

So when any of your fellow Pioneers complain of ill health tell them to "go ride a bike!" ■

Author MARIE BAIN and her husband DON beside motor-home following completion of 15,000-mile trip to Alaska.

A "Motor-Home" Visit to Alaska

By MARIE BAIN

Thinking about traveling? Why not head for Alaska? ITPA members Marie and Don Bain of the Florida Chapter purchased a "motor home," and here's their story of a "once-in-a-lifetime trip," from Florida to Alaska.

OUR "once-in-a-lifetime trip started on June 15, 1969 when my husband, Donald, and I left our home at Del Webb's Sun City Center, Fla., on a long-anticipated trip to Anchorage, Alaska.

In our newly acquired motor home, an 18-foot Winnebago, which is completely self-contained, and includes such features as a propane gas stove with oven and broiler, gas, electricity and a refrigerator which has a small frozen food compartment (this last item was very convenient when we caught salmon in Alaska), propane gas furnace which is thermostatically controlled, 30-gallon tank for fresh water, 6-gallon water heater (which we found to be more than ample), 30-gallon holding tank, air conditioning, 2500-watt generator that we used when electricity was not available, and a stereo with speaker in front and back of the vehicle.

As this model will sleep six persons, we converted some of the sleeping area above the front section to storage where we carried our golf clubs, extra fan and small heater in case we needed one in the far north. As it turned out, we used neither of these articles. We have learned to really enjoy traveling in this manner, because we can have home-cooked food every day, and sleep in the same bed every night, as compared to eating in various places and staying in different motels.

Our first stop was at Crystal River, Fla., our former home, where we made short visits with many of our friends. Soon we were on our way up Highway 19, and spent the first night at Tallahassee, Fla. Getting an early start the following morning, we arrived in New Orleans, La. late that day.

During the trip, we never had difficulty in locating fine places in which to spend the night. We would usually decide by mid-afternoon where to stop for the night and I would locate a camping place from a Woodall's "Trailering Parks and Campgrounds" which we purchased before we left home. We would go directly to the park selected and would be settled before dark.

We spent a night and a day in New Orleans where we visited the antique shops, and enjoyed some good French food, before leaving for Baton Rouge by way of the River Road.

It would take pages to describe the beauty and historical sights along this route. We spent the night and next day in Baton Rouge with our friends and left early on the morning of June 20 for the west by way of Shreveport, La. We reached Longview, Texas that day, and the next day we traveled through Texas to Amarillo. By this time, we felt like the old timer who sent home the post card which said "The sun has riz, and the sun has set, and ain't out of Texas yet!"

Arriving in Albuquerque, N.M., on June 24, we enjoyed the city; rode the cable car up the Sandia Mountains (most frightening), saw all the sights, and left on June 27 for Holbrook, N.M.

The next day we went through Winslow, Flagstaff, Ariz. and on to the Grand Canyon and found a beautiful place to park. Grand Canyon cannot be described in mere words. It is too beautiful. We took some outstanding slides for our collection. It was very cold there, but when we arrived in Phoenix, Ariz., the next day the temperature was 110 degrees.

We visited in Phoenix, then drove to Del Webb Sun City Center just 12 miles from Phoenix. Leaving there for Las Vegas, Nev., we saw our first "Joshua Tree," an odd shaped tree which is related to the desert cactus.

The Mojave Desert

We left Kingman, Ariz., on the morning of July 1, and started across the Mojave Desert; the temperature was 115, and the air conditioner was working overtime. We didn't stop long in Las Vegas, but went on to see Lake Mead and Hoover Dam. The next day we went to Bakersfield, Calif., and this started a stretch of the most beautiful and interesting part of the trip: The bountiful fields of wheat, alfalfa, cotton, and we saw Soda Lake which is on top of a mountain. We continued to San Luis Obispo, on to Morro Bay and had our first glimpse of the Pacific Ocean.

We spent the night at San Simeon, Calif. The next morning we visited the mansion of the late William Randolph Hearst—a beautiful place. From there we continued along the Pacific Ocean, and were surprised to see fat, well-fed cattle grazing right down at the ocean's edge. We visited the old Carmel Mission, built in 1771, and spent the night at Santa Cruz, Calif.

The next morning, July 4, we continued up the coast line and arrived in San Francisco. While here, we enjoyed a delicious seafood dinner at Fisherman's Wharf and rode the famous cable car. We visited several famous spots, then took off on Highway 101 North, and stopped at the Famous Swiss Colony Wine Company, where we did a little "tasting" in the tasting room, and took a tour of the plant.

We continued north through the redwoods, and got as far as Arcata, Calif. The morning of July 6, we went through the Redwood Forest, saw several Indian exhibits, museums, etc. and spent the night at Grant's Pass, Ore. The next day we went to Portland, and visited with relatives, and saw lots of interesting sights.

Our next stop was Seattle, Wash.—a big, beautiful city with too much traffic! We continued on to Ana Cortes, Wash., where we made inquiries regarding space on the ferry to Victoria; space would be available the next day, so that afternoon we played golf in Ana Cortes; rather hilly, but fun.

The next morning we arrived early at the ferry office, and arranged passage at 11:00 A.M. The trip via ferry from Ana Cortes, Wash. to Sydney, Vancouver Island, was beautiful. From Sydney we drove down the Island towards Victoria, which is beautiful. The high spot of this drive was a visit to Buchard Gardens; a beautiful place where every type of flower is grown, and the colors are beautiful.

The "London of Canada"

From Buchard Gardens to the city of Victoria, which is described as the "London of Canada." We spent two wonderful days there, then drove up the coast to Nanaimo where we caught the ferry to Vancouver via Horseshoe Bay. We spent the night in Vancouver, B.C. The morning of July 13, we left for the route which would take us to Prince Rupert where we could catch the ferry to Haines Junction. This route was via Hope, B.C., Catch Creek, Lyton, Prince George. We spent that night in Prince George.

This stretch of the road was beautiful; huge falls, winding rivers, and mountains. This day we got as far as Terrace, B.C. Early the next morning we encountered a sample of what the famous Alcan Highway would be like—rough and dusty!

We arrived in Prince Rupert on July 16th, and caught the ferry for Haines via the inland waterway. Again this scenery is just too much: Glaciers on both sides, beautiful mountains. Darkness did not arrive until 11:30 p.m., and all passengers sat up until 1:00 a.m. when the ferry passed through "The Narrows." Lights were blinking on both sides to keep us in the channel.

The International Boundary

We arrived in Haines the next day, and found a good place to park for the night. On July 19, we took off for Anchorage, Alaska, via Haines Junction, B.C., and on into the Yukon Territory. On

Next page, please

Salmon Fishing at Valdez

Continued from page 39

July 20 we passed the International Boundary between U.S., Canada and the Yukon Territory, and at last we had arrived in Alaska.

On July 21, we arrived in Anchorage, Alaska, found a good place to park, and immediately went to see the sights. It is very much like any town in the U.S.A.

The next day we drove down to Homer, via Hope which was destroyed by the earthquake, and got as far as Soldtna. We visited Homer, and stopped at Ninelchick where we spent the night and went salmon fishing.

The next day we started back to Anchorage via Seward, which had a lot of damage due to the earthquake, but most of it has been repaired.

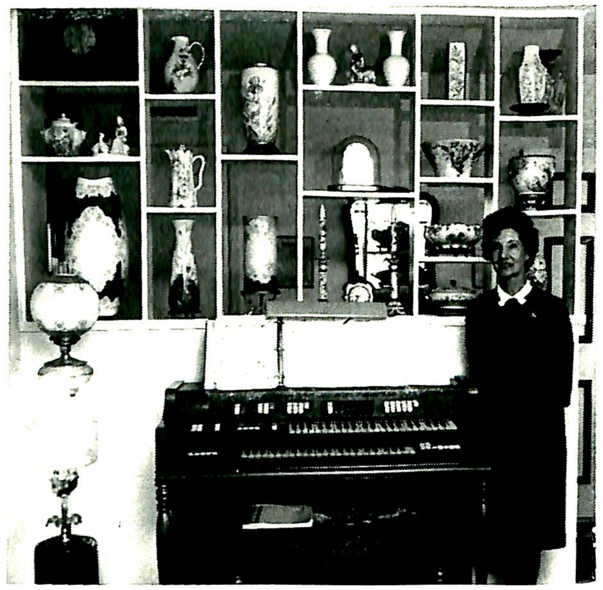
We stopped at Portage Glacier and saw icebergs floating close to the highway: this was beautiful. We arrived in Anchorage late, and returned to our former park, because we had left reservations. We stayed around Anchorage long enough to have the car serviced, then took off for the city of Valdez, on the lower part of the Kenai Peninsula.

It was on this trip down that we saw salmon coming upstream to spawn, and sometimes the water would be only six inches deep and the salmon would be thick and struggling to get upstream.

The highway going to Valdez is the beautiful Richardson Highway. We spent the night at Valdez, and the next morning we went salmon fishing; caught around 35 lbs. We shared some with friends, and put the rest in the deep freeze. We left that afternoon for Fairbanks, and spent the night at the Sourdough Campground; the Alaskan Government furnishes the finest parks and campgrounds. We arrived in Fairbanks, Alaska on July 28. It is on flat ground, no mountains, but a river runs through the middle of it.

We visited the University of Alaska, the Museum, played golf at the course "farthest north in the world," and were made honorary members. The pro owns property in Port Charlotte, Fla., and expects to retire there. (Small world).

At this course, the greens are oiled and sanded and you have to scrape it before you putt!! That afternoon we left Fairbanks for Dawson and spent the night at the Delta Campground. The next morning, at Telin Junction we made a left turn, left a good concrete road, and followed a rough rocky road to Dawson, in the Yukon. We had been on the Alcan Highway since we had left Fairbanks, but when we reached Yukon Territory the road was gravel. It became colder, the road was rising above the timber line and getting roughter by the mile! We had the heater turned on.



MARIE BAIN poses beside vases and lamps she hand-painted to decorate her Sun City, Fla., home.

We arrived in Dawson at 4:30 P.M. after going "Over the top of the world." Dawson is located across the Yukon River, and we had to take a small ferry across the river. It is a small town, has some of the original buildings which were built during the gold rush.

On July 31, we left, going down the Alcan Highway for Whitehorse. We found a place to spend the night, and drove in town to get a newspaper, and it was two days old. The next day, we spent a wonderful day in Whitehorse. I located the one and only antique shop in the Yukon, and spent a delightful two hours with the lady-proprietor. She knew all the stories about Whitehorse.

The next day we continued down the bumpy Alcan to Muncho Lake. We started out early the next morning, and the road is so rough, and the dust is so thick that we had to drive with our lights on. We finally ended our journey on the Alcan Highway section on August 4, when we arrived in Dawson Creek.

It was quite an experience, and one we will never forget. We visited relatives in Edmonton, the museum, shopped at the beautiful stores, and went on to Red Deer, more relatives, ships, etc., then down to Calgary and had lunch with more relatives.

From here we went to Banff and Lake Louise; both very beautiful. From there we went to Montano where we visited the Blackfoot Indian Reservation and Museum; such beautiful art exhibits.

We arrived back in the U.S.A. after being out of it for a little "over one month." On the way home we visited Yellowstone National Park and saw "Old Faithful" and many other points of interest. Our trip took us through Wyoming, and into Nebraska where we visited friends and relatives. From there we went to the Eisenhower Museum in Abilene, Kansas and to Council Grove, Kans., where we saw the "Madonna of the Santa Fe Trail" and many historical sights. In Emporia, Kans., I visited my birthplace, saw my childhood school house and church, and friends.

Going through Missouri, Tennessee and Georgia, we rode I-75 and felt we were home again as we took the Freeway to Ruskin, Fla., and finally to Sun City Center and into our driveway.

In a few minutes, we had unloaded the motor home, made a fresh pot of coffee, and were looking out the window towards the golf course, and wondering what kind of a starting time we could get for the next morning to play golf.

Sun City, Fla., home of MARIE and DON BAIN.

We had driven 15,000 miles, and 500 miles on the ferry, without any difficulty, not even a flat tire. We are now planning a trip to Nova Scotia and New Foundland this summer, with side trips through parts of Canada: In our Winnebago, of course. ■

Telephone Women

ACCORDING to *"Telephone Times,"* published by the Houston, Texas area of Southwestern Bell, "a telephone woman is truth wearing a headset, service with ink on her nose and public relations in a mini-skirt . . . Women are found in all departments, in all sizes, shapes and weights. But they share the same creed: to do the best job possible and do have as much fun as they can while doing it."

The feminine half of the business, in fact, dominates the business offices, the switchboards, accounting rooms, directory sections, and scores of other offices.

They are usually found making customer contacts, answering signals, checking toll, completing trouble tickets, pounding typewriters, selling, writing, filing, proofing, refiling, bubbling, saying YES, saying NO, running the 17-yard dash to the files 50 times a day, and keeping abreast of latest fashions all the while.

Many of them eat six times a day and retain 24-inch waists.

Most of them have the energy of an astronaut, the curiosity of a professor, the enthusiasm of a fullback, the persuasiveness of a Fuller Brush man and the tenacity of a bulldog.

Salesmen and craftsmen tease them, dead-beats hate them, housewives envy them, and bosses admire them.

They like men who think logically and stand firm, customers who pay bills on time, salesmen and craftsmen, relief, clothes, brides, baby showers, and bosses who are mostly out of the office.

They don't care much for calls one minute before quitting time, customers who don't pay bills, calls during lunch hour, customers who say *"No,"* and bosses who are mostly in the office.

No one is so easy to talk to or so difficult to convince. No one else gets so much fun out of customer and service anniversary parties.

No one else can talk to a customer or the boss, think about rates, due dates, slow dial tone, fast busy, last night's evening out, overhear everything the supervisor is saying to the girl nearby, and still come out with a perfect telephone contact.

Telephone women are magical creatures. They are the job, the hope, the smile of the business. And when a boss walks around the office with results down, but hopes up, they can build confidence in the month ahead with a few reassuring words: "Good morning. May I help you?" ■

Telephone Times (Houston Area of SWB)

"tips" for better living...

Cure for Hospital Costs

■ UNITED PRESS International Correspondent Dean C. Miller, reports that electronics may be the cure for high hospital costs. Already, according to Miller, a new glucose analyzer can check out samples within three minutes after an unconscious patient is wheeled into the emergency ward of a hospital, and programmed electronic devices now detect changes in the heartbeat of a patient on the operating table faster than they can be detected by a trained nurse taking his pulse.

According to Miller, an electronic revolution, sweeping American hospitals, is saving lives and raising hopes that spiraling hospital costs can be brought under control. It also is feeding one of the fastest growing segments of American business.

Nearly 3,000 companies are active in the field of medical instrumentation, about 400 of them heavily involved, according to the Health Insurance Institute of New York. The nation's 7,137 hospitals, hundreds of research institutions and other buyers of medical instrumentation spend between $500 million and $1 billion annually on equipment. Growth has been between 15 and 20 percent per year.

Aside from input value to the economy, sophisticated instrumentation may be the ultimate solution to holding medical costs within rational limits. Now, increasing costs are frightening.

In 1975, an estimated 224 million Americans may be spending about $100 billion a year on health services, according to a recent forecast by the president's National Advisory Commission on Health Manpower.

By that time, more than five million persons, or six percent of the entire civilian labor force will be working in the health services industry. It is expected to surpass agriculture and construction and become the largest industry in the country in terms of personnel.

In most industries, growth creates efficiencies and lower costs. Not in the health-hospital area. The cost of quality hospital care is nearing $100 per day. By the turn of the century medical economists expect it to be $500 per day unless the rate of increase can be changed or stabilized.

Hospitals are what economists term labor-intensive operations. Two-thirds of their total costs are in payroll and only one-third in materials, supplies and other overhead expenses. And trained manpower is getting more scarce and more expensive.

Since electronic equipment eliminates some hospital workers and makes those remaining more efficient, Miller claims there is hope the cost curve can be eased. Dramatic developments in medical electronics have been introduced in the most critical areas of manpower shortages.

A typical cardiac surveillance or intensive care unit, for instance, requires a pool of nurses. Today, programmed electronic devices do a better, quicker job, freeing nurses for other duties. But few hospitals have them.

* * *

Space Food For All

■ FLIGHT food, the fare of astronauts, is available now in supermarkets. "Space Food Sticks," which come in peanut butter, chocolate and caramel, were first developed by Pillsbury as a special purpose food for long space flights.

The snack, which resembles a peppermint stick in size and shape, is individually wrapped and contains only 44 calories per stick. The chewy treat, which travels neatly in handbag or pocket, is the quick way to an energy lift, and wonderful for dieters.

* * *

Slowdown On Artificial Heart

■ FEDERAL research planners have decided to downgrade the push for the development of an implantable artificial human heart. The reason is money, but the goal itself is still regarded as reachable, although possibly years away.

A task force of heart experts advised the National Heart and Lung Institute that only about 15 percent of heart-attack victims might be saved by transplants from human donors (if the supply and rejection problems can be solved) or by artificial implants (if the technical difficulties can be mastered).

So in a time of tight research funds, the NHLI has decided to give its top priority to research on preventing attacks rather than on replacing ailing hearts. Plans for a Transplant Center and research on artificial hearts are being deferred.

* * *

A "Note of Caution"

■ HOW DOES your name get on the list for "free" offers? According to the *Chicago Tribune*, you may put it there yourself by filling out a revealing estimate of your own needs and interests.

Coupons which ask you about your expected baby, or about the appliances you plan to purchase or sports equipment you would like to win imply that you may be interested in learning more about such products.

If you do not submit coupons, "chances," or postcards yourself, a well-meaning friend might volunteer your name, address, and telephone number for you to "surprise" you with, for example, a "free" layette.

And there are vital statistics—births, deaths, marriage licenses, divorces—which are a matter of public record tho "you or we could not go into city or county offices and be given a list of people in a particular category," says a spokesman from the attorney general's office.

This spokesman also concedes that money may talk. Fifty cents or a dollar per name and address may soothe an office worker's conscience at the same time it greases his palm.

* * *

Anti-Bacterial Soap

■ DO anti-bacterial soaps do any real good? Yes, according to a 6-month study carried out by a physician at the United States Naval academy, in which 602 midshipmen used a popular anti-bacterial soap containing 1.5 per cent of hexachlorophene and triciecarbon, while 599 others used a non-antibacterial type.

Over the six-month period, 41 of the latter group got boils, abscesses, and other superficial skin infections, as against only 23 of those using the anti-bacterial soap. The physician's report credits the treated soap with cutting infections by 44 per cent.

* * *

"Baby Luxury Diets"

■ PEDIATRICIAN at Massachusetts General Hospital, Boston, says America may be producing a population of fat, lazy adults by feeding babies too well in the first year of life. Dr. John D. Crawford said, "Lap of luxury diets may build obsolescence into infants the way manufacturers build it into automobiles." He believes that revision of baby diets should be given serious consideration.

* * *

Take Care—Men Working

■ WITH fall and winter coming, it's highway construction and maintenance time again. Stay on the lookout for warning signs saying "Road Work Ahead" or "Road Construction."

Usually the signs indicate that at least one lane ahead is closed to traffic. Motorists who fail to slow down find themselves jamming on their brakes at the last minute and swerving between cars to get into the through lane.

The results of too much speed can be tragic when the construction and repair crews are working, so take care and get home safely.

* * *

Car Thefts

■ CAR THEFTS, which shot up last year, are expected to exceed the million-mark this year for the first time. Experts suggest these steps to foil auto thieves: When you park, even briefly, take the car key with you and lock doors—and do this even in your own driveway.

Be particularly sure to do so when you park near movie houses, bowling alleys, night schools, etc., because thieves can figure out how long you're likely to be gone, making theft easier for them. Leave nothing visible in the car—no clothing, cameras, packages of any kind. Keep your doors locked when you drive—to minimize chances of being attacked by a thief at a traffic light or sign.

* * *

A Florida First

■ HERE'S somethin' for nothin'! The Florida Turnpike has placed in service the first free car wash on a major highway. The car wash has been installed at the Okahumpka service station near Wildwood, the northern terminus of the turnpike, as a free service for both southbound and northbound motorists. Not only is it a convenience, but it also provides a welcome break in long trips—an important safety factor for turnpike drivers.

* * *

Tops on Tests

■ IT WAS the oldsters (above 65), not the 21-year-old youngsters, who rated top scores on tests given at the National Institutes of Health, reports Dr. Robert N. Butler, a research psychiatrist and gerontologist at the Washington (D.C.) School of Psychiatry.

Older people did better on intellectual tests of information, of extraction, and gaining new knowledge. The tests proved that people do continue to learn throughout life.

The older person's oxygen consumption and blood flow also were found to be essentially the same as that of a 21-year-old.

* * *

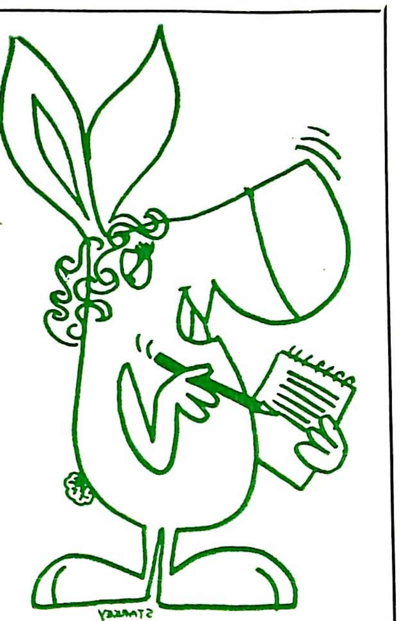
America the "Litterful"

■ ALTHOUGH most states impose heavy fines for littering, each month American motorists drop an average of 1,304 pieces of litter on every mile of the nation's vast network of primary highways—or nearly 16,000 pieces per mile per year.

These astounding statistics were reported recently by the "Keep America Beautiful" organization, which made a comprehensive survey of roadside litter.

When you travel, please carry a litter bag with you! Unless we all co-operate, we'll have a national guilt complex every time we sing "America the Beautiful."

* * *



Do You Have "A Nose" For News?

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worth writing for

Handicapped Travelers

HERE is a "Guidebook for Handicapped Travelers" that lists 75 U.S. city and county travel guides which provide information on the accessibility to hotels, theaters and tourist attractions. The actual guidebooks must be ordered from each city at the address given in this publication. Free from The Women's Committee, President's Committee on Employment of the Handicapped, Washington, D.C. 20210.

* * *

Raising Funds

EVERY organization needs money to operate its program of activities. Among the many fund-raising projects in 20-page pamphlet titled "Shaking the Money Tree," are bake sales, white-elephant sales, fashion shows and movie night. Send 35 cents to League of Women Voters Education Fund, 1730 M Street, N.W., Dept. ITPA, Washington, D.C. 20035.

* * *

National Parks

MORE THAN 250 national parks, monuments, and recreational areas are scattered throughout the 50 States, and Territories. New highways, improved accommodations, and expanded facilities and activities now make it possible to visit all of these parklands with greater ease, comfort, and enjoyment. The National Park Service, custodian of the Nation's parks, has compiled a guide for travelers—a packet of light maps entitled "National Parks Of The United States," printed in color, locating the various parks, with descriptions, notes on camping and lodging, addresses, and suggested tours.

Five of the eight maps divide the country into regions: Northeast, Southeast, Midwest, West, and Southwest. Two maps deal with major cities: the parks of New York City and vicinity, and Metropolitan Washington, D.C. And a large, 4-color, 18½" x 28" map covers the entire United States, showing all parks and the interstate highway system. The U.S. folder also features a 18½" x 24" facilities—activities—accommodations chart, detailing up-to-date information important to the traveler and camper. Each map folds to 4" x 9¼" and fits into an attractive and convenient envelope.—Price $1.50; order #129.6; P 23 from Superintendent of Documents, Government Printing Office, Washington, D.C. 20402. Send check with order.

* * *

Michigan

TOURIST attractions and accommodations in a 31-county vacation area along Lake Michigan are covered in a 212-page guidebook available free from the West Michigan Tourist association. Department ITPA, 136 Fulton, East, Grand Rapids, Mich. 49502.

* * *

Idaho "Winter Fun"

"IDAHO WINTER FUN" is a 16-page pamphlet that describes skiing and snowmobiling areas in the state. It is available free from the Idaho Department of Commerce and Development, Room 108, Capitol Building, Dept. ITPA, Boise, Idaho 83707.

* * *

Guide to Mexico

A MOTORING guide to Mexico featuring 16 sightseeing itineraries and describing 25 major centers of interest is available free from Hertz International Dept., ITPA, 660 Madison Ave., New York, N.Y. 10021.

* * *

Maryland

"FOUR SEASONS IN MARYLAND," the state's annual events calendar, is available free from the Maryland Department of Economic Development, State Office Building, Dept. ITPA, Annapolis, Md. 21401.

* * *

Michigan

FREE COPIES of the Michigan Winter Sports Map, showing skiing, skating, and tobogganing areas are available from the Michigan Tourist Council, Dept. ITPA, Stevens T. Mason Building, Lansing, Mich. 48926.

* * *

New York City

THE new "New York City Visitors Guide and Map" is available free from the New York Convention and Visitors bureau, Department ITPA, 90 E. 42nd St., New York, N.Y. 10017. Principal sightseeing attractions are spotted on the map.

* * *

Your Washington

THIS GUIDE gives a brief description and history of such places as the Capitol, White House, Lincoln Memorial, Washington Monument, the National Archives, Arlington National Cemetery, Mount Vernon, and other places of interest. A map of downtown Washington and information on seasonal specials and visiting hours are also included. This booklet should be of particular interest to school groups, organizations, and others who are planning to visit the Nation's Capital. 1968; (12) p. il. Order No. *1 29.9/2:W27/968; price 20¢; order from Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402.*

* * *

Our Caribbean Gems

THE U.S. Virgin Islands. Shimmering in the waters of the Atlantic Ocean and the Caribbean Sea, "Our Caribbean Gems . . . The U.S. Virgin Islands" provide year-round vacation areas for mainland travelers. This full color booklet brings the beauty of these islands to prospective tourists, students, teachers, and armchair tourists. A wealth of information about the history, climate, educational opportunities, government, and tourist regulations is presented and sources for additional information on the Virgin Islands are listed. 1969; 32 p. il. *Order No. 1 35.13/2: C 19/969; price 45¢; order from Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402.*

* * *

National Parks and Landmarks

GIVES the name, address, acreage, and outstanding characteristics and pertinent data for each of the National Parks, Monuments, Battlefields, Historic Sites, Memorials, Parkways, Cemeteries, Seashores, and Recreation Areas administered by the National Park Service, and National Historic Sites not owned by the Federal Government as of January 1, 1968. Sites declared eligible for the Registry of National Historic Landmarks, as of January 1, 1968, are also included. 1968; 127 p. il. *Order No. 1 29.66:968; price 55¢; Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402.*

* * *

Guides To Outdoor Recreation Areas and Facilities

COMPILED as a reference guide, this book lists sources of various publications of interest to those seeking information on outdoor recreation areas and facilities. Listed in three sections—National, Regional, and State; and with cross-references for camping, canoeing, fishing, and hunting. 1968; (120)p. *Order No. 1 66.15:G 94/968; price 40¢; Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402.*

* * *

Camping

EACH YEAR millions of families head for America's playgrounds, the 154 National Forests and 19 National Grasslands administered by the Forest Service, Providing a sampling of some of the outstanding attractions which can be seen and enjoyed in National Forests and the Grasslands, this booklet briefly describes the joys of camping and should prove interesting and informative to both the experienced and the first-time camper. Rev. 1966; 16 p. il. *Order No. A 1.68:502/2 price 20¢; Superintendent of Documents U.S. Government Printing Office, Washington, D.C. 20402.*

* * *

National Forest Wilderness and Primitive Areas

GIVES information on the origin, development, and management of wilderness and primitive areas. Also discusses the Wilderness Act and its provisions and the nature of wilderness, where it is located, and how it may be used and enjoyed. Includes a map showing 88 units in 14 States that are managed by the Forest Service primarily to protect their wilderness or primitive values. Rev. 1968. (12) p. il. *Order No. A 13.2:W 64/968; price 15¢; order from Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402.*

* * *

Recreation Opportunities

Discussing Hydroelectric projects licensed by the Federal Power Commission, this guide for outdoor recreation contains a summary of the 515 reservoir-lakes and more than 6,200 recreational facilities maintained for the use of the entire American public at hydroelectric power projects licensed by the Federal Power Commission. Map-keyed pages list the recreational facilities available at each licensed project. 1969; 74 p. il. *Order No. FP 1.2: R24/969; price $1.50; order from Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402.*

HELPFUL LITERATURE

■ Here's another new service for all ITPA members—"Free Literature" on many subjects. Please send your requests direct to the literature suppliers, and be sure to indicate that the literature announcement was read by you in your "Independent Telephone Pioneer" magazine.

* * *

Camping In The National Park System

CAMPING in the undisturbed natural surroundings of the great scenic areas of the National Park System is a memorable experience enjoyed each year by thousands of visitors. This booklet is intended to help you plan a camping trip. It lists camping accommodations in each area, name and address of area, and name of campground. 1970; (48) p. il. *Order No. 1 29.71:970; price 25¢; order from Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402.*

* * *

Lake Powell

LAKE POWELL, formed behind Glen Canyon Dam in northern Arizona, backs water 186 miles into Utah with a total shoreline of 1,860 miles. This book presents in graphic words the story behind Lake Powell and, in full-color pictures, the beauty which is the Lake's today. 1965; 28 p. il. Order No. 1 27.2: 114 p; price 75¢; order from *Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402.*

* * *

Geared for Solitude

GRANDEUR and variety of the Nation's Wilderness System is described in this 36-page, full-color brochure. It offers brief descriptions of 88 wilderness and primitive areas.

Here, as wild and free as ever, 9,925,352 acres of wilderness in 60 areas are held in trust by the Forest Service of the U.S. Department of Agriculture for the use, enjoyment and spiritual enrichment of the American people. Another 4,363,954 acres in 28 primitive areas are being reviewed under provisions of the Wilderness Act of 1964 to determine their suitability for inclusion in the Wilderness System. *Price 65¢; Catalog No. A 1.68:942; order from Superintendent of Documents, Government Printing Office, Washington, D.C. 20402.*

pioneer "news highlights"

Two Hundred Pioneers Attend Florida State Chapter Meeting

TAMPA'S Causeway Inn was again the site of the Florida State Chapter's 2nd Annual *("We're-Fifty-in-Seventy")* Convention on September 25th and 26th.

Led by President Ernie Menendez, nearly two hundred Pioneers and their guests gathered from all parts of the state to enjoy the fellowship and good fun which abounded throughout the session.

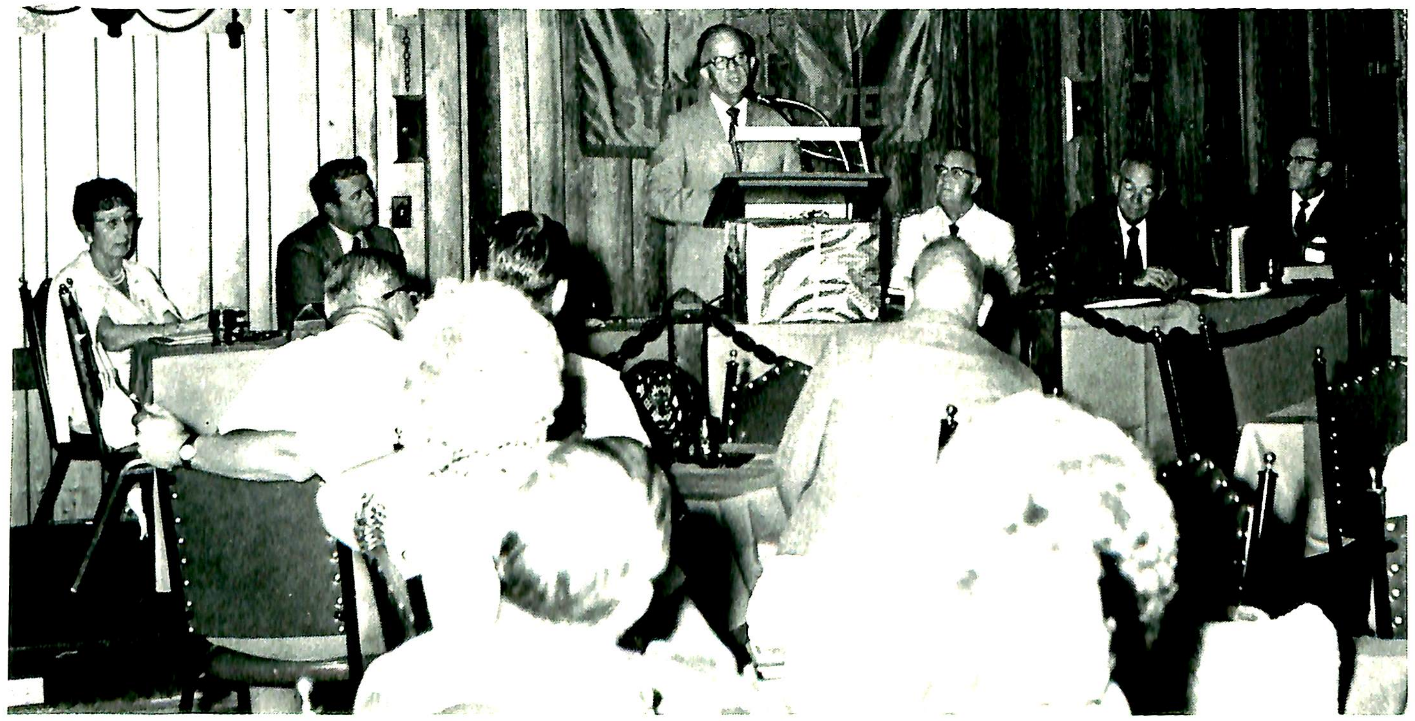
Registration beginning Friday afternoon was handled by "Flappers" dressed in the fashions of the roaring twenties and was followed by a roaring twenties' party that began at six. In keeping with the theme, many wore clothing in style when ITPA was founded 50 years ago. Retiree Alice Braddy won the "best costume" prize for the women and Johnnie Driggers for the men.

Florida State Chapter ERNEST MENENDEZ (left) and ITPA President JACK LAMASTER cut ITPA's 50th Anniversary Cake during recent annual meeting of the Florida Chapter.

The bountiful food, beverages, decorations, Barber Shop Quartet and orchestra all combined to insure a most relaxed occasion. Wall-to-wall fellowship prevailed. One of the "Charleston" contestants was featured speaker and Independent Pioneer Editor John G. Reynolds, who with June Price of Des Plaines, Illinois were in competition all the way until the contest was won by the Gene Vollicks.

Pioneer Bob Seidl chairmaned the Florida Chapter's first Hobby Show with Marge Raus taking "Best of Show." Collections: First Prize, Verne Brown; second prize, Dave Taylor and third prize, Jacqueline Terrell. Creative Construction: First Prize, Marge Raus; second prize, Gladys Vollick; and third prize, Dave Hulme. Art Work: First Prize, Diane Hulme; second prize, Mrs. Jack LaMaster; and third prize, J. R. Taylor. The Hobby Show was considered one of the highlights of the convention and over a dozen exhibits were entered.

On Saturday morning, President Menendez presided at a short business session in which ITPA President Jack LaMaster and all club presidents gave a report on their current and planned activity.


Florida State Chapter President ERNEST MENENDEZ addresses business session during recent annual meeting. Shown at speaker's table are (l. to r.): Retired Life Member BETTY WYMAN; Past Chapter President, BUDDY LANGLEY; Chapter President ERNEST MENENDEZ; Chapter Secretary Treasurer GEORGE W. ROSE; ITPA President JACK LAMASTER; and Pioneer BURTON BROWN.

Another feature of the business session was a video taped welcome by Incoming Chapter President Fred Learey vacationing in the Southwest Pacific—displayed on two TV monitors in the Camelot Room.

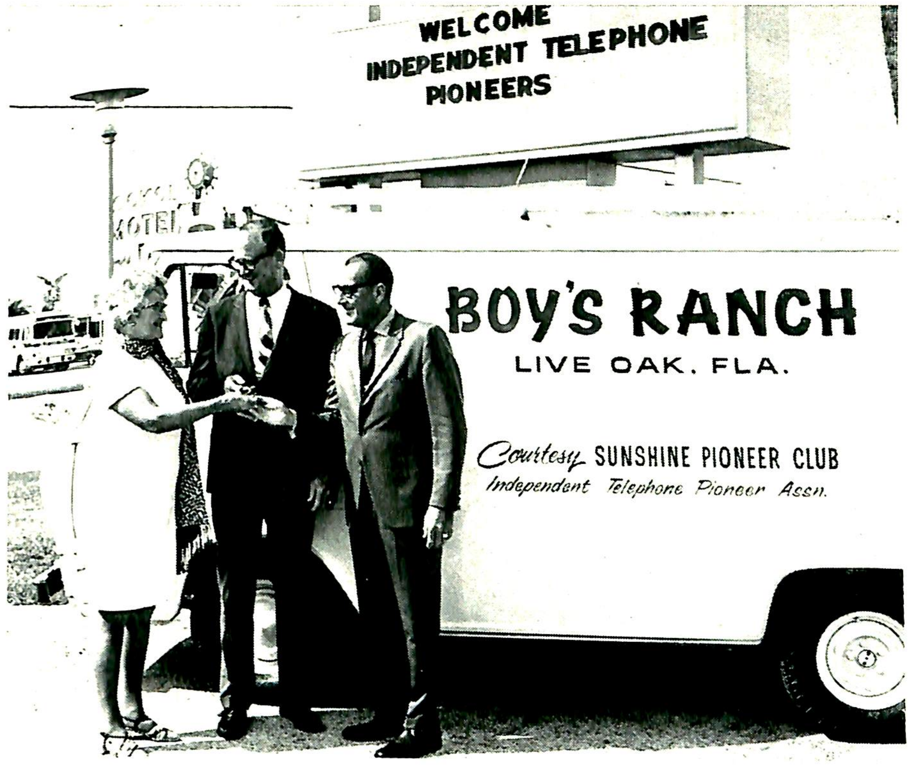
The membership adopted by unanimous voice vote the proposed Chapter By-laws. These By-laws conform in the most part to the National By-laws as amended December 10, 1968.

As a surprise windup to the business session, Club President Helen Simmons presented Hillsborough County Sheriff Malcolm Beard, Pinellas County Sheriff Don Genung and Boy's Ranch Director Harry Weaver with the keys to the truck which the Sunshine Club purchased and refurbished as a gift to the Florida Sheriff's Boy's Ranch at Live Oak—The Chapter's Community Service Project.

The president's hospitality hour followed the business meeting and at noon the Life Member Luncheon convened. MC'd by Retired Life Member Betty Wyman and featuring an address by former national president Ray Blain, the luncheon was highlighted by a special ceremony that honored all attending Retired Life Members and their spouses.

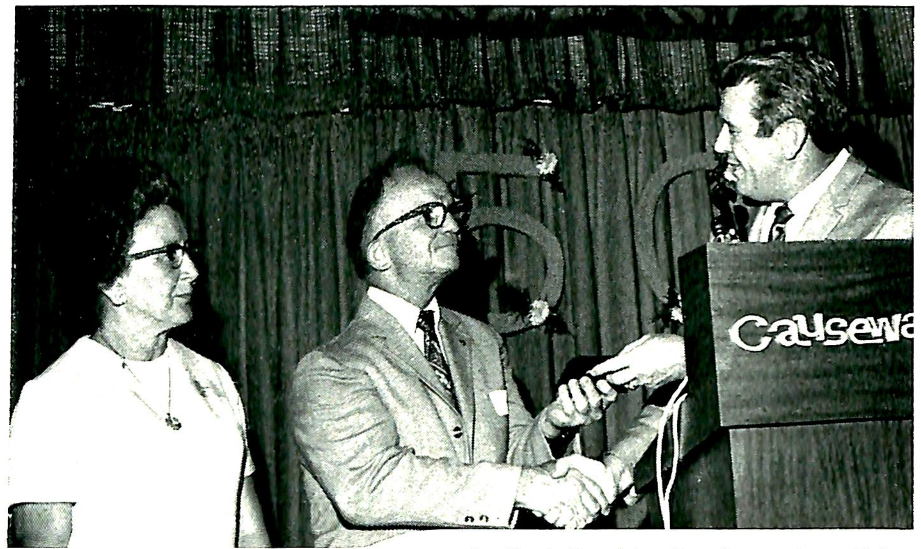
Saturday afternoon offered Bingo, Tour of Busch Gardens, Tom Sawyer Boat Cruise around Tampa's waterfront and poolside entertainment and each event was enjoyed by many conventioners.

The annual banquet was held Saturday evening in the Caribbean Room with two hundred Pioneers and guests in attendance. Chapter Secretary-Treasurer George Rose served as Master of Ceremonies and the head tables contained many Pioneer dignitaries: Past National Presidents Ray Blain and John G. Reyolds and current President Jack LaMaster; National Representative Duncan Price; National Representative Ed Bray; Chapter President Ernie Menendez; Chapter Directors Al Galloway, Buddy Langley, Russ Hulbert and John Fain; Club Presidents Helen Simmons, Oscar Holway, Ken Ellis and Carl Galloway, and Convention Chairman Gene Vollick. Door prizes were awarded by Pioneer Nat-


WELCOME
INDEPENDENT TELEPHONE
PIONEERS
BOY'S RANCH
LIVE OAK, FLA.
Courtesy SUNSHINE PIONEER CLUB
Independent Telephone Pioneer Assn.

Sunshine Club President HELEN SIMMONS presents key to Boys' Ranch Truck to Hillsborough County Sheriff MALCOLM BEARD and Pinellas County Sheriff DON GENUNG. Truck was purchased as a gift from the Sunshine Club to the Florida Sheriff's Boy's Ranch, Live Oak, Fla.

"Roaring Twenties" flappers welcome ITPA Past President JOHN G. REYNOLDS to second annual convention of the Florida State Chapter. Shown (l. to r.) are: RUTH SCHLOSSER, GLADYS ISBELL, DOTTIE CARLISLE, REYNOLDS, EDNA STEFFMAN, MARY NELL SMITH and DOTTIE DRIGGERS.—Editors' Note:—Who said 'Past Presidents don't have any fun'??



E. L. (BUDDY) LANGLEY (right) presents Past President's plaque to retiring Florida State Chapter President ERNEST MENENDEZ, as Mrs. MENENDEZ shares the moment.

ITPA's Past President JOHN G. REYNOLDS (right) presents early-day Pioneer "Junior Membership" badge to ITPA Past President RAY BLAIN, during recent annual meeting of Florida State Chapter.

DUNCAN and JUNE PRICE cut a "mean rug" during Charleston contest staged during annual meeting of Florida State Chapter.

Winners of Charleston contest held during annual meeting of Florida State Chapter were GENE VOLLICK and his wife GLADYS. In background RUTH SCHLOSSER and HARRY VINSON give the "Champs" a race for the top honors.

alie Pollard and her committee.

The featured speaker was Past National President and *Independent Telephone Pioneer Editor* John G. Reynolds who traced the history and purposes of the Independent Telephone Pioneer movement. Reynolds also awarded Pioneer emblems to Retired Life Members Fred Wood, Birdo Riley, Ray Blain and Harold Borlin. These awards were antique ITPA pins and similar pins were also given to Pioneers Helen Simmons, Betty Wyman, Gladys Isbell, Wreatha Bills, Harriet Brown, June Price and to National President Jack LaMaster.

Past State President Buddy Langley awarded Outgoing President Ernie Menendez a plaque in observance of his contribution to Florida Pioneering.

Larry Reynolds Chapter Aids Michigan Hospital

THE LARRY REYNOLDS Chapter has undertaken a project for the Caro, (Mich.) Home Hospital. Several educational boards are to be made to be used in training hospital patients. Gen Tel Mich Pioneer Club has agreed to make two of the boards as its share in the project. Harry Block will obtain the material. The boards are to be finished before Christmas and will be presented to the hospital at a special meeting.

I. L. Grogan Heads Tar Heel Chapter

I. L. GROGAN, division manager of Lee Telephone Company, Martinsville, Va., was elected president of the Tar Heel Chapter of ITPA at the Chapter's annual meeting in Boone, N.C.

Other officers elected were: 1st vice president: Miss Margaret Enloe, North Carolina Telephone Company, Matthews, N.C.; 2nd vice president: W. H. Fields, Jr., Carolina Telephone & Telegraph Company, Tarboro, N.C.; Secretary-Treasurer: Mrs. Geneva W. Sloan, Heins Telephone Company, Sanford, N.C.

At this meeting announcement was made of a second scholarship award of $300, which was presented to Miss Mary Jon Lloyd of Sanford, N.C. daughter of Mrs. Gladys Lloyd, a member of the Tar Heel Pioneers. The first scholarship award given last year to Miss Pam Seabock of Hickory, N.C., was renewed for her second year.

The golden anniversary of the Independent Telephone Pioneer Association was also celebrated at a banquet Saturday evening, at which time the speaker was Robert Leak, Administrator of the Commerce and Industrial Division of the Conservation and Development Department of the State of North Carolina.

Penn State Pioneers Hold Annual Picnic

ONE HUNDRED and twenty members and guests of the Bunova Pioneer Club of the Keystone State Chapter of the Independent Telephone Pioneer Association attended their annual picnic recently at Butler (Pa.) Memorial Park.

A brief business meeting was conducted by Wm. F. Walker, president and director of the Bunova Club. Paul Schwab of the North Pittsburgh Telephone Company was unanimously elected to serve as a director for a three-year term. Members of the nominating committee were H. L. Houston of Peoples-United Telephone Co., Robert Schoentag of North Pittsburgh Telephone Co., and Virginia Horne of General Telephone Co. of Vandergrift.

Mr. and Mrs. Willard Kline of Birdsboro, Pa. were guests. Kline is president of the Keystone State Chapter of the I.T.P.A. He is also service manager of the Conestoga Telephone & Telegraph Co., Birdsboro, Pa.

WILLARD KLINE, president of ITPA's Keystone State Chapter addresses recent meeting of the Bunova Pioneer Club of the Keystone Chapter while JOHN HENNINGER, master of ceremonies, plans balance of program.

A quartet consisting of Willis Black, Jim Bowser, Roy Cleeland, and Walt Theis accompanied by Nancy Oesterling entertained with some good old-fashioned singing and also lead in group singing. The evening was climaxed with free bingo.

Arrangements for the picnic were made by Dorothy Jack, chairman, John Henninger, co-chairman, Irene Dunkle, Grace Korieth, Ches Nebel, and Bill Painter of Peoples-United Telephone Co. and Eula Poff and Roy Bowers of the North Pittsburgh Telephone Co.

Frank Heidt Heads Badger State Chapter

FRANK HEIDT, Madison, Wis., was elected president of ITPA's Badger State Chapter at the annual meeting held at Dell View Hotel, Lake Delton, Wis. on September 12. Other officers for 1970-1971 are: First Vice President, James Bigley, Viroqua; Second Vice President, Joseph Keating; Thorp; and Secretary-Treasurer, Cecelia Burke, Madison. Directors are: Dwight Bowden, Almond; Bob Auerbach, Sullivan; Robert Kelly, Tomah; and Harvey Haskell, LaCrosse. Paul Parsons was reelected as a Chapter Director on the national board.

The annual meeting was preceded by an afternoon of fun and games. Those not playing golf played Bingo for prizes and attended the hobby show. The hobby entries showed a wide versatility of interests—ceramics, wood carving, fine woodwork, rosemaling and hand made jewelry. The judges awarded the prizes to Harry Olson, Wauwatosa for his inlaid chessboard and sterling silver

Newly-elected president of ITPA's Badger State Chapter FRANK HEIDT (left) presents President's Plaque to retiring President LELAND HOLUM during chapter's annual meeting at Lake Delton, Wis.

Next page, please

Participants in annual picnic held by the Bunova Pioneer Club of the Keystone State Chapter are (l. to r.): ROY BOWERS, EULA POFF, W. F. WALKER, WILLARD KLINE, DOROTHY JACK and AL KORN.

One hundred twenty members and guests of the Bunova Pioneer Club of the Keystone State Chapter of ITPA attended the annual picnic at Butler Memorial Park. Arrangements for the picnic were made by Chairman DOROTHY JACK and Co-Chairman IRENE DUNKLE.

jewelry and to Marjorie Rotermund, Wisconsin Rapids, for a beautiful collection of rosemaling.

Following the annual meeting and preceding a steak dinner there was a cocktail and social hour. Steve Holum, presided at the dinner. After introducing the new officers, Frank Heidt presented Steve with the president's plaque.

The highpoint of the program was the presentation by Heidt of a Life Membership to I. G. Brader of Madison and Retirement Certificates to Ruth Smith, Wilmay Morgan and Marcella Meister all of Oregon; Wis.; May Meng and Anna Holway of Prairie du Sac; Wanda Blankenheim of Sauk City; Al Dickert of Madison; and Nolin Jones of Richland Center.

Recent annual meeting of Badger State Chapter at Lake Delton, Wis., featured presentation of Life Membership and Retirement Certificates. Shown above (l. to r.) are: AL DICKERT, I. G. BRADER, NOLIN JONES, WANDA BLANKENHEIM, MARCELLA MEISTER, MAY MENG, RUTH SMITH, ANNA HOLWAY, WILMAY MORGAN and Badger Chapter President, FRANK HEIDT.

Enjoying Badger State Chapter's annual meeting dinner are (l. to r.): CECILIA BURKE, secretary-treasurer; OLIVE PARSONS and her husband PAUL, ITPA director.

Five Hundred Attend 312 Chapter Picnic

ONCE AGAIN the 312 Chapter of ITPA produced an outstanding picnic August 29, 1970 at the American Legion grounds near Des Plaines, Ill. About 500 persons attended this affair under the Sponsorship of the CenTel Club of the 312 Chapter.

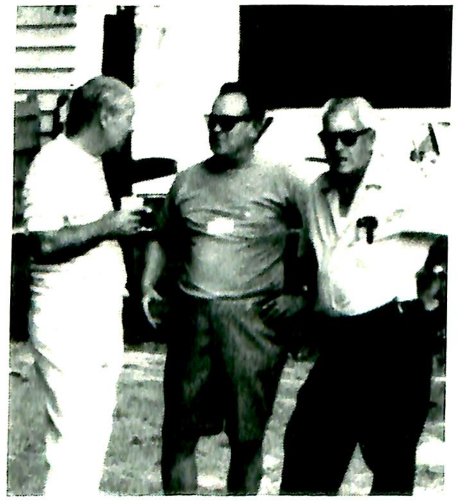
Bob Flynn as chairman with his associates favored by a pleasant breezy summer day came out with all the fine features for a successful party. Many families had good picnic tables and big shady trees to partake of their food in a pleasant fashion.

Picnics seem to be made for youngsters and at this one they were made happy with pony rides, a clown, games, races, pop corn, pop and prizes galore. The adults enjoyed the playing of bingo and with the large number of prizes available many went home in an especially happy mood.

Late in the afternoon an old favorite pioneer of the Automatic Electric Club, Fred Basedow, at 96, greeted his old friends with the enthusiasm of any youngster. Oscar Engstrom, up from Florida, was kept busy introducing his lady friend and shaking hands all afternoon in between a bingo game or two.

Six excellent door prizes were awarded. It was a field day for the Herb Engbergs; his wife Catherine drew the first prize and Herb pulled the right ticket to win the big prize of the day, a portable TV set furnished by the Automatic Electric Club. It looked like Herb, as president of the club knew his way around but under the keen supervision of the CenTel boys every one knew it was a fair deal.

Picture-taking was a busy feature and the pictures will serve as reminders of the enjoyable Pioneer Picnic. The CenTel club is to be congratulated for the superb outdoor production.



Comparing notes at 312 Chapter picnic are (l. to. r.): CHET REYNOLDS, BYRON YOUNG, and JERRY GAYDOS.

AE Club Has Busy Activities Schedule

ITPA's Automatic Electric Pioneer Club kept its members busy this year with a planned program of special events.

According to A. H. Kummerow, the club's Chairman of Special Events, the board of directors meet at noon on the fourth Monday of each month at the Des Plaines (Ill). Elks Club. Out of these regular meetings have come plans for the following events:

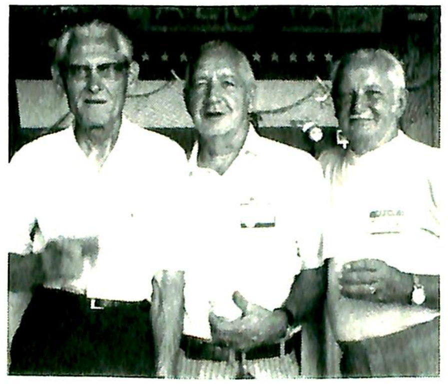
(1) February 18, 1970: Dinner and theatre party held at Old Orchard Country Club; at $7 per person, 144 attended.

(2) June 10, 1970: Bus at 9 a.m. from A. E. Co. parking lot to Milwaukee, Wisconsin. Tour of the Conservatory, lunch at Nino's Restaurant, toured Schlitz Brewery and returned at 6 p.m.; expense $5 per person; 46 attended.

(3) September 24, 1970: 50th Anniversary of ITPA. Sponsored open house at A. E. Co. plant for all retirees; 50-year employee; Max Weinschenk, was the Chairman.

(4) October 3, 1970: All day trip, 8 a.m. to 11 p.m., on the Burlington Twin Zephyrs to Chestnut Mountain; had three reserved coaches for the group; two coaches were dome type; weather was ideal, good food, everybody was very satisfied; 105 adults, 10 children.

(5) The AE Club's next big event will be the January 20, 1971 dinner and theatre party at Old Orchard Country Club. The play will be "The Little Hut." This event will be for all members of the 312 Chapter and their friends.



Enjoying recent picnic staged by ITPA's 312 Chapter are (l. to. r.): JOHN F. CALEF, MAX WEINSHENK and HERB ENGBERG.

Roadrunners' Chapter Off to a Good Start

ONE of ITPA's newest and most active new chapters is the recently organized Roadrunners' Chapter. According to Chapter President John E. Winchester, Whittier, Calif., the new chapter is "well started toward becoming a vital factor in the growth and development of ITPA."

Describing the selection of chapter's name. Winchester stated that "in the far reaches of the Southwest, lives a fabulous old bird called a Chaparrel Cock, also known as a Roadrunner. Traveling for great distances, the Roadrunner lives on Rattlesnakes and leads a solitary life. Since the habits of this bird are so very similar to the habits of salesmen of the telephone industry, it is only fitting that the new Pioneer Chapter be known as the 'Roadrunner'."

According to Winchester the chapter has developed the following items for distribution to members: Luggage tags, stickers, license plates for those members who only have one car plate, gold and silver tie tacks, and lapel pins.

The officers of the chapter are John E. Winchester, president; Charles Browne, first vice president; Kay Tompers, second vice president; and Joe Maritan, secretary-treasurer.

Requirements for membership include 15 years telephone industry experience in the field of sales, a traveling or supervisory position, and the responsibility of at least two states.

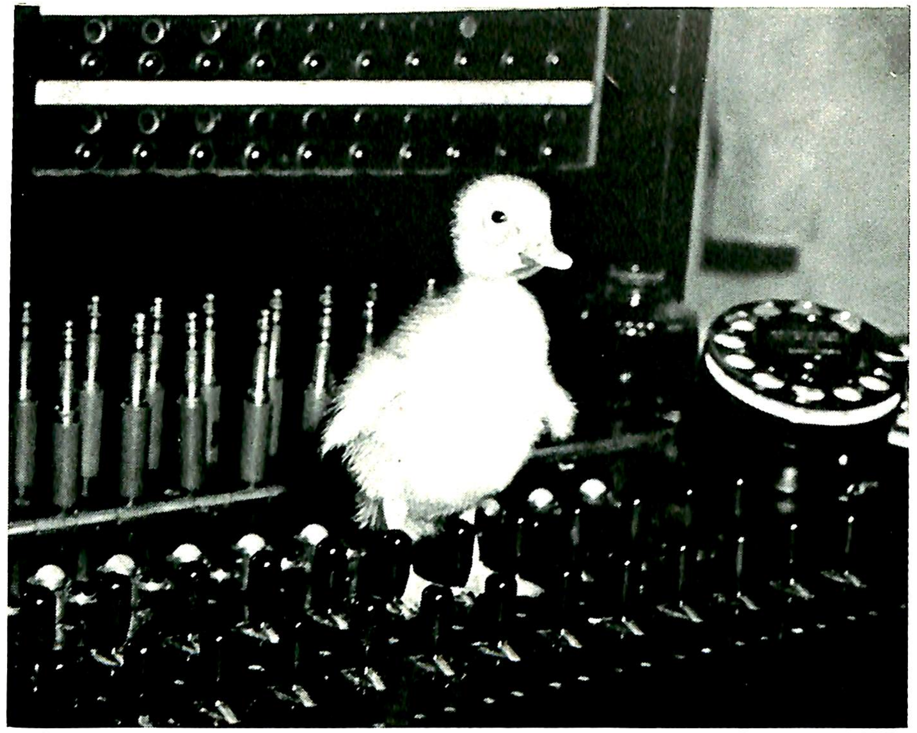
As illustrated by above photos 312 Chapter members and their families enjoyed chapter's recent picnic. TOP PHOTO shows engine that produced the popcorn. SECOND PHOTO shows children enjoying the free pony ride. THIRD PHOTO shows C. R. WORTERS, his wife FRANCES and ELLEN LINDAHL stocking picnic table with food.

C. O. Ellis Wins ITPA Photo Contest

C. O. ELLIS of Communication Equipment & Engineering Co., Chicago, Ill., won ITPA's 1970 Photo Contest last month with a picture taken in 1950 at the Rock Island Railroad PBX exchange at El Reno, Okla. (See accompanying photo.)

Other ITPA members submitting contest entries were: Ramona Cheesman, Freeport, Ill.; Bill Miller, Secretary, Iowa Independent Telephone Association, Des Moines, Iowa; Cecelia Burke, secretary, Badger State Chapter, Madison, Wis.; Claude Melton, Kearney, Mo.; Bobbie Smith, Warrenton, Mo.; Mike Kuchta, Dallas, Pa.; and K. C. Gillette, Chicago, Ill.

Non-winning entries are being held for ITPA's 1971 Photo Contest and will be given another opportunity to win when the judges meet prior to the 1971 USITA Convention.



ITPA Photo Contest Winner C. O. ELLIS, Chicago, Ill., took this photo in 1950 at the Rock Island Railroad PBX exchange, El Reno, Okla. According to Ellis the PBX operator found the egg along the highway while on her way to work. She took the egg to the office and placed it on the battery charger. In due time the heat of the charger hatched the egg. Thus, the duckling proved that it was a true communications offspring by having the operator care for it, a battery charger as an incubator, and obtaining wide publicity for the railroad. Ellis reports "history does not record the eventual fate of the duck but we doubt it received railroad retirement . . ."

Missouri Group Plans New J. C. Club

THEODORE GARY CHAPTER Pioneers, their husbands or wives and families recently met for a covered dish dinner at Ellis Porter Pavillion, in Riverside Park, Jefferson City, Mo.

The long-range purpose of the diner, attended by 60 representatives of the Jefferson City, Mo. area was to create interest in forming a J. C. Pioneer Club. A committee headed by Mrs. Victor (Marian) Ihler and Miss Louise Martin, planned a program of fun and games and showed an appropriate movie prepared by the Social Security Administration, using Silver Dollar City's pioneer festival as its theme. The group agreed to further consider formation of an affiliated club and meet again in the fall.

Katherine Blocher Retires; Started Career in 1927

KATHERINE BLOCHER, a life member of ITPA and cashier at the Aurora, Mo. office of the Western Telephone Company, recently retired after more than 43 years of service.

She was originally employed September 1, 1926 at Belton, Mo., and later made bookkeeper and chief operator. In 1953 she was transferred to Aurora as chief operator and when Aurora was converted to dial in 1960 she became cashier.

During a retirement party honoring Katherine, District Manager F. F. Wright presented her with a gold watch in behalf of the company. She was also presented gifts by her coworkers.

Norm Howerton Helps Modernize Ilwaco, Wash.

CALL IT community spirit, but when the weather-beaten, gray-board business center of Ilwaco, Wash., was converted into a 20th Century downtown shopway, ITPA member Norm Howerton, who is president of Telephone Utilities, Inc., was one of the prime movers of the project.

Howerton, who took over the Ilwaco Telephone Company in 1954 and since has purchased several other Independent telephone companies, said Ilwaco's small commercial core was revamped over a three-year period.

The face lifting amounts to about $1 million in improvements. The first change came when Howerton built his Telephone Utilities building on Ilwaco's main corner in 1966, and began doing business there in mid-April, 1967. His business now has Ilwaco's largest annual payroll at $500,000.

General Tel and ITPA Honor Chance Executives

ON AUGUST 4, 1970, two Centralia, Mo., businessmen, F. Gano Chance and Nathan A. Toalson, were honored by the General Telephone Company of the Midwest and the Independent Telephone Pioneer Association for their participation in the communications industry for more than forty years as a leading supplier of quality products.

Many of the products manufactured in Centralia by the A. B. Chance Company are used widely throughout the telephone industry. This makes these two gentlemen eligible to become members of the various communications associations. Chance entered the telephone industry in June 1929 and Toalson in January 1930. They both became members of the Theodore Gary Chapter of ITPA in 1951.

Several others from the Chance organization were in attendance as was C. G. Farris, president of General Telephone Company of the Midwest. Other General employees from Centralia and Columbia participated in this honorary dinner. J. W. Slemmons, Secretary of Theodore Gary Chapter of ITPA presented the life membership certificate to Chance and Toalson.

E. W. KAHL (left), president of the Missouri Telephone Association and JACK SLEMMONS (right), secretary of ITPA's Theodore Gary Chapter, present Life Membership Certificates to F. GANO CHANCE (2nd from left) board chairman of A. B. Chance Co., Centralia, Mo., and NATHAN A. TOALSON, president of A. B. Chance Co

Penn State Pioneers Hold Annual Dinner

THE SOUTHEASTERN Area of The Keystone State Chapter of Independent Telephone Pioneer Association held its 18th Annual Dinner Friday evening, October 16, at the Dutch Town and Country Inn, Gap, Pennsylvania.

ALLAN RYDER, District Commercial Manager, Commonwealth Telephone Company, Bangor, Pennsylvania, addresses recent meeting of the Southeastern Area of the Keystone State Chapter.

Paul Williams, Plant Manager of the Commonwealth Telephone Company, welcomed the 151 Pioneers and guests on behalf of the Host Company.

Representatives were present from Bethel & Mt. Aetna Telephone Co., Columbia-United Telephone Co., Commonwealth Telephone Co., Conestoga Telephone Co., Denver & Ephrata Telephone Co., Enterprise Telephone Co., York Telephone & Telegraph Co., and United Tel. Co.

Members of this group of Pioneers, representing 158 years in the communications business, are (left to right:—FRED SIMMONS, 40 years, retired, Denver & Ephrata Telephone Company; HENRY SMITH, 33 years, Columbia-United Utilities Co.; GEORGE PETITGOUT, 44 years, retired, Automatic Electric Company; and M. E. KUCHTA, 41 years, Commonwealth Telephone Company. The industry veterans attended annual dinner of the Keystone State Chapter's Southeastern Area.

Bell Pioneers Hold 45th General Assembly

DELEGATES to the 45th General Assembly of the Telephone Pioneers of America, held September 20-23 in Cleveland, Ohio, have already started implementing some of the speakers' concrete suggestions on how to make Pioneering relevant to the times.

In his keynote address on the Assembly theme, "People—Purpose—Pioneering," Association President Robert D. Lilley cited numerous examples of the great services Pioneers are already performing in every one of the 80 chapters.

"But consider the work which is yet to be done," said Lilley, who is also AT&T Executive Vice President —Human Affairs.

"While we Pioneers have worked hard in the inner cities of some large urban areas, in others we have scarcely soiled our hands—have yet to make a meaningful contribution. Just consider the growing menace of drug addiction. How many Pioneer programs do you know of that deal effectively with this problem in the areas of preventive education, counseling or rehabilitation? And what of the menace of pollution—the fouling of the air, our waterways? Can't Pioneers help in this area through clean-up projects and through educational programs?"

The challenge to work on the problems of the cities and "to stop the despoilation of the environment" also came from Cleveland Mayor Carl B. Stokes.

At the Assembly's closing session Walter W. Straley, AT&T Vice President for Environmental Affairs, moderated a panel discussion on "Environment." One of the panelists was Andrew Garling, Harvard medical student and one of the national coordinators of Earth Day last April, who said that many of our mental sets, particularly the one of "Now orientation," must be changed.

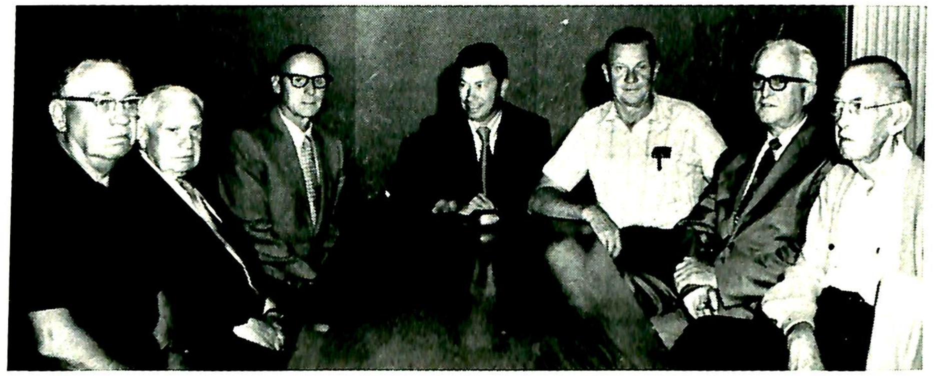
The Assembly was hardly over before Vail Pioneers started taking positive action to combat pollution. They are helping conduct a state-wide telephone campaign to remind Illinois citizens to vote "yes" for the state's $750 million Anti-Pollution Bond Act Nov. 3. It's a project that has the backing of Illinois Bell President Charles L. Brown, who was appointed chairman of the Illinois Citizens for Clean Water by Governor Richard B. Ogilvie last August.

Brown and other company presidents were at the Assembly. So was H. I. Romnes, president and chairman of the board of AT&T, who at the close of his talk on service presented a reproduction of the famous telephone painting, "Spirit of Service," to Lilley.

Association Senior Vice President W. C. Bauer, president of South Central Bell Telephone Company, discussed plans for celebrating the 60th anniversary of Pioneering in 1971. Harvey G. Mehlhouse, president of Western Electric, invited the delegates to the 1971 General Assembly in New York.

Other prominent speakers were Jerome W. Hull, president of Pacific Telephone and Telegraph Company; Ohio Governor James A. Rhodes; Dr. Paul Dudley White; Charles (Bud) Wilkinson, former head of the National Center for Voluntary Action; and George W. Fellendorf, executive director of the Alexander Graham Bell Association for the Deaf.

Photographed during recent luncheon at the Summit in Sydney, Australia are (l. to r.): WILLIAM P. LYONS, Australia Division Manager for General Telephone Directory Co., MRS. FRED LEAREY, MRS. JEAN LYONS, and FRED LEAREY, president of General Telephone Co. of Florida, Tampa.



Theodore Gary Chapter officers and directors elected at annual meeting are l. to r.: Directors—C. E. MURPHY, R. D. SHOEMAKER, ELVIN DURR; VICTOR RHINE, president; R E. WILLIAMS, vice president; J. W. SLEMMONS, secretary-treasurer; BOB UHRIG, director. Not present for picture: BERTHA HANEY, ROBERT MCCLELLAND, Jr., and FRED ISSACS.

Beautiful Lake Placid set the scene for Royal Palm Pioneer Club's "Summer Frolic Picnic" and the HANSENS and the BOLLINGERS enjoyed the food and the scenery.

Guests at 45th General Assembly of the Telephone Pioneers of America were (l. to r.): DORY NEALE; ITPA's First Vice President ELLEN NEALE; and ITPA President JACK LA MASTER.

Royal Palm Pioneers Hold Fall Outing

THE ROYAL Palm Pioneer Club of Fort Myers, Florida, held its second outing this year at Lake Placid on August 29. The Royal Palm Pioneer Club, which was chartered in October 1969, is growing rapidly as was evidenced by over 200 people attending this "Summer Frolic Picnic".

The menu included swamp cabbage, hushpuppies and catfish—with hotdogs for "Yankees". Boating and swimming were enjoyed by many with Dale Hilton and Bill Hooker retaining the horseshoe championship from the last picnic.

J. O. Allen was kept busy from 1:00 to 7:00 p.m. cooking catfish while LeRoy Whidden prepared the swamp cabbage delicacy and Dot Simpson and Laura Pearce cooked the hotdogs. Door prizes were awarded to adults and children.

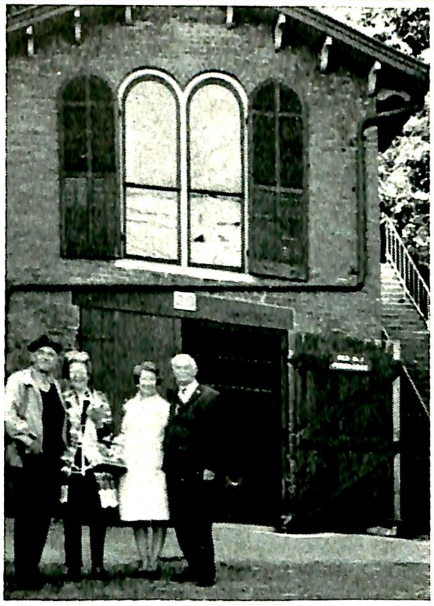
Club President Oscar Holway announced that the United Telephone Company of Florida has agreed to provide life memberships to all retired employees.

Royal Palm Pioneer NORMA MARTIN heads for chow line while Club President OSCAR HOLWAY watches.

Retired Pioneers attending Royal Palm outing are (l. to r.): JUANITA EMMERT, PEARL MORROW and RUTH COLLINS.

October 3 was a busy day for 115 members of the Automatic Electric Pioneer Club as they enjoyed the Club's Old Man River Tour. TOP PHOTO shows one of the groups with the tour guide walking down the steep hills of Galena. SECOND PHOTO shows group on board the simulated paddlewheeler "Julie N. Dubuque." The Club's oldest member FRED BASEDOW, 96 years young is in the center of the picture, third from left in the foreground. THIRD PHOTO shows Club President HERB ENGBERG and friends enjoying the scenery. BOTTOM PHOTO is a scene from the top deck with the Dubuque bridge, dam and locks in the background.

Participants in recent "Summer Frolic Picnic," staged by ITPA's Royal Palm Pioneer Club, included (l. to r.): **FRANK FREELAND** and his wife; **QWEN LIPINCOTT**; **WEN MAXWELL**; **MORRIS JONES**; and **ANDY KRIZANOSKY**.



Participants in Automatic Electric Pioneer Club's recent Burlington Northern Old Man River Tour are (l. to r.): Club President **HERB ENGBERG** and his wife, and Mr. and Mrs. **T. FRANK CASSIDY**, Jr. In the background is the old No. One firehouse at Galena, Ill.

Officers of the newly-organized Otto Wettstein, Jr., Pioneer Club meet with ITPA President **JACK LA MASTER**. Shown (l. to r.) are: **LA MASTER**; **C. C. LEIBY**, vice president; **CAPTOLA REED**, secretary-treasurer; **KENNETH ELLIS**, president, and **GEORGE ROSE**, secretary-treasurer, Florida State Chapter.

ITPA President **JACK LA MASTER** presents charter to **W. C. SHEPARD**, president of the Coulee Region Pioneer Club, LaCrosse, Wis

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